

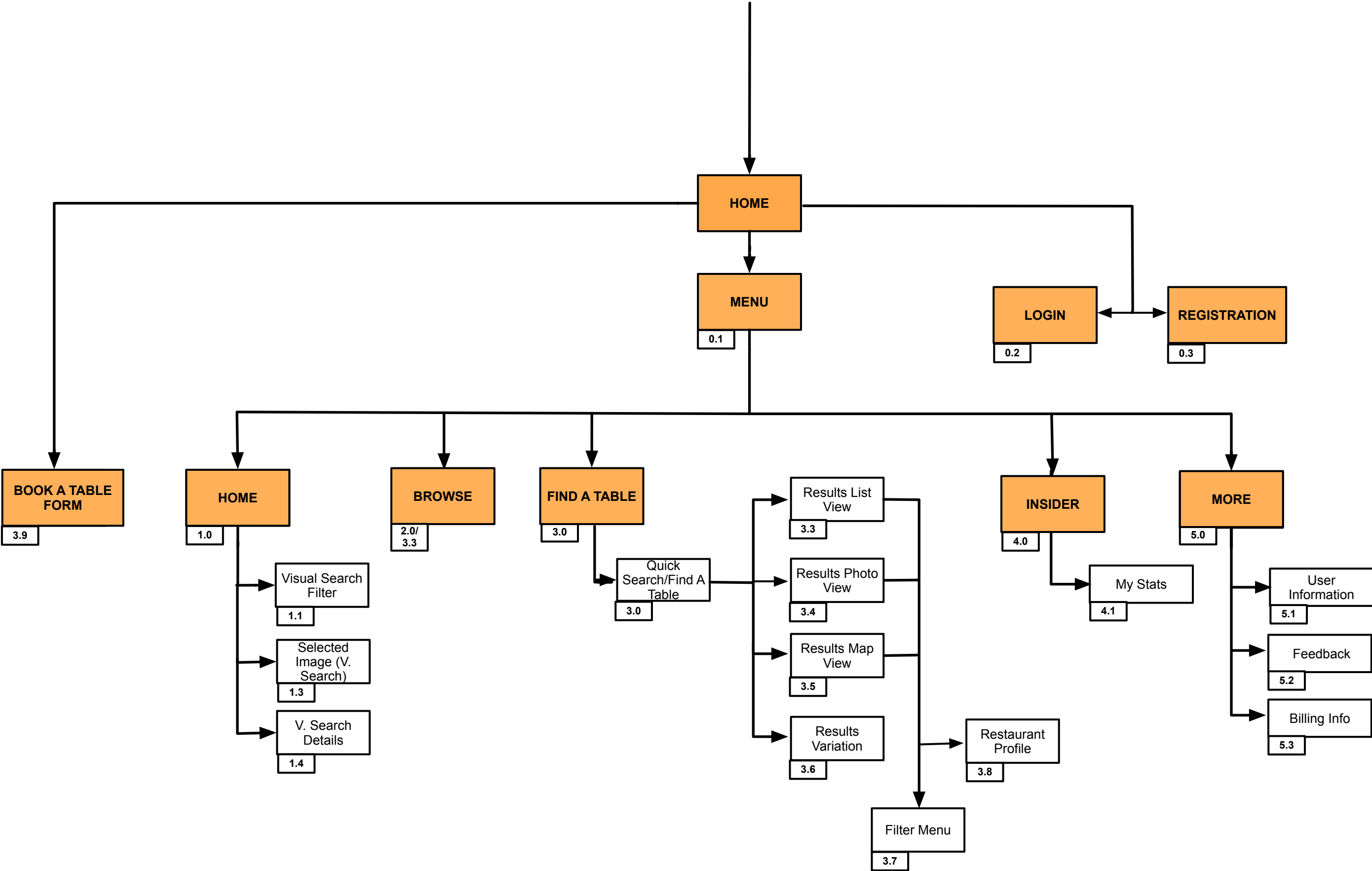


tigerspike

Scripps Networks

CityEats I'm Hungry for iOS

Wireframes & Functional Overview





Baseline Requirements

- Restaurant Discovery
- Find/Table Booking Service

Unique Selling Proposition

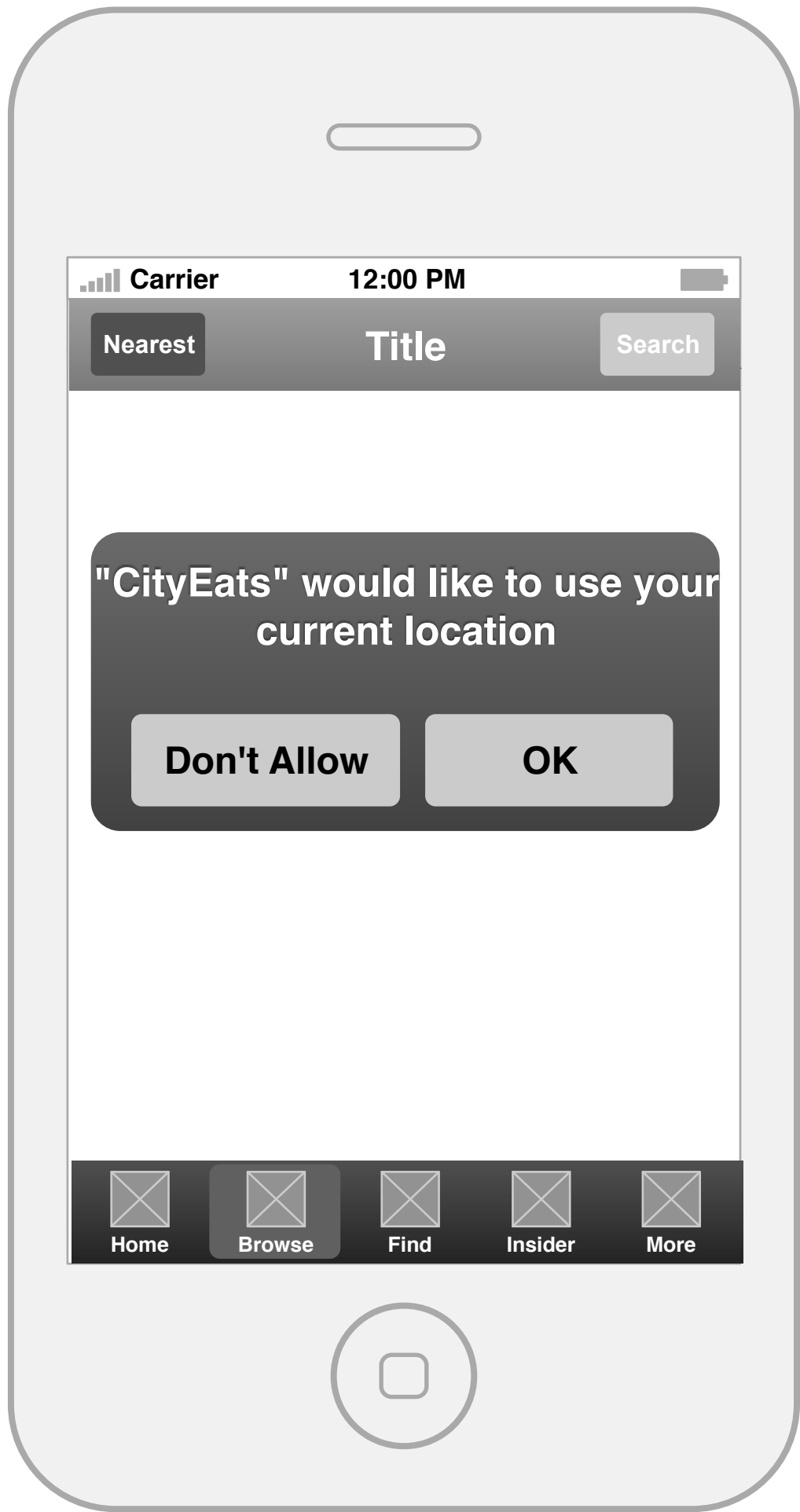
- Differentiation From Competitors
- User Engagement - Stickiness
- Unique Content

New Objectives

- Relevancy
- Personalization

Goals:

- User books tables with ease
- Repeat Usage
- Discovery of new restaurants



Global features of the CityEats I'm Hungry application will include:

- Screen Title
- Search Button
- Either Nearest or Back Button
- Menu

DATA & DEVELOPER NOTES

Upon the application's first launch the user will be prompted to enable CityEats to use their current location. This information will inform the visual search on the home screen.



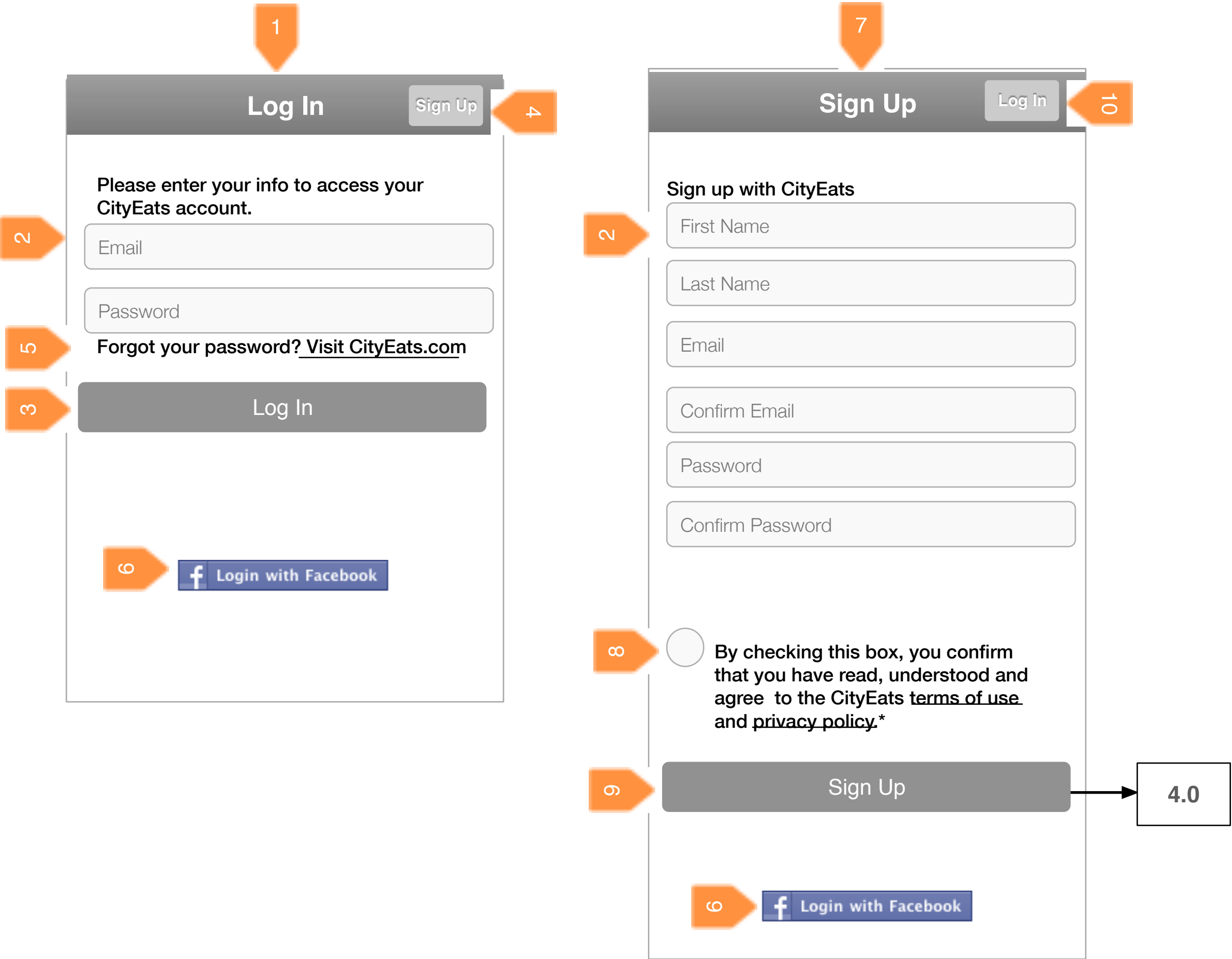
Log in and sign up screens enable user's to access Insider section and take advantage of the community elements of CityEats

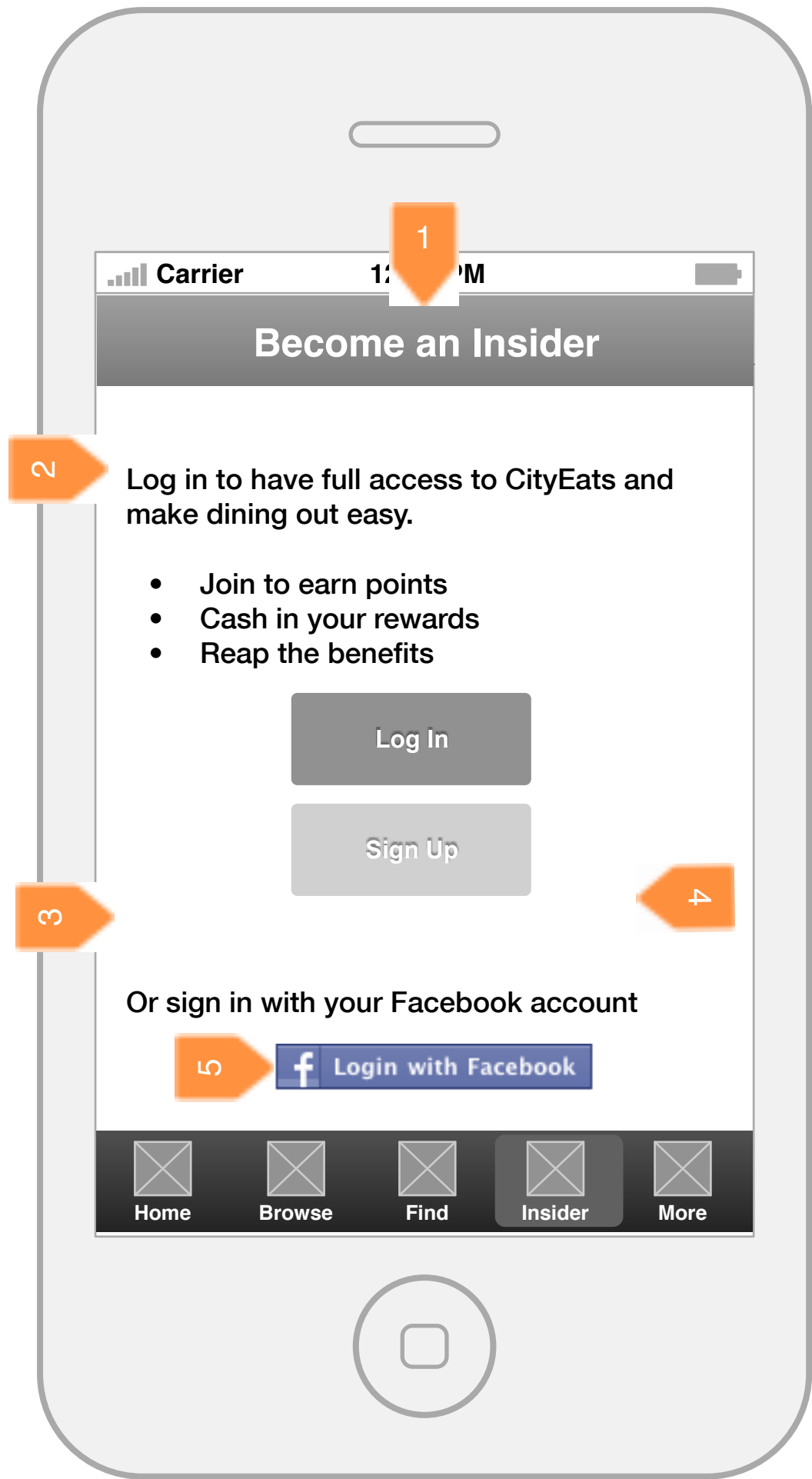
- 1. **LOG IN**
Screen enables users with accounts to login
- 2. **REQUIRED FIELD**
To log in users must use their email address and password. To sign up users must submit a first name, last name, email address, password and confirm the password created.
[GESTURE: Tap] Upon tapping fields the keyboard will display
- 3. **LOG IN BUTTON**
User taps button to log in. If user has not filled out both fields button should be disabled
[GESTURE: Tap] To submit account credentials
- 4. **SIGN UP SCREEN LINK/BUTTON**
If user is not a CityEats member this link will allow them to sign up
[GESTURE: Tap] 0.3 SIGN UP
- 5. **FORGOT YOUR PASSWORD?**
User is taken to a Webview to reset their password
[GESTURE: Tap] https://secure.cityeats.com/users/password/new
- 6. **LOGIN WITH FACEBOOK**
Enables user to log in using Facebook connect
[GESTURE: Tap] Facebook connect log in follow
- 7. **SIGN UP**
New user can sign up to join CityEats
- 8. **VERIFY TERMS OF USE AND PRIVACY POLICY**
User must verify that they have read and agreed to the terms of use and privacy policy
[GESTURE: Tap] Hyperlinks take user to screens with legal required copy
- 9. **SIGN UP BUTTON**
User taps button to sign up. Account created
[GESTURE: Tap] 4.0 INSIDER BADGET DASHBOARD
- 10. **LOG IN SCREEN LINK/BUTTON**
If user is already a CityEats member this link will allow them to log in
[GESTURE: Tap] 0.2 LOG IN

DATA & DEVELOPER NOTES
Please provide error message copy for both Log In and Sign Up Screens

Log In Error messages to be displayed: "Invalid email or password."

Sign Up Form Required Fields:
-first name
-last name
-email
-password
-password confirmation
-must accept the terms of service and privacy policy

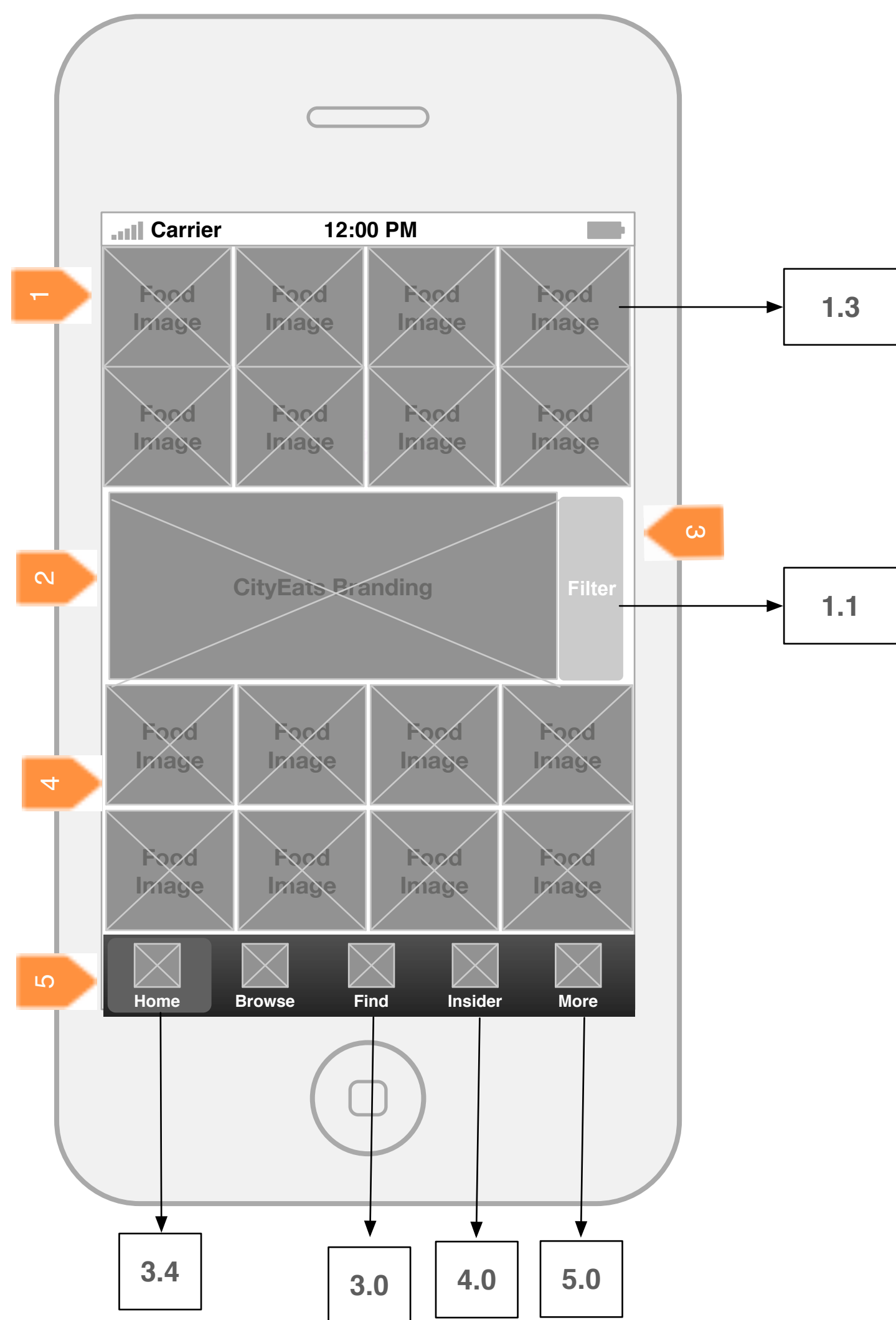




The Insider section has two states 1) user is not logged in 2) user is logged in. This displays the non-signed in state, which enables the user to login or sign up.

- 1. **SCREEN TITLE**
Book A Table
- 2. **CANCEL BUTTON**
Returns users to previous screen without any update
[GESTURE: Tap] To close Book A Table form
- 3. **YOUR RESERVATION**
Section contains previously entered reservation information (Date, Time, Party Size). If no content was entered defaults to Current Date, Next Open Time and Party Size of 2.
- 4. **MODIFY BUTTON**
If user would like to update reservation information they can tap this button to reveal edit fields (item number 5)
[GESTURE: Tap] ITEM NUMBER 5
- 5. **RESERVATION INPUT FIELDS**
User can update their reservation information
[GESTURE: Tap Party Size Field] Display iOS picker (1 people - 8 people)
[GESTURE: Tap Date Field] Display iOS picker (Month, Day, Year)
[GESTURE: Tap Time Field] Display iOS picker (Hour, Minutes, AM/PM)

DATA & DEVELOPER NOTES



Visual search features an enlarged food image from the home screen. The purpose of this screen is to make the application more playful, image-driven experience.

- 1. FOOD IMAGE TILE**
The screen featured 16 food image tiles as part of the visual search.
[GESTURE: Tap] 1.3 VISUAL SEARCH - IMAGE SELECTED PORTRAIT
- 2. CITY EATS BRANDING**
CityEats branding is centered in the middle of the food image grid gives user a visual center of focus.
- 3. FILTER PULL**
When the user taps or swipes it reveals a limited filter screen. When user submits information in this filter is should update the search queries throughout the application.
[GESTURE: Tap/swipe] 1.1 VISUAL SEARCH - FILTER
- 4. FEATURE CONTENT/VISUAL SEARCH**
Feature content initially will support selected restaurants, like those that are near-by and available tonight (similarly to the website home page). In an interactive gallery. If the user taps on an image they will be lead through an image-based path to table booking.
[GESTURE: Tap] 1.3 VISUAL SEARCH - IMAGE SELECTED PORTRAIT
- 5. MENU**
Tab menu serves as navigation for application
[GESTURE: Tap] 1.0 HOME (refreshes)
[GESTURE: Tap] 2.0/3.4 BROWSE
[GESTURE: Tap] 3.0 FIND
[GESTURE: Tap] 4.0 INSIDER
[GESTURE: Tap] 5.0 SETTINGS

DATA & DEVELOPER NOTES
N1: Upon entering application for the first time user is prompted to share their location. If they select yes the images will update to present geographically relevant open tables
N2: If user has provided location input to the application in a past use the default images will update to be geographically relevant.

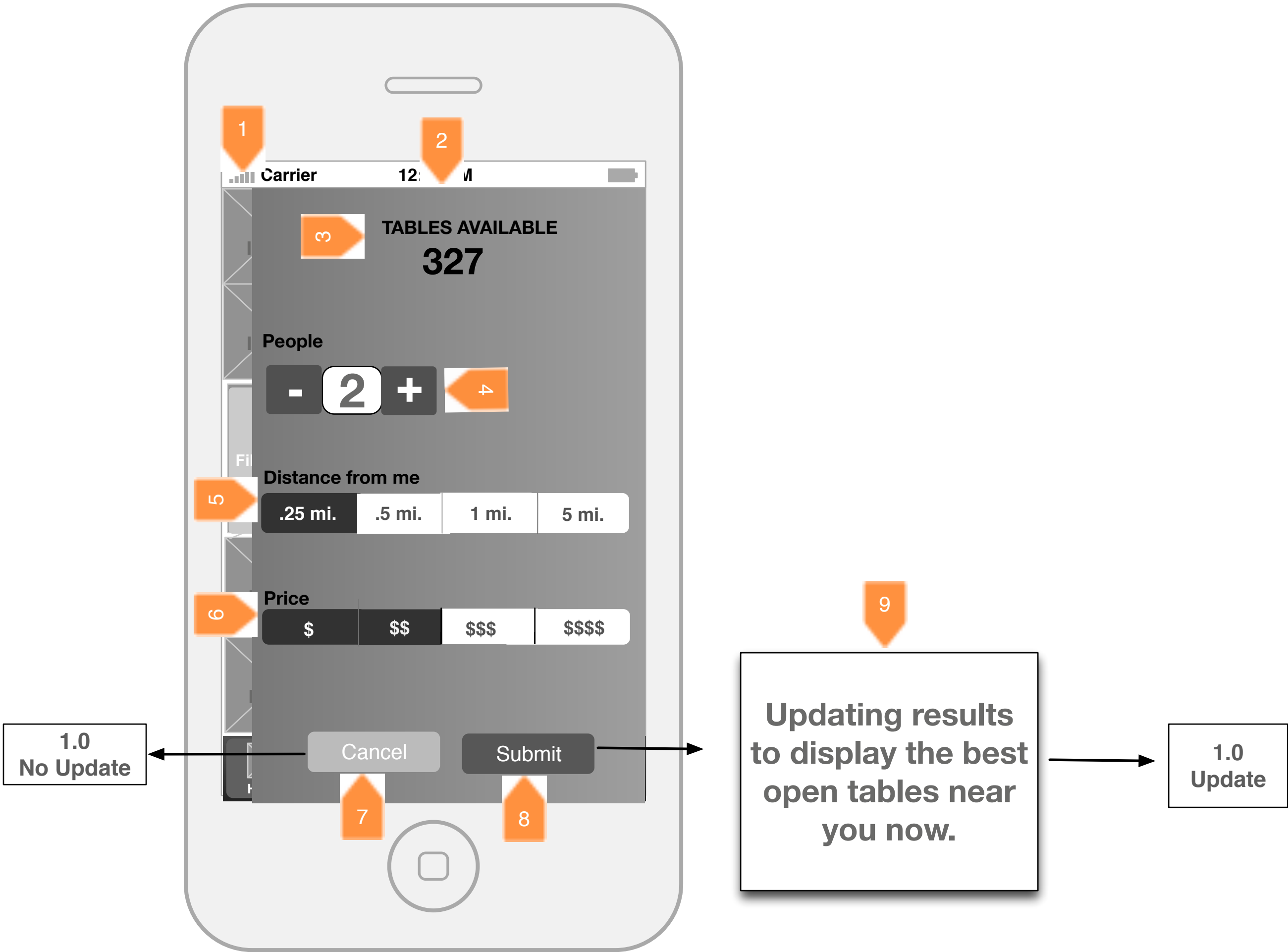
Visual search features an enlarged food image from the home screen. The purpose of this screen is to make the application more playful, image-driven experience.

- 1. FEATURED SCREEN TEASER**
Behind the filter overlay there is a teaser of the featured screen to provide context to the user
- 2. VISUAL SEARCH FILTER OVERLAY**
Inputs on the limited fiber screen will update the visual search on the featured/home screen of the CityEats mobile application. Users can narrow results by people, distance from user location and price.
- 3. AVAILABLE TABLES**
Provides user context around entire pool of tables and dynamically updates with updates to the filter settings. Featured screen should only update with submission of filter.
- 4. NARROW RESULTS BY PEOPLE**
User can update their party size by using the minus (-) or plus (+) buttons.
[GESTURE: Tap] Updates party size number
- 5. NARROW RESULTS BY DISTANCE**
This defaults to have no distance limitations selected on first use. If the user has not provide access to their location selecting any unit for "Distance from me" should display an error message "In order to use this filter CityEats requires access to your location. Please update your 'Location Services' under phone Settings."

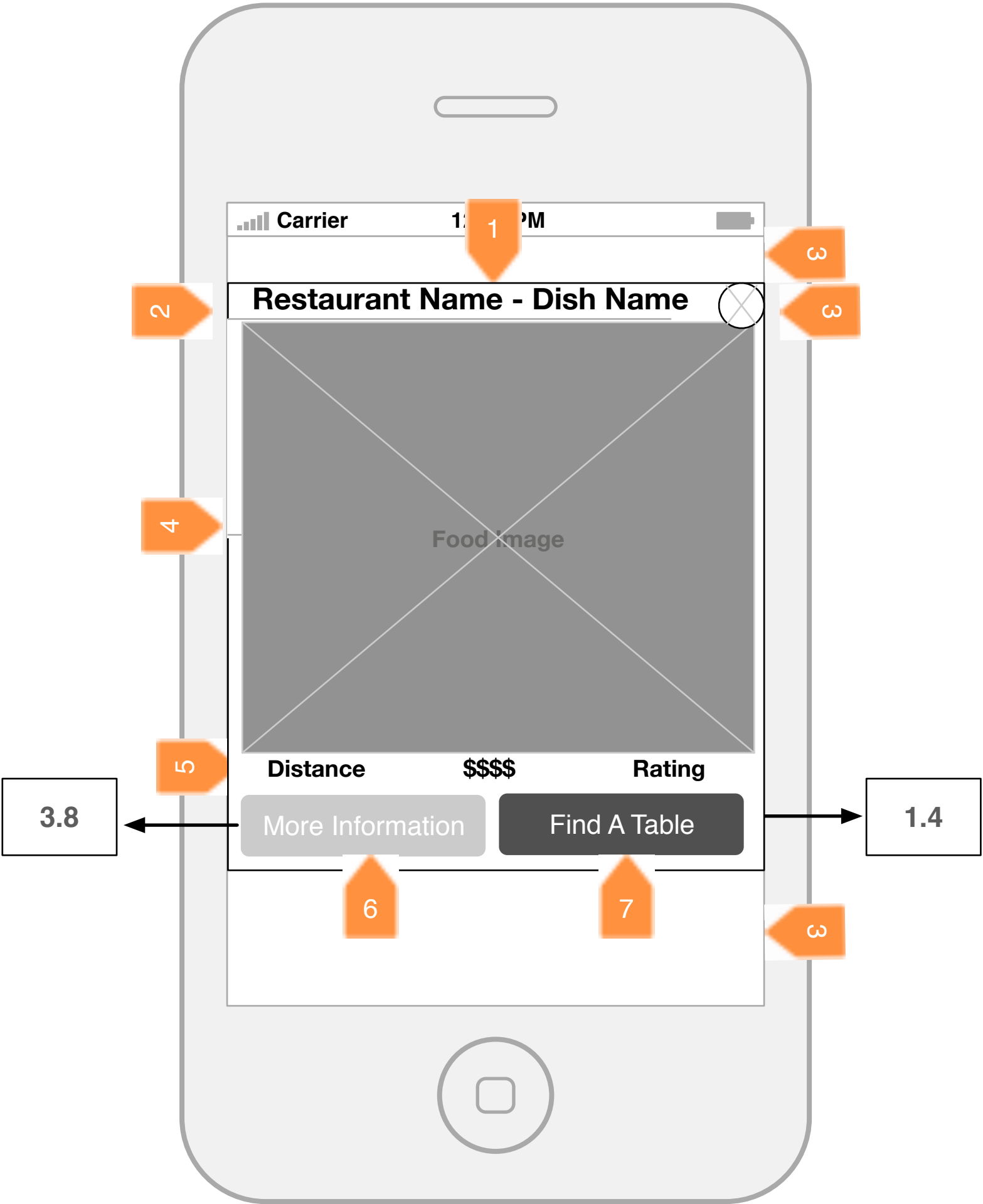
User can select ranges: tap "5 mi." and ".5 mi." will highlight "5 mi.", "1 mi." and ".5 mi.". User can deselect a constraint by tapping.
[GESTURE: Tap] Select/deselect filter constraint(s)
- 6. NARROW RESULTS BY PRICE**
This defaults to have no price limitations selected on first use. User can select ranges: tap "\$" and "\$\$\$\$" will highlight "\$", "\$\$" and "\$\$\$\$".

User can deselect a constraint by tapping.
[GESTURE: Tap] Select/deselect filter constraint(s)
- 7. CANCEL**
Cancels the filter experience for the visual search. The overlay slides to the right to return the user to an un-updated home screen.
[GESTURE: Tap] 1.0 HOME SCREEN
- 8. SUBMIT**
Submits the filter query to update the home screen results.
[GESTURE: Tap] 1.0 HOME SCREEN
- 9. UPDATING MESSAGE**
When visual search is processing the filter entries a loading message displays using a generic iOS alert

DATA & DEVELOPER NOTES
N1: Upon entering application for the first time user is prompted to share their location. If they select yes the images will update to present geographically relevant open tables
N2: If user has provided location input to the application in a past use the default images will update to be geographically relevant.

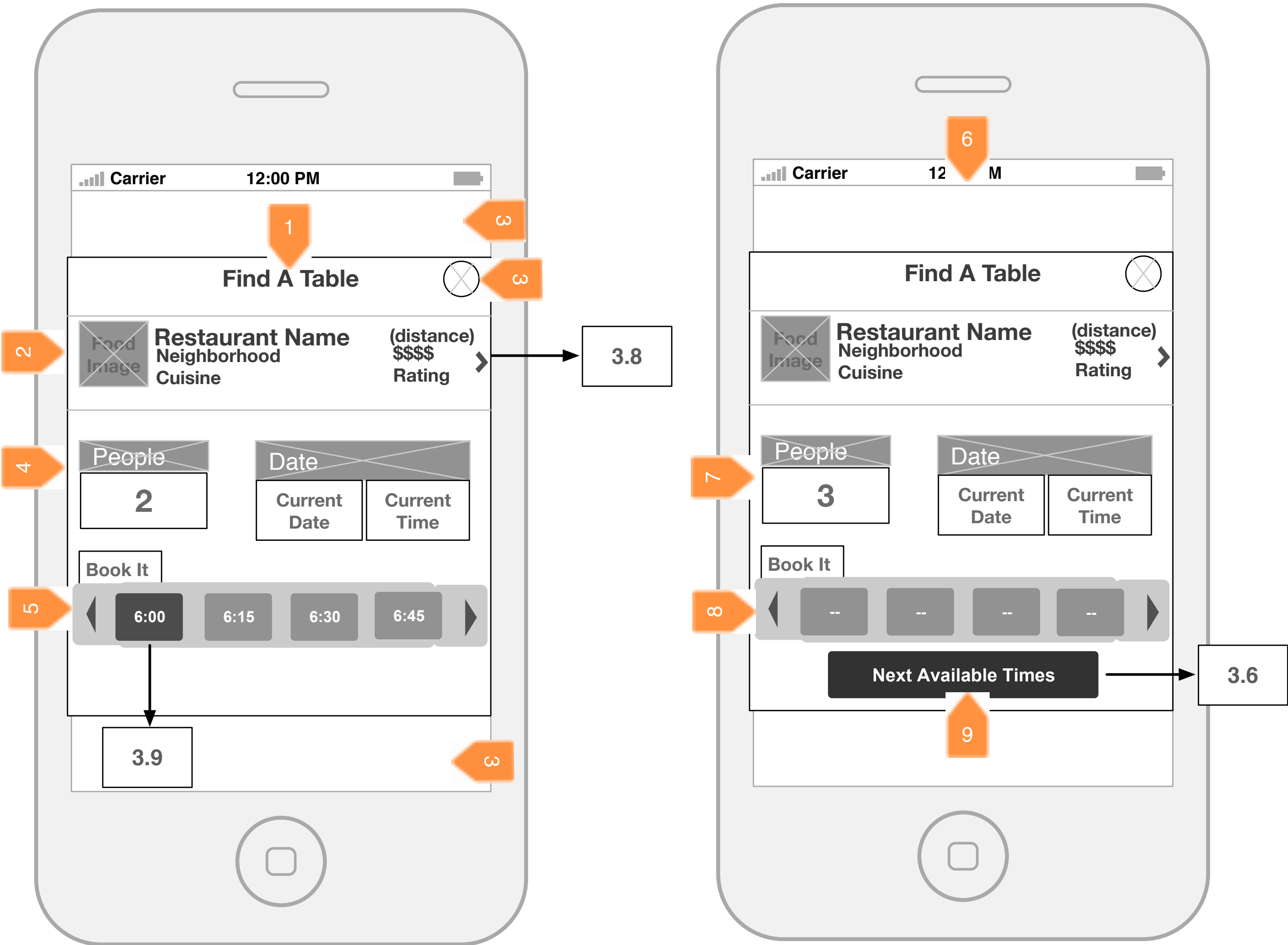


Visual search features an enlarged food image as an overlay on the home screen. The purpose of this screen is to make the application more playful, image-driven experience. The visual search works like a baseball card.



- 1. FEATURED IMAGE**
User-selected image enlarges to fill the screen
[GESTURE: Tap] 1.4 VISUAL SEARCH - DETAIL/BOOK
- 2. BASEBALL CARD TITLE**
Headline will be the Restaurant Name and the subheadline is Dish Name.
- 3. CLOSE**
User can close the baseball card experience by tapping off of the overlay or the "close" icon.
[GESTURE: Tap] 1.0 HOME SCREEN
- 4. FOOD IMAGE**
Large image of the thumbnail from the home screen visual search displayed as an overlay.
[GESTURE: Tap] 1.4 VISUAL SEARCH - DETAIL/BOOK PORTRAIT
- 5. RESTAURANT INFO**
Provided high-level information about the selected restaurant including "Distance", "Price" and "Rating"
- 6. MORE INFORMATION BUTTON**
More Information Button enables the user to learn more about the restaurant by taking them to the full restaurant profile
[GESTURE: Tap] 3.8 RESTAURANT PROFILE
- 7. FIND A TABLE BUTTON**
Button enables user to book a table in visual search by flipping the baseball card to reveal a new screen
[GESTURE: Tap] 1.4 VISUAL SEARCH - DETAIL/BOOK PORTRAIT

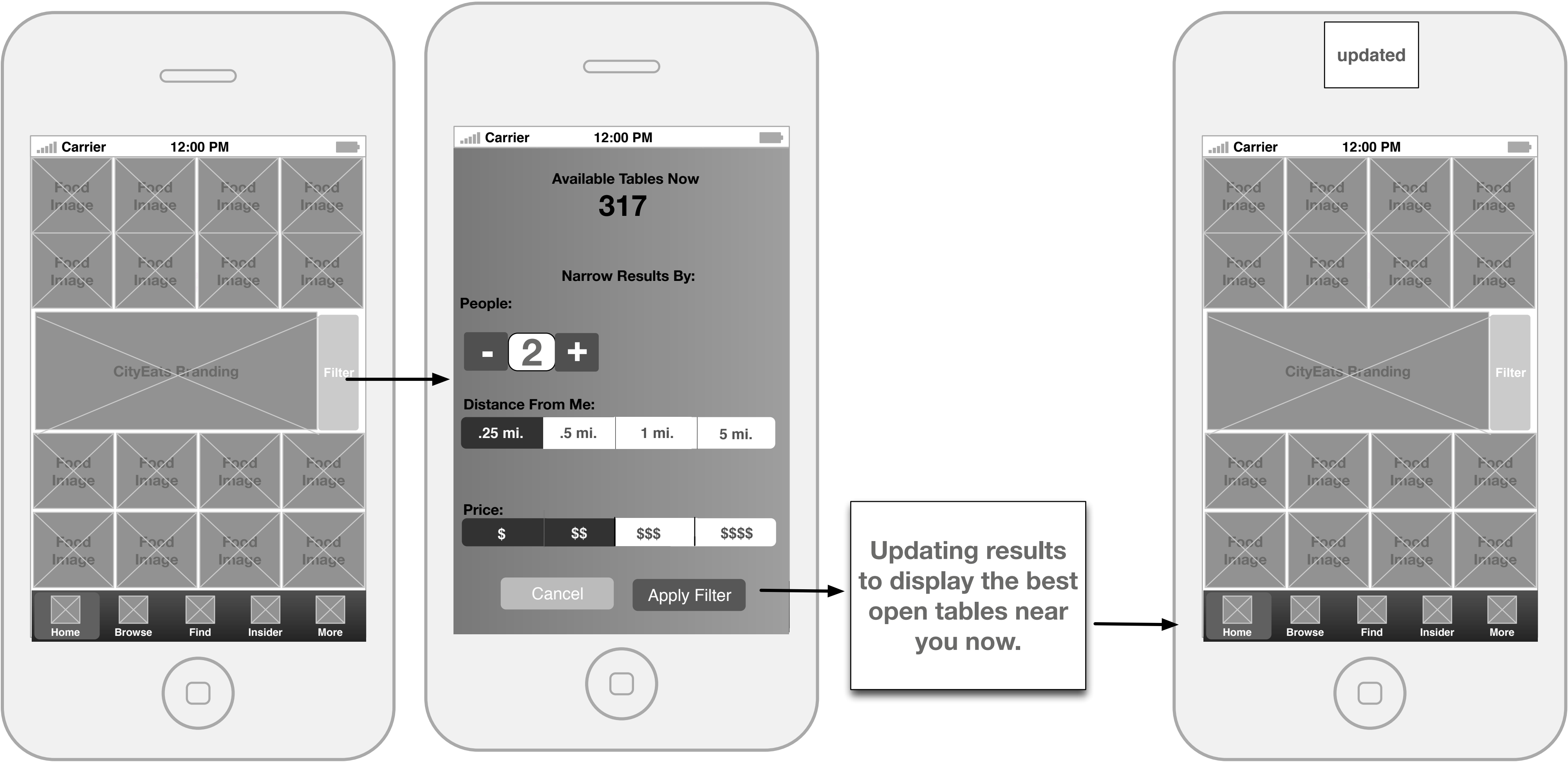
[DATA & DEVELOPER NOTES](#)

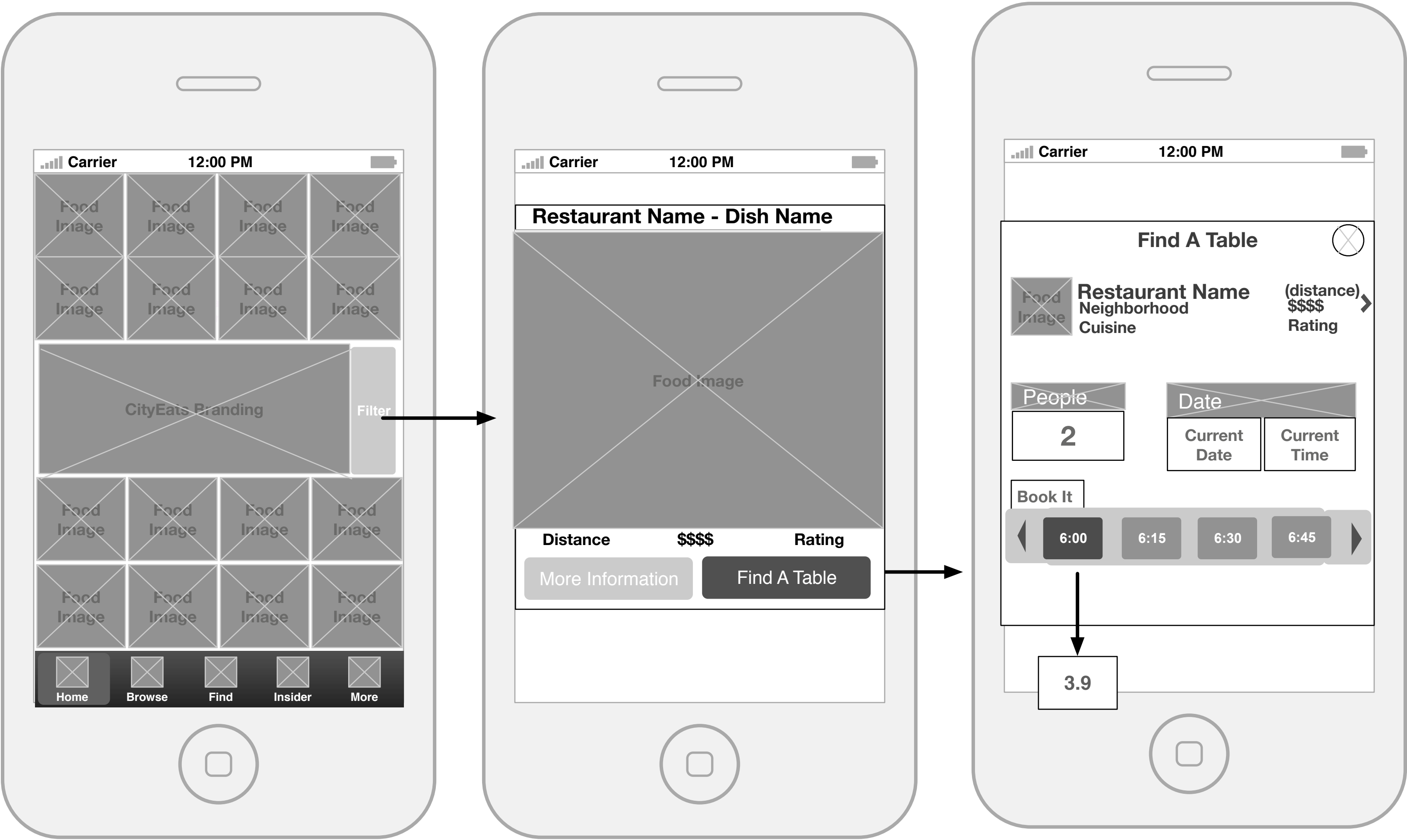


Visual search details and ability to book a table

- 1. TITLE**
The headline of this screen is Find A Table, giving context to finding a table within a restaurant.
- 2. RESTAURANT DETAILS**
Display restaurant name, neighborhood, cuisine, price and rating
[GESTURE: Tap] 3.8 RESTAURANT PROFILE
- 3. CLOSE**
User can close the baseball card experience by tapping off of the overlay or the "close" icon.
[GESTURE: Tap] 1.0 HOME SCREEN
- 4. PLANNING INPUT**
User can submit party size, date and time to see if there are tables available at their selected . The party size defaults to 2 people, the date defaults to the current date and the time defaults to the next meal time. User can update. This updates the time slider options
[GESTURE: Tap] Display IOS picker - people (1 person - 8 people) date & time (Day, Month, Hour, Minutes, AM/PM)
- 5. AVAILABLE TABLE SELECTOR**
From the list view users can take action to book tables that are available within a 45 minute time window
[GESTURE: Tap] 3.9 BOOK A TABLE
- 6. NO RESULTS**
If user updates inputs to receive no available tables the slider will gray out the selected times and display a button that takes user to the next available times for the restaurant.
[GESTURE: Tap] 3.6 VARIATION ON RESULTS - NO SEARCH RESULTS
- 7. UPDATED PEOPLE INPUT**
Changed people from "2" to "3"
- 8. TIME SLIDER**
For update there are no available tables. Time slots are grayed out, but user can navigate forward to find future times available
- 9. NEXT AVAILABLE TIMES BUTTON**
Providing the user a clean experience that is not completely trial and error the user can select to see the next available times if their update to their query returns no results
[GESTURE: Tap] 3.6 VARIATION ON RESULTS - NO SEARCH RESULTS

DATA & DEVELOPER NOTES





Find A Table is the key screen for the diner with intention. From this screen a user can input party size, date and time for available tables. Here a user can search the CityEats directory for available tables a a specific time

- 1

NEAREST BUTTON
The nearest button will display a filter for the nearest restaurants
[GESTURE: Tap] 3.3 LIST RESULTS
- 2

SEARCH FIELDS FOR TEXT
The text field accepts restaurant names, cuisines or neighborhoods
[GESTURE: Tap] 3.3 LIST RESULTS
- 3

NEAR SEARCH FIELD
User taps on Near Search Field and is provided a list of locations to pick from "Current Location" and neighborhoods.
[GESTURE: Tap] 3.7 NEIGHBORHOOD LIST
- 4

PLANNING INPUT
User can submit party size, date and time to see if there are tables available at their selected . The party size defaults to 2 people, the date defaults to the current date and the time defaults to the next meal time. User can update. This updates the time slider options
[GESTURE: Tap] Display IOS picker - people (1 person - 8 people) date & time (Day, Month, Hour, Minutes, AM/PM)
- 5

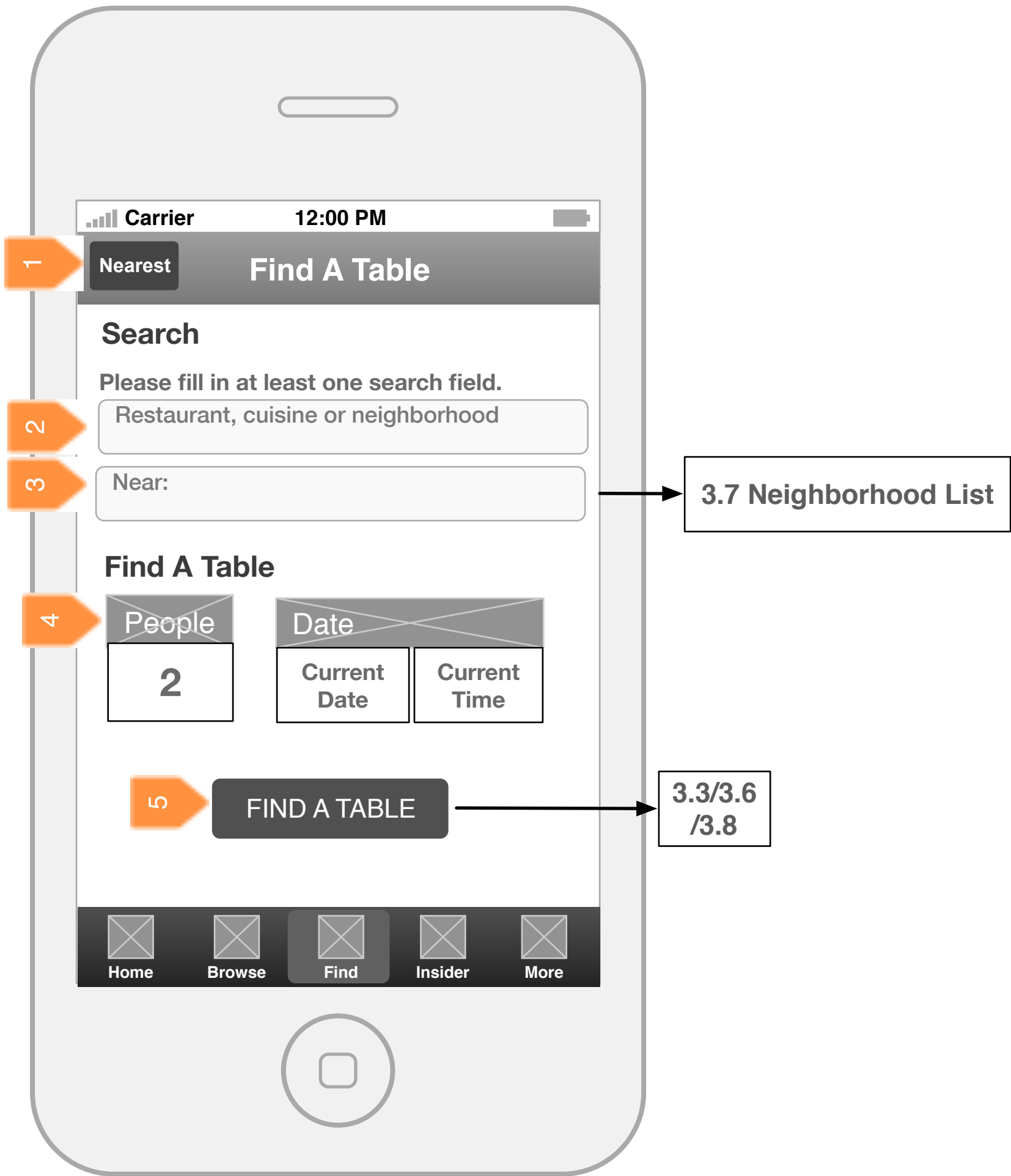
Find A Table Button
User can submit search query using this button.
[GESTURE: Tap] For multiple returns 3.3 LIST RESULTS
[GESTURE: Tap] For multiple returns 3.6 VARIATIONS ON RESULTS
[GESTURE: Tap] For one return 3.8 RESTAURANT INFO

DATA & DEVELOPER NOTES

- ONE RESULT

If there is only one result then the user should be directed to that specific restaurant profile 3.8 RESTAURANT INFO.
- MULTIPLE RESULTS

If there are multiple results the user should be directed to the search results screen.
- NO RESULTS FOR TERM or SEARCH TERM + PLANNING INPUTS: Display selection of popular restaurants (homepage 7) in the 3.3 layout.
- NO RESULTS FOR RESTAURANT + PLANNING INPUTS: Display alternate times for the same restaurant





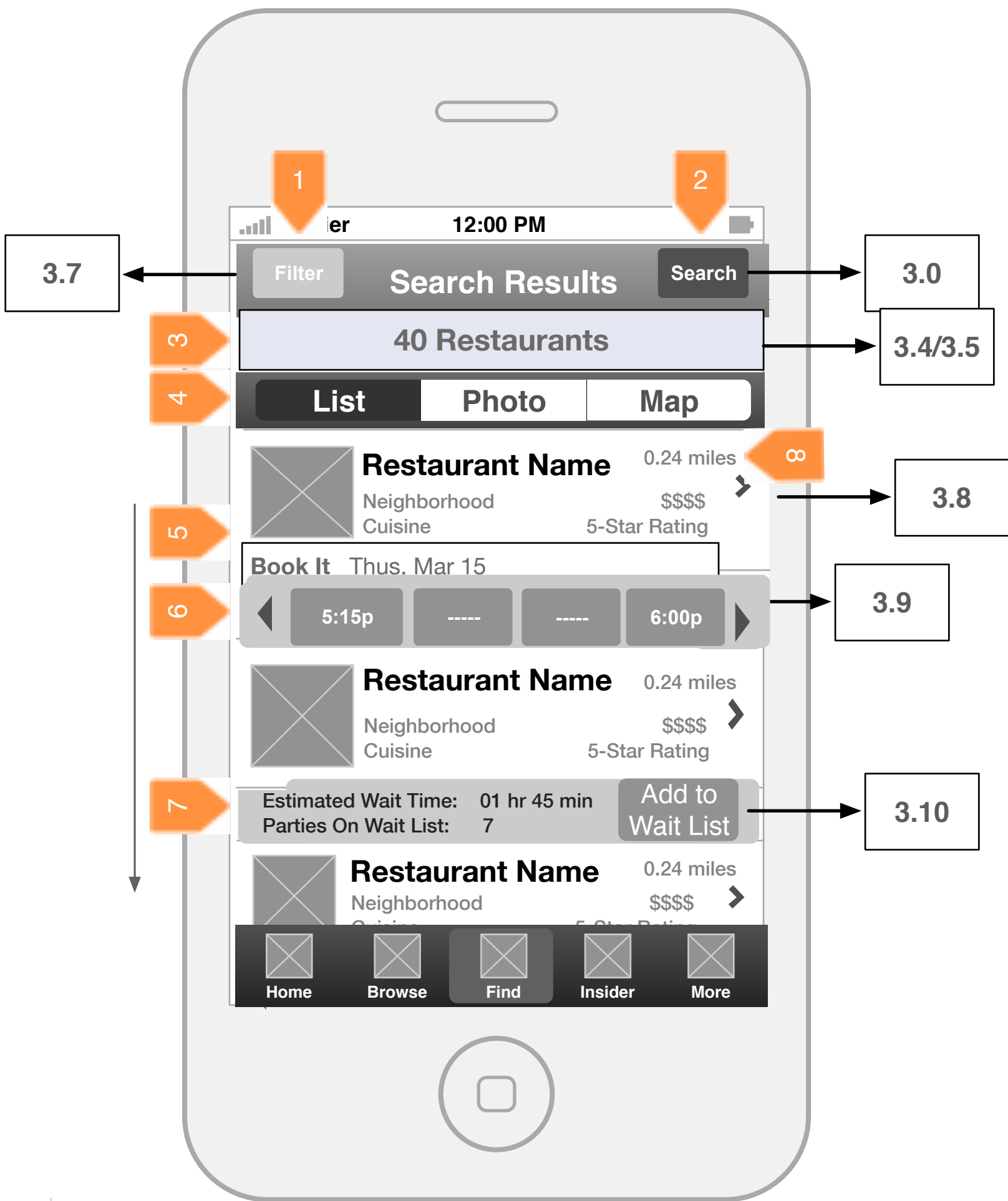
The results screen is a template for returning restaurant profile listings. E.g. browse listing, search results and filtered results.

- 1. **FILTER BUTTON**
Reveals a filter menu by which a user can either sort their results or narrow their search returns
[GESTURE: Tap] 3.7 FILTER MENU slides up from the bottom over results screen
- 2. **SEARCH BUTTON**
Returns user to the search/find a table screen
[GESTURE: Tap] 3.0 FIND A TABLE/SEARCH
- 3. **RESULTS TOGGLE**
User can change view of search results to view by list, larger image or map.
[GESTURE: Tap] Change view
- 4. **TOTAL NUMBER OF RESULTS**
Displays search results total to give user context.
- 4. **RESTAURANT LISTING**
Presents high-level restaurant information from which users can decide whether or not to see the entire restaurant profile
[GESTURE: Tap] 3.8 RESTAURANT INFO
- 5. **RESTAURANT LISTING**
Presents high-level restaurant information from which users can decide whether or not to see the entire restaurant profile
[GESTURE: Tap] 3.8 RESTAURANT INFO
- 6. **AVAILABLE TABLE SELECTOR**
From the list view users can take action to book tables that are available within a 45 minute time window
[GESTURE: Tap] 3.9 BOOK A TABLE
- 7. **WAIT LIST INFORMATION**
When the wait list is available users can see the estimated wait time, parties currently on the wait list and take action to add themselves to the wait list
[GESTURE: Tap] 3.9 BOOK A TABLE
- 8. **DISTANCE FROM USER**
List results will display distance from user when user has enabled the application to access their location information

DATA & DEVELOPER NOTES

When ordering results by availability the priority should be available, wait list, no tables available.

BROWSE SCREEN: Screen title should be "Browse", Active highlight on the action tab navigation should be Browse.

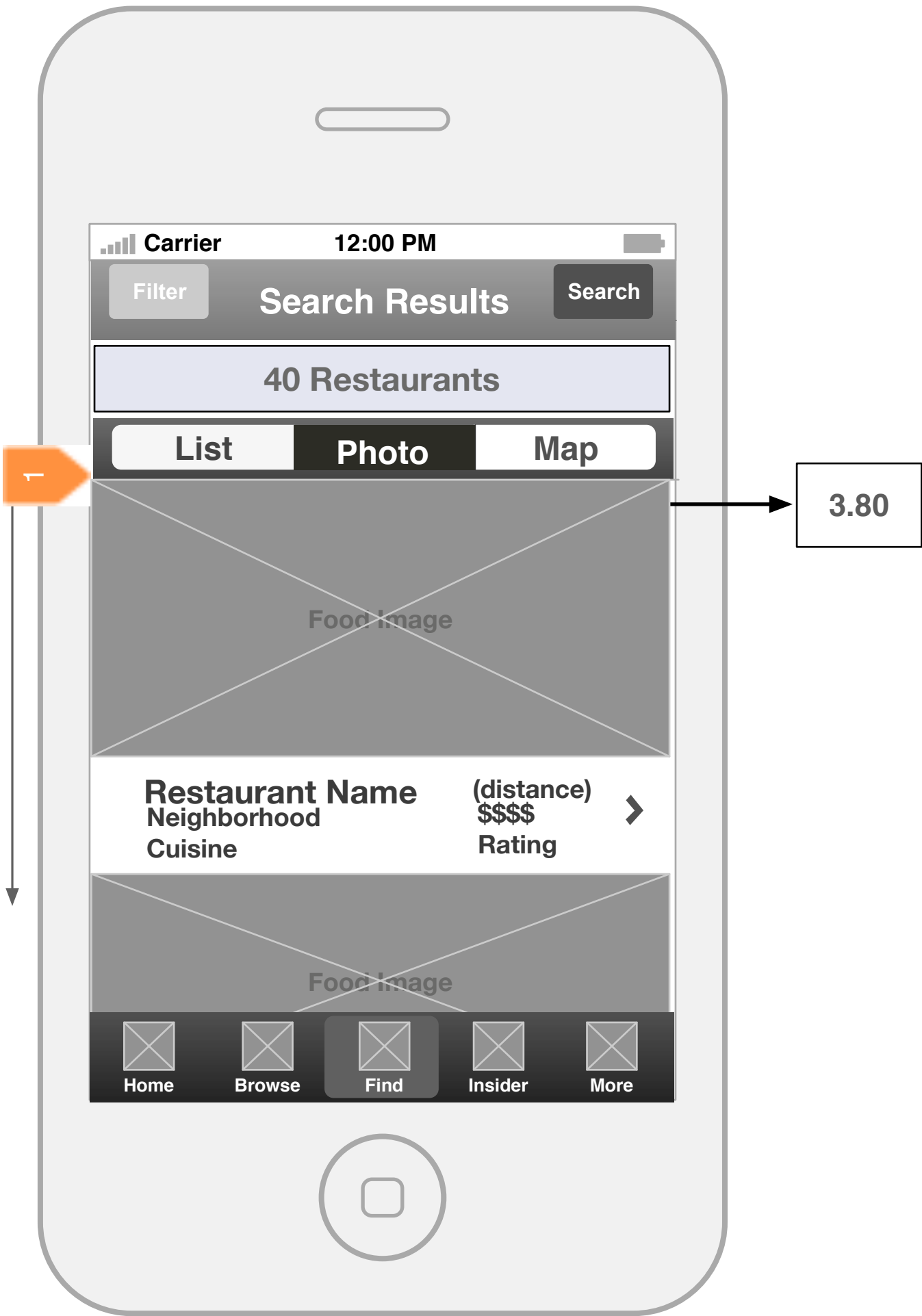




This screen displays results in a visual stream of photos that can be scrolled through

1. **RESTAURANT LISTING**
Image drives this results view with data overlay. User can tap to enter the full profile screen
[GESTURE: Tap] Displays restaurant information overlay. If user selects one pin then another the first display closes.

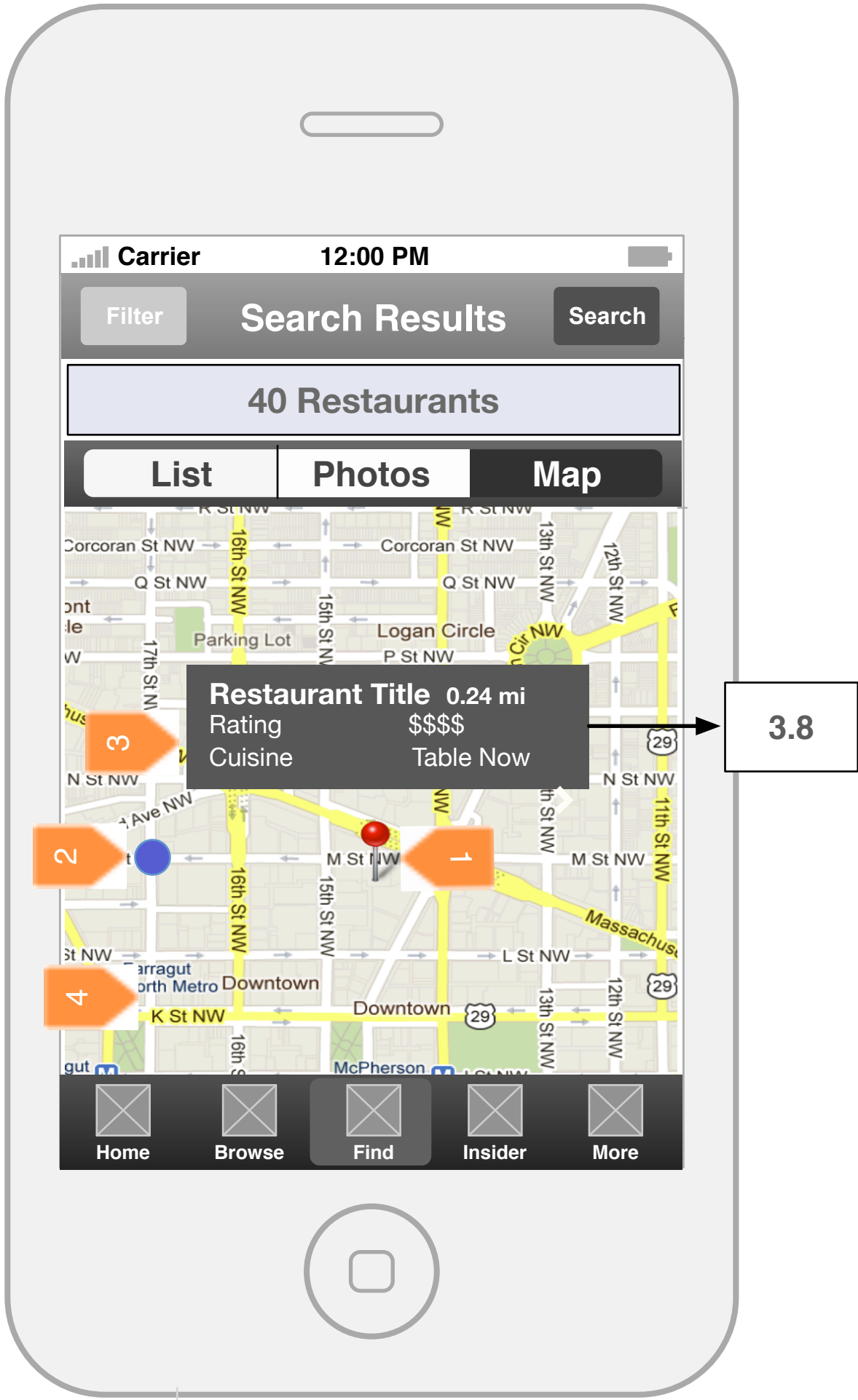
DATA & DEVELOPER NOTES

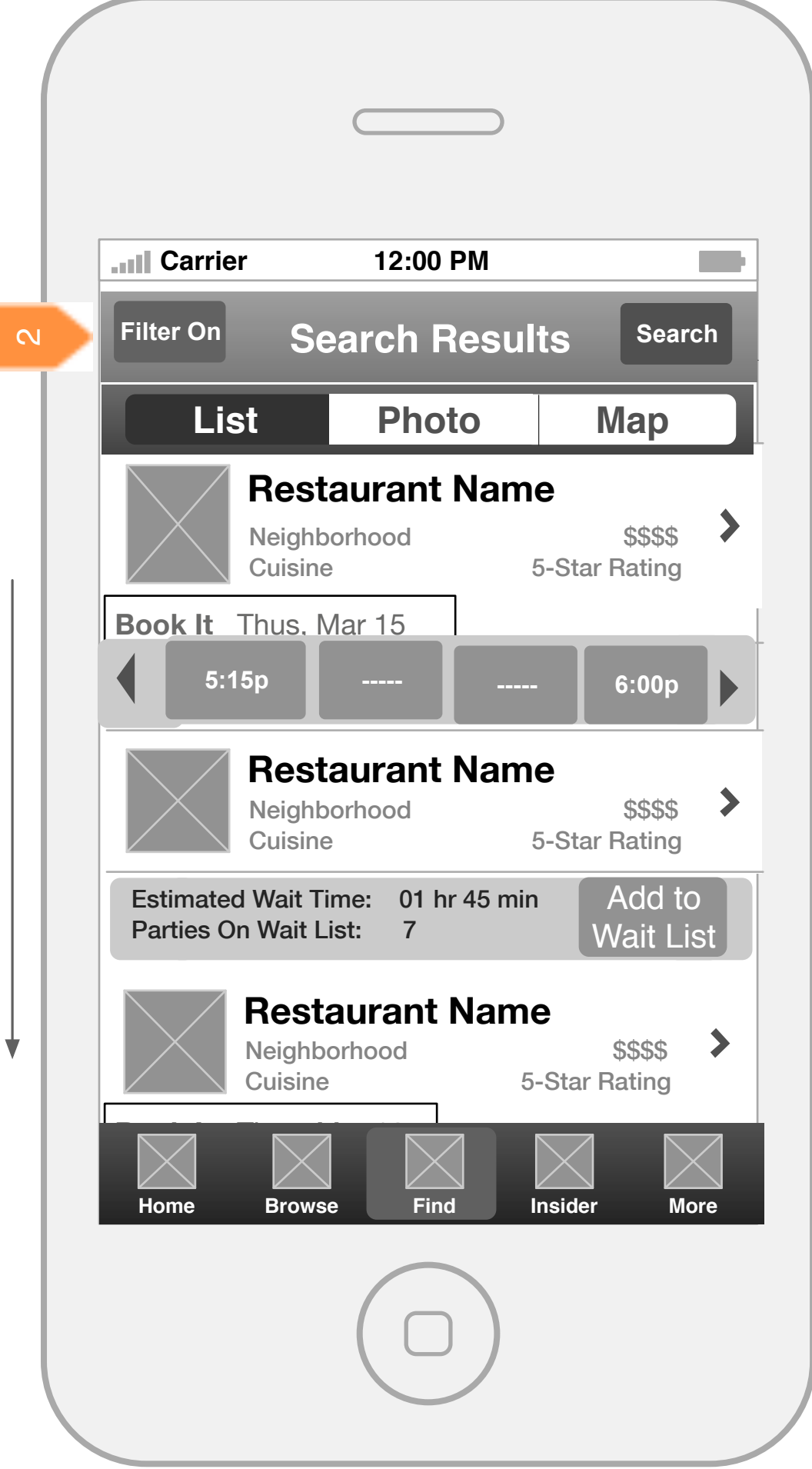
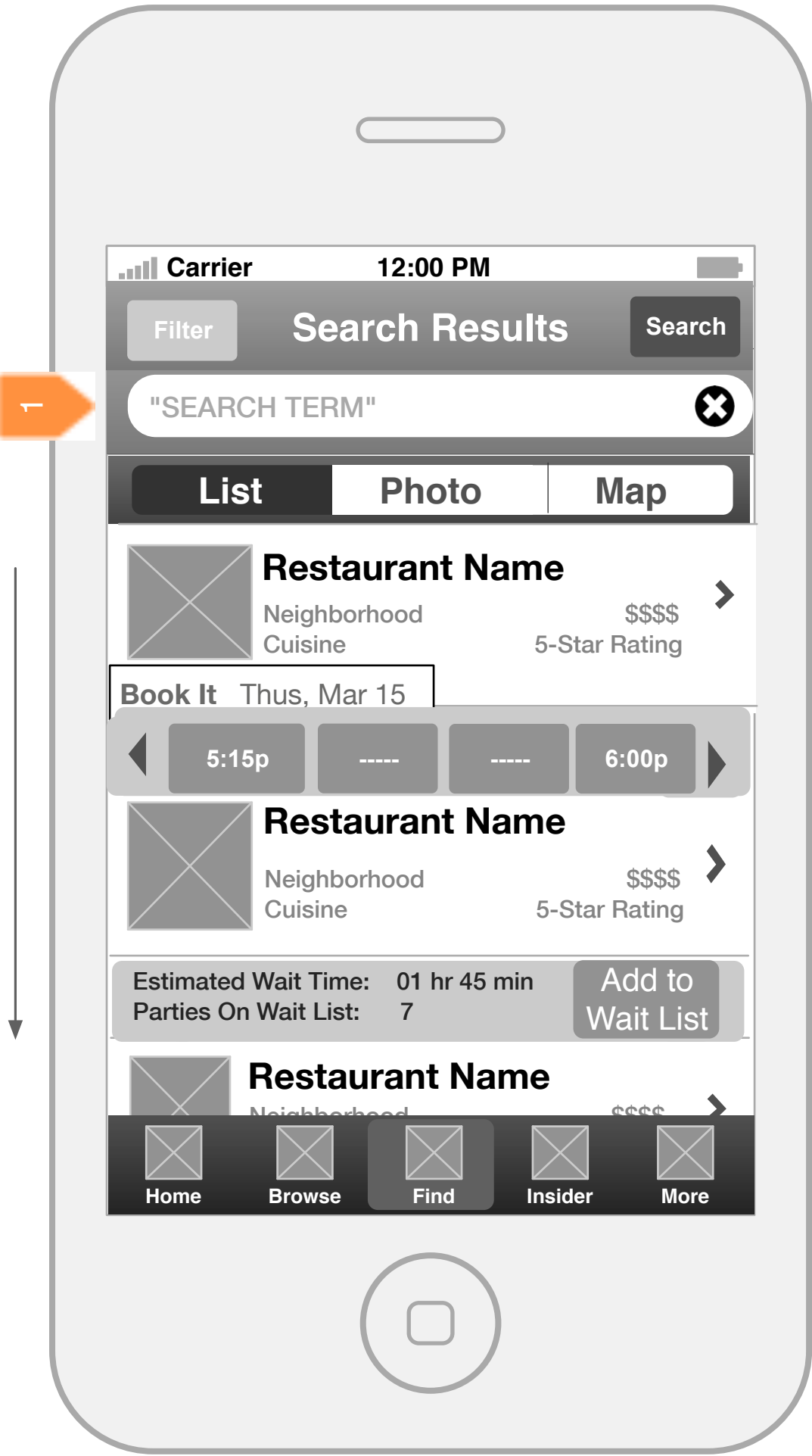


This screen displays results in a visual map view, also displaying user's location if relative distance in within screen constraints

1. **RESTAURANT LISTING**
Image drives this results view with data overlay. User can tap to enter the full profile screen
[GESTURE: Tap] Displays restaurant information overlay. If user selects one pin then another the first display closes.
2. **USER LOCATION**
If application has access to user's location it should display on the map relative to restaurant listing(s). If user is not within screen view current location will not be displayed.
3. **RESTAURANT LOCATION**
When user selects the map pin the restaurant information displays as an overlay on the map.
[GESTURE: Tap] 3.8 RESTAURANT INFO
4. **MAP**
User can pan through the map using the drag gesture.
[GESTURE: Drag] Pan to bring new areas of map into view.

[DATA & DEVELOPER NOTES](#)





Variations on the result screen to reflect search results and filtered results

1. ADJUSTABLE FIELD FOR RESULTS VARIATION

Search
After a user has submitted a keyword search the term should remain in the search field and the user should be able to clear the search by tapping the close icon
[GESTURE: Tap] Ability to update or clear field

No Results
If a search returns no results this area expands to accommodate a notification explaining that no results were found for the user's search query and what recommendations sit below. See notes for conditions and notification copy.

2. FILTERED RESULTS
After filtering results FILTER BUTTON will display an on-state
[GESTURE: Tap] Tap button to edit filter

DATA & DEVELOPER NOTES



The Insider section has two states 1) user is not logged in 2) user is logged in. This displays the non-signed in state, which enables the user to login or sign up.

- 1. NO RESULTS RESPONSE**
Presents high-level restaurant information from which users can decide whether or not to see the entire restaurant profile
[GESTURE: Tap] 3.8 RESTAURANT INFO
- 2. RESTAURANT LISTING**
Presents high-level restaurant information from which users can decide whether or not to see the entire restaurant profile
[GESTURE: Tap] 3.8 RESTAURANT INFO
- 3. BOOK IT FOR RESTAURANT SPECIFIC + PLANNING INPUTS > NO RESULTS**
If the user submits a query for a specific restaurant and planning inputs that return no results the application should display three alternative times for the same restaurant.

These can either be the same day or different days for a total number for 3 time slots.
Combination A - 3 slots, day one
Combination B - 2 slots, day one; 1 slot, day two
Combination C - 1 slot, day one; 2 slots, day two
Combination D - 1 slot, day one; 1 slot, day two; 1 slot, day three
[GESTURE: Tap] 3.9 BOOK A TABLE

DATA & DEVELOPER NOTES
NO RESULTS FOR TERM or SEARCH TERM + PLANNING INPUTS: Display selection of popular restaurants (homepage 7) in the 3.3 layout. With notification above toggle

Copy: Sorry, your search for "[search term]" didn't match any results. View our most booked restaurants with tables for [time specified].

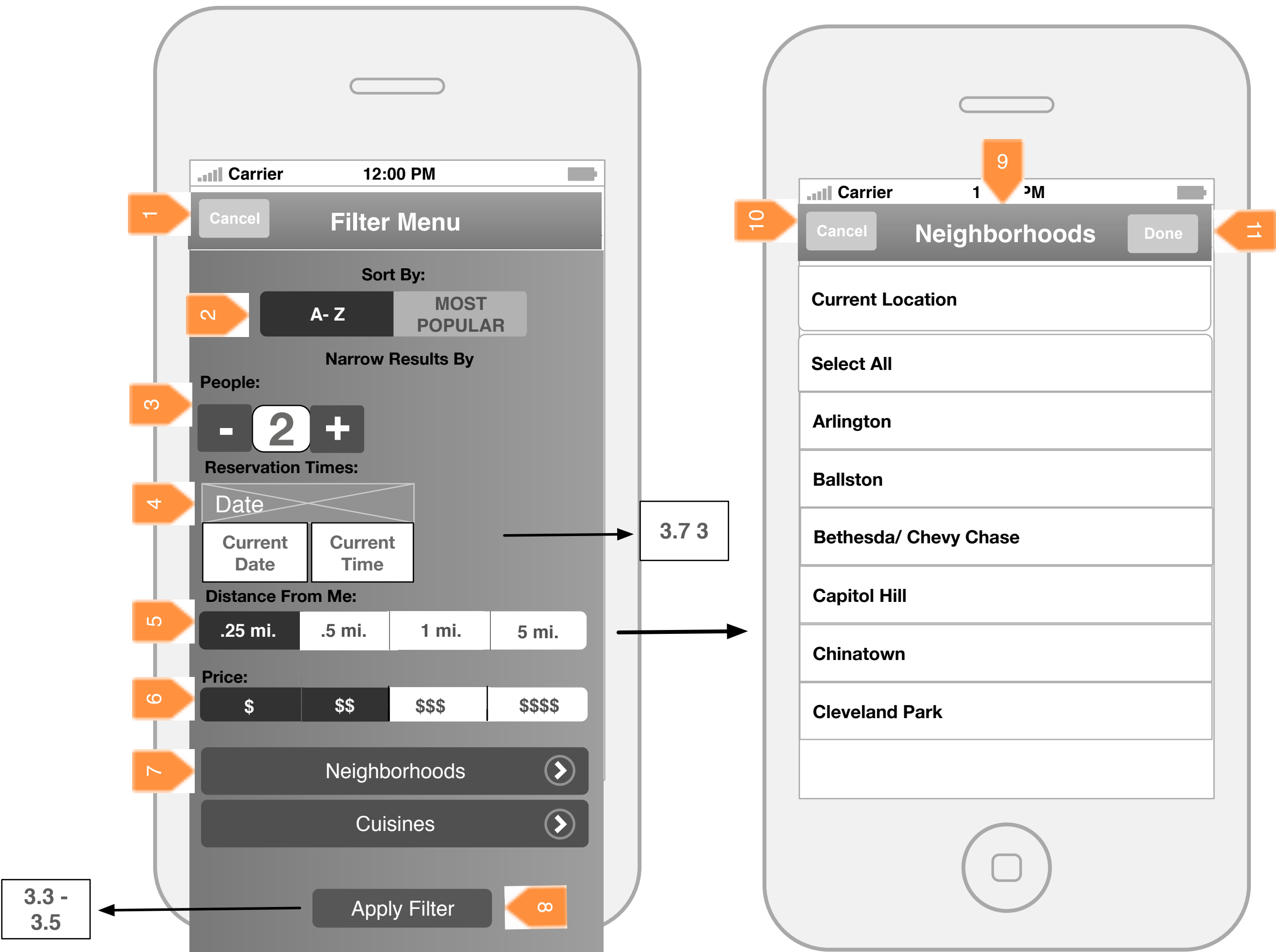
NO RESULTS FOR RESTAURANT + PLANNING INPUTS: Display alternate times for the same restaurant

Copy: Sorry, there are no available tables at [Restaurant Name] for your specified time. View the next three open times.

NO RESULTS TOO MANY FILTER CONSTRAINTS:
If user specifies two of three possible parameters (cuisine, neighborhood, prices) and the user has specified two parameters, then the top three of each of those will be shown. If the user narrowed by all three parameters, then suggestions will be based only on neighborhood and cuisine.

If user specified more than one choice within one of these parameters (two neighborhoods, three cuisines), then CityEats will randomly select to display three restaurants of one neighborhood and three restaurants of one cuisine.

Copy: Sorry, you applied too many constraints. View the top three returns for [cuisine] and [neighborhood] from your original search.



User can apply sort results and limit results with filters.

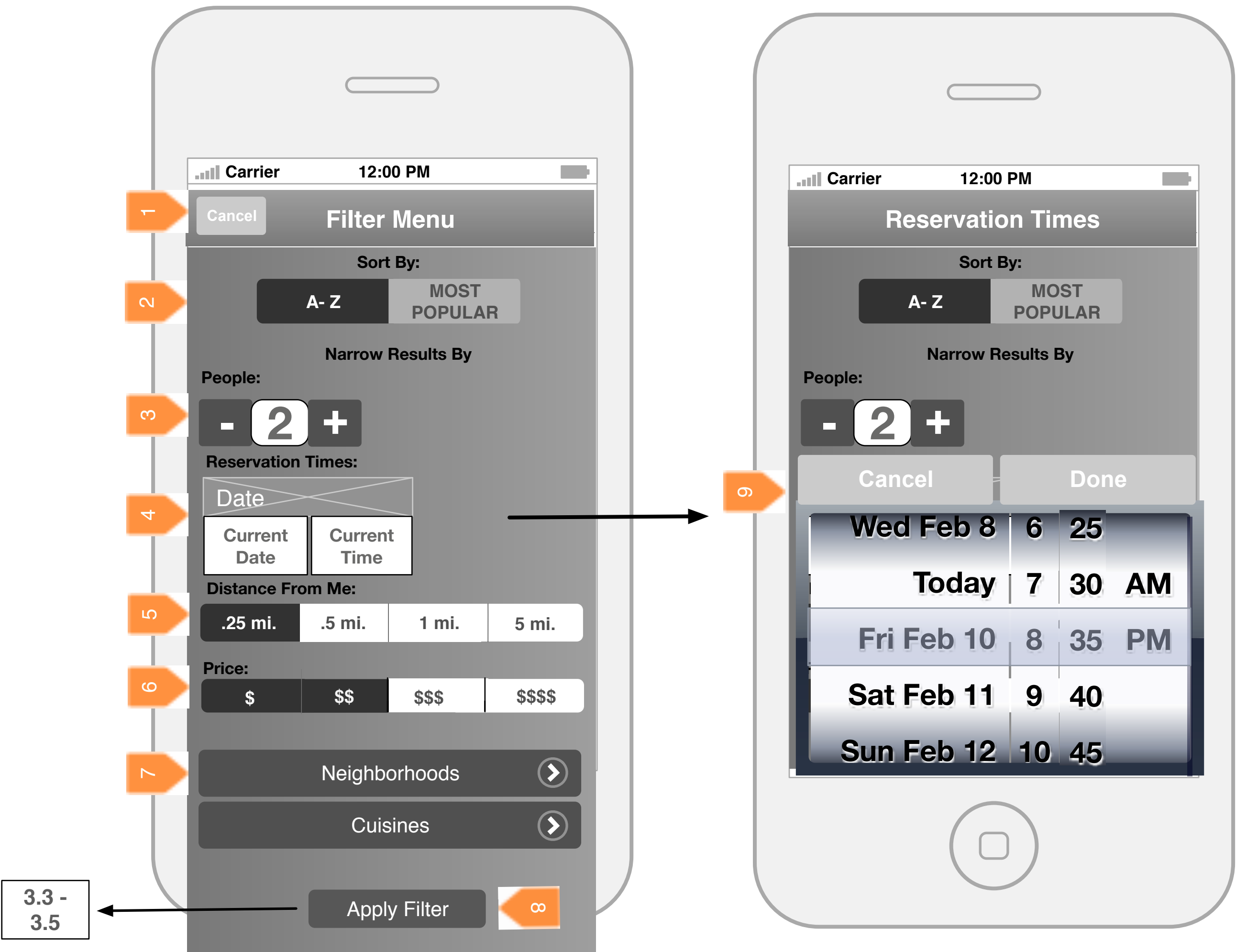
- 1. CANCEL BUTTON**
Returns user to 3.3 - 3.5 RESULTS without updating previous screen
[GESTURE: Tap] 3.7 FILTER MENU slides away to reveal 3.4 - 3.5 RESULTS
- 2. SORTING OPTIONS**
User can select one of the sorting options to apply to their restaurant listing
[GESTURE: Tap] Selected sorting criterion will be highlighted. Sort is not applied until user select APPLY FILTER BUTTON
- 3. NARROW RESULTS BY PEOPLE**
User can update their party size by using the minus (-) or plus (+) buttons.
[GESTURE: Tap] Updates party size number
- 4. NARROW RESULTS BY DATE & TIME**
User taps fields to edit. Screen updates and the user uses a four column iOS picker (Day, Hour, Minutes, AM/PM). Constraints should be applied once user selects APPLY FILTER BUTTON
[GESTURE: Tap] 3.7 FILTER MENU - TIME RANGE
- 5. NARROW RESULTS BY DISTANCE**
User can select or deselect distance options. If user selects 5 miles, results will include the distances below the chosen limitation.
[GESTURE: Tap] Select distances to narrow results. Constraints should be applied once user selects APPLY FILTER BUTTON
- 6. NARROW RESULTS BY PRICE**
User can select or deselect cost options. If user selects '\$\$\$\$' results will include costs below the chosen limitation.
[GESTURE: Tap] Select '\$' to narrow results. Constraints should be applied once user selects APPLY FILTER BUTTON
- 7. NEIGHBORHOODS OR CUISINES BUTTONS**
User taps button to reveal menu from which to limit results
[GESTURE: Tap] Reveal menu of neighborhoods or cuisines
- 8. APPLY FILTER BUTTON**
User opts to apply filters
[GESTURE: Tap] 3.3 - 3.5 FILTERED RESULTS
- 9. SELECT NEIGHBORHOOD OR CUISINE LIMITATIONS**
User can select multiple options by which to filter results for Neighborhood or Cuisine.
[GESTURE: Tap] Highlight option(s) to be implemented in filter
- 10. CANCEL BUTTON**
User can opt not to implement neighborhood or cuisine filter
[GESTURE: Tap] Return to unchanged 3.5 FILTER MENU
- 11. DONE BUTTON**
User applies neighborhood or cuisine filters to filter menu
[GESTURE: Tap] Return to updated 3.5 FILTER MENU

DATA & DEVELOPER NOTES

SELECT ALL DEPENDENCIES

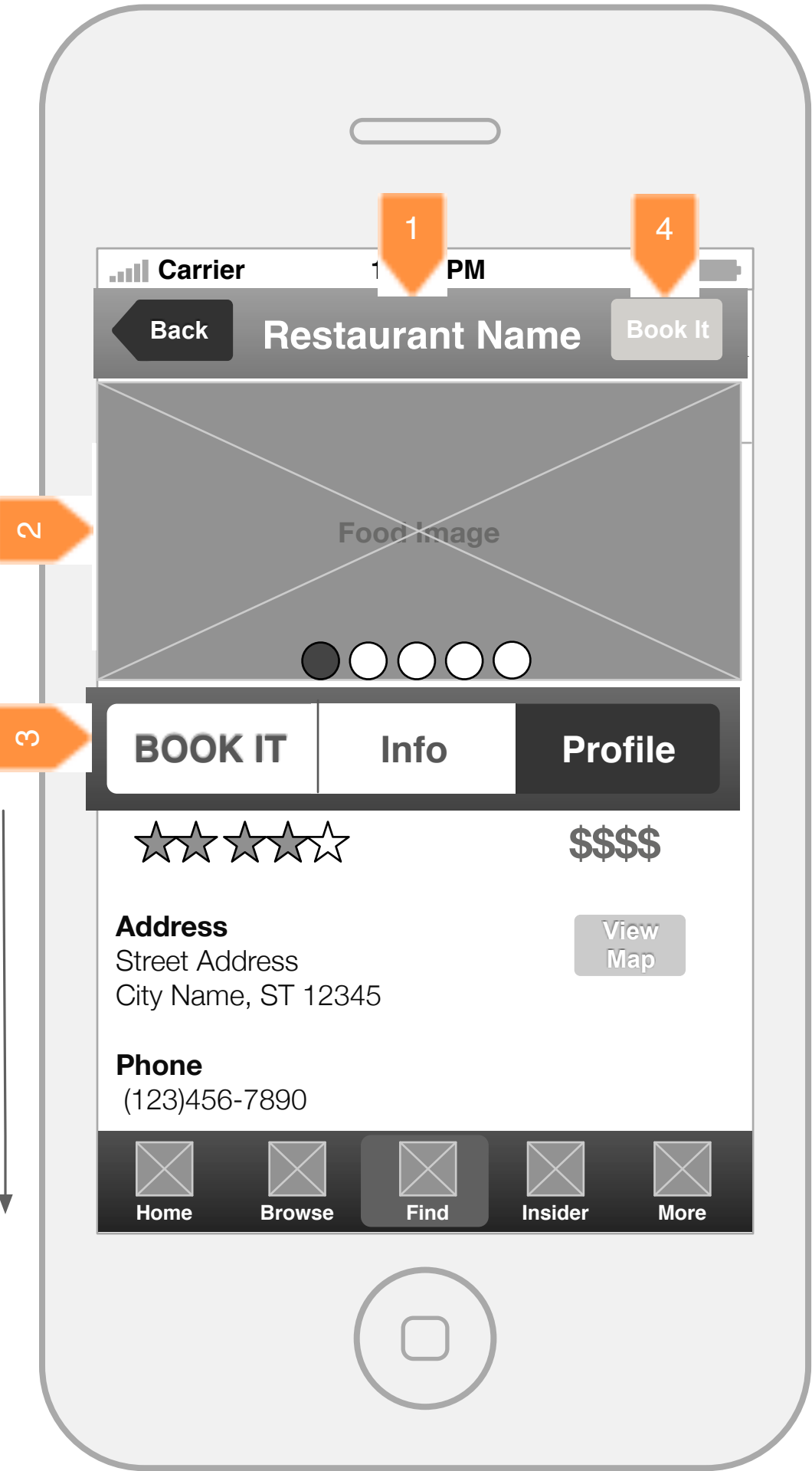
When user selects all every neighborhood should have a check mark display new to it. If the user deselects any neighborhood "Select All" should no longer display a check while any neighborhood not deselected should still display a check mark.

User can apply sort results and limit results with filters.



- 1. CANCEL BUTTON**
Returns user to 3.3 - 3.5 RESULTS without updating previous screen
[GESTURE: Tap] 3.7 FILTER MENU slides away to reveal 3.4 - 3.5 RESULTS
- 2. SORTING OPTIONS**
User can select one of the sorting options to apply to their restaurant listing
[GESTURE: Tap] Selected sorting criterion will be highlighted. Sort is not applied until user select APPLY FILTER BUTTON
- 3. NARROW RESULTS BY PEOPLE**
User can update their party size by using the minus (-) or plus (+) buttons.
[GESTURE: Tap] Updates party size number
- 4. NARROW RESULTS BY DATE & TIME**
User taps fields to edit. Screen updates and the user uses a four column iOS picker (Day, Hour, Minutes, AM/PM). Constraints should be applied once user selects APPLY FILTER BUTTON
[GESTURE: Tap] 3.7 FILTER MENU - TIME RANGE
- 5. NARROW RESULTS BY DISTANCE**
User can select or deselect distance options. If user selects 5 miles, results will include the distances below the chosen limitation.
[GESTURE: Tap] Select distances to narrow results. Constraints should be applied once user selects APPLY FILTER BUTTON
- 6. NARROW RESULTS BY PRICE**
User can select or deselect cost options. If user selects '\$\$\$\$', results will include costs below the chosen limitation.
[GESTURE: Tap] Select '\$' to narrow results. Constraints should be applied once user selects APPLY FILTER BUTTON
- 7. NEIGHBORHOODS OR CUISINES BUTTONS**
User taps button to reveal menu from which to limit results
[GESTURE: Tap] Reveal menu of neighborhoods or cuisines
- 8. APPLY FILTER BUTTON**
User opts to apply filters
[GESTURE: Tap] 3.3 - 3.5 FILTERED RESULTS
- 9. DATE & TIME PICKER**
When a user tapes the Date & Time Button the iOS picker
[GESTURE: Drag] To update date and time
[GESTURE: Tap] Cancel or Done to either update cancel filter

DATA & DEVELOPER NOTES



BOOK ITInfoProfile

★★★★★\$\$\$\$

Address
Street Address
City Name, ST 12345

Phone
(123)456-7890

Open For
Lunch and Dinner

Hours
Sun 11am - 2:30pm
5:30pm - 9:30pm
Mon - Thu 11:30am - 2:30pm,
5:30pm - 10:30pm
Fri 11:30am - 2:30pm,
5:30pm - 11pm
Sat 5:30pm - 11pm

Cuisine
American (New), Cajun /
Creole, and Southern / Soul
Food

Neighborhood
Downtown

Accepted Payment
Visa, Mastercard, Amex, and
Diners

Dress Code
Causal

View Map

Call

Highlights

- The beer list includes more than the ever-popular Sapporo. You'll also find Orion, made in Okinawa, Harbin, the oldest lager from China, and the South Korean Cass.
- The restaurant offers more than 30 sakes, including several award winners like Hakushika Junmai Ginjo.

Good to Know

- The restaurant features Happy Hour Monday-Friday from 4:30-8pm, Saturday from 3-6pm and all day Sunday.
- Craving Asia Nine at home? The restaurant delivers.

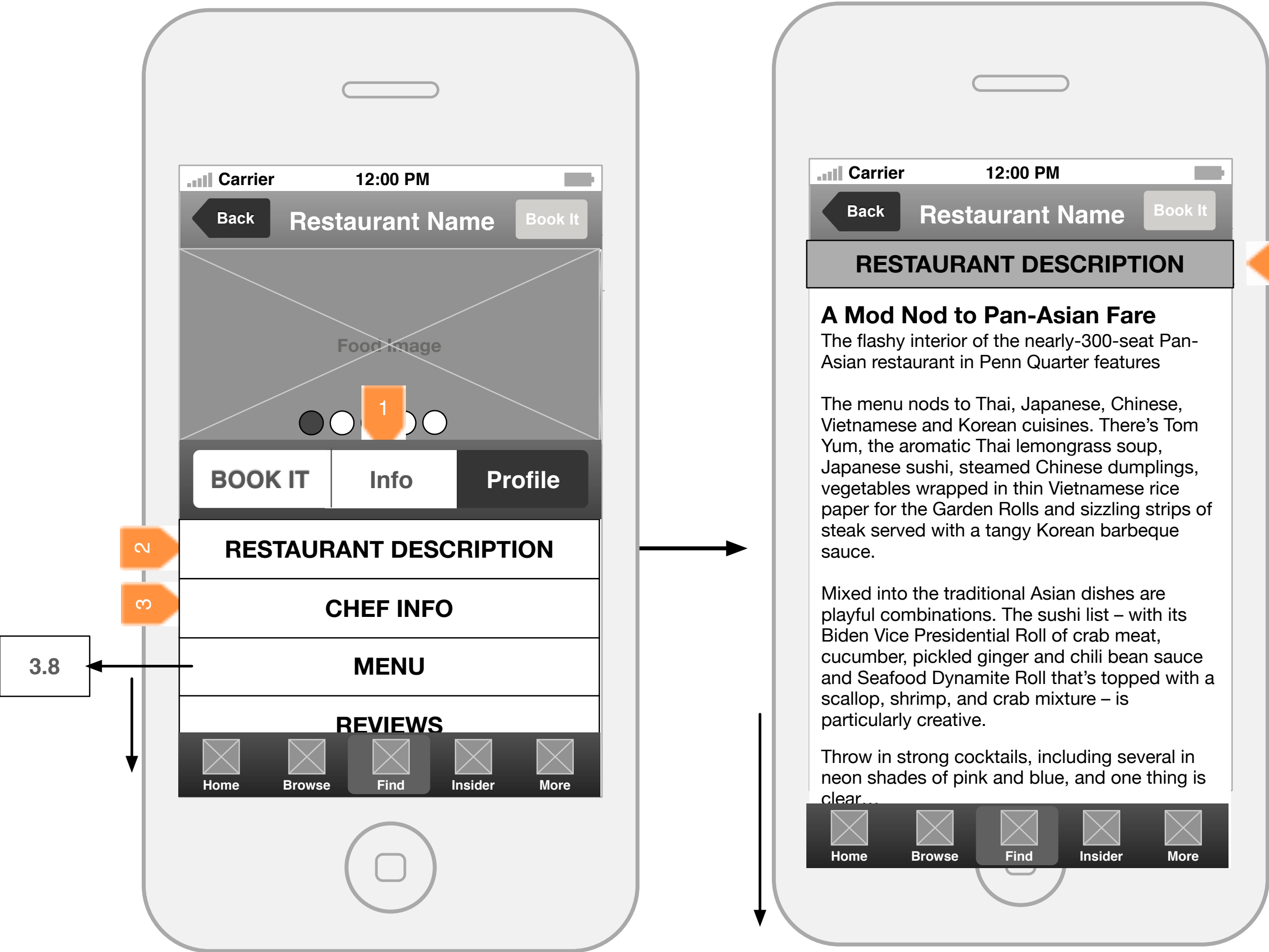
This screen displays results in a visual stream of photos that can be scrolled through.

- RESTAURANT NAME**
Screen title will be restaurant name.
- PHOTO GALLERY**
Gallery will display up to the first five images associated with a restaurant. There will be a hint of another photo so user can scroll through carousel. There will be pagination allowing the user to understand where they are in the carousel.
[GESTURE: Flick] User scrolls through carousel
- RESTAURANT PROFILE TOGGLE**
Active tab is highlighted and content is updated.
[GESTURE: Tap] Toggle between 3.8 RESTAURANT INFO, 3.8 RESTAURANT PROFILE AND 3.8 RESTAURANT TIPS
- BOOK IT BUTTON**
Allows user to begin booking universally from the Restaurant Profile
[GESTURE: Tap] 3.9 BOOK A TABLE
- OVERALL RESTAURANT RATING**
Highlight the number of stars out of five the restaurant has been rated.
- COST OF RESTAURANT**
Highlight the number of dollar signs out of four the restaurant has been rated.
- CONTACT INFORMATION**
Present address and phone number or restaurant. Action can be taken to view on map or call
[GESTURE: Tap] To view on map (3.8 RESTAURANT MAP) and Tap to call iOS modal for user to confirm phone call.
- GENERAL INFORMATION**
Display content
- CONTENT PODS**
Highlights, Good to Know, Recommended Dishes, Best Bottles and Pairings will display if the content is present in the back-end
- PHONE CALL MODAL**
When user taps Call Button iOS modal will display
[GESTURE: Tap] If user selects cancel modal closes and no action is taken. If user select call user will be able to make phone call.

DATA & DEVELOPER NOTES

(123) 456 - 7890

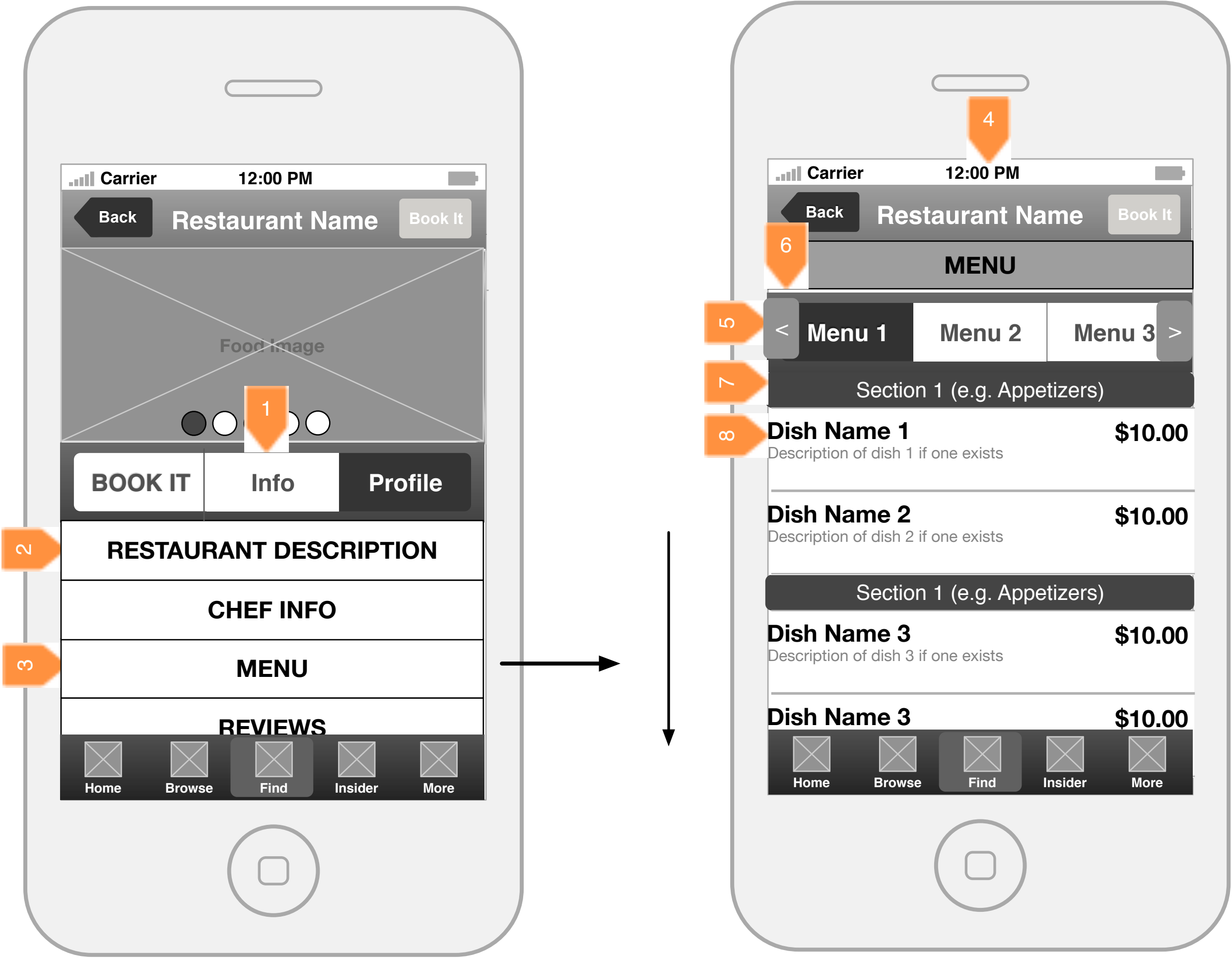
CancelCall



The restaurant profile details section will display content as a secondary screen because there is a large amount of editorial content for users to navigate. The default will show a teaser which will expand upon tap.

- 1. RESTAURANT PROFILE TOGGLE**
Active tab is highlighted and content is updated.
[GESTURE: Tap] Toggle between 3.8 RESTAURANT INFO, 3.8 RESTAURANT PROFILE AND 3.8 RESTAURANT TIPS
- 2. RESTAURANT DESCRIPTION/OUR TAKE**
The default will show a teaser which will expand upon tap
[GESTURE: Tap] User is brought to a new view to see editorial content
- 3. SECTION TABS**
Editorial content to be shared with users
[GESTURE: Tap] Tap see new view
- 4. NEW VIEW OF EDITORIAL CONTENT**
Title sits at the top of the screen and context extends down. Screen can scroll both up and down
[GESTURE: Tap] Hide open section an default to original state

DATA & DEVELOPER NOTES



The restaurant profile details section will utilize a show/hide accordion as there is a large amount of editorial content for users to navigate. The menu toggle will display up to five restaurant submitted menus. Providing users with Dish names, dish descriptions and item prices as necessary.

- 1. RESTAURANT PROFILE TOGGLE**
Active tab is highlighted and content is updated.
[GESTURE: Tap] Toggle between 3.8 RESTAURANT INFO, 3.8 RESTAURANT PROFILE AND 3.8 RESTAURANT TIPS
- 2. RESTAURANT DESCRIPTION/OUR TAKE**
The default will show a teaser which will expand upon tap
[GESTURE: Tap] Expands content section, pushes the image and menu up. All sections can be scrolled through
- 3. SECTION TABS**
Editorial content to be shared with users
[GESTURE: Tap] Tap to expand. Will close other open section.
- 4. SCREEN TITLE**
Title sits at the top of the screen and denotes the subsection of the Profile toggle
- 5. MENU TOGGLE**
User can select specific menus for restaurant. The application will support up to five menus. The toggle menu should enable the user to swipe if all toggles are not viewable.
[GESTURE: Tap] Tap to select one menu over another
- 6. TOGGLE ARROW**
User can navigate between menu options then select a menu to view.
[GESTURE: Tap] To show different menus
- 7. MENU SECTION TITLE**
Separates menu items by segment of meal (e.g. Appetizers)
- 8. DISH LISTING**
Title - Dish Name, Subtitle - Dish description of applicable, Price

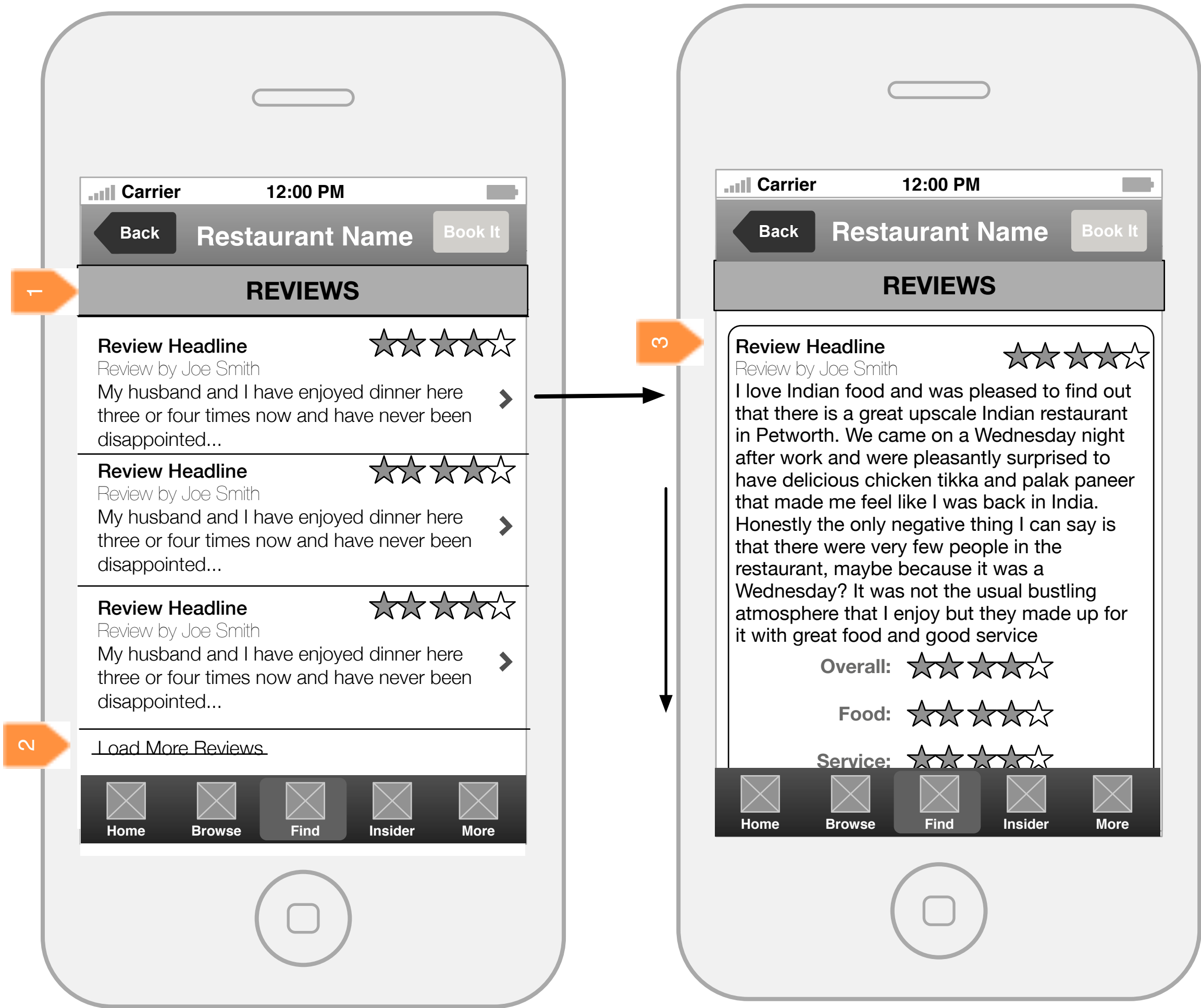
DATA & DEVELOPER NOTES

Menu limitation set at five

The restaurant profile details section will utilize a show/hide accordion as there is a large amount of editorial content for users to navigate. The default will show a teaser which will expand upon tap.

1. **SAMPLE REVIEWS**
Will display sample of three reviews. These review samples will feature review headline, review citation, rating and truncated description at 138 characters including the ellipses
[GESTURE: Tap] Sample to display full review
2. **LOAD MORE REVIEWS LINK**
Updates screen to load next set of ten reviews below first three. User can scroll to see newly loaded sample reviews
[GESTURE: Tap] Upload next ten sample reviews below the three sample reviews
3. **FULL REVIEW**
Full review displayed a level deeper than the sample review list

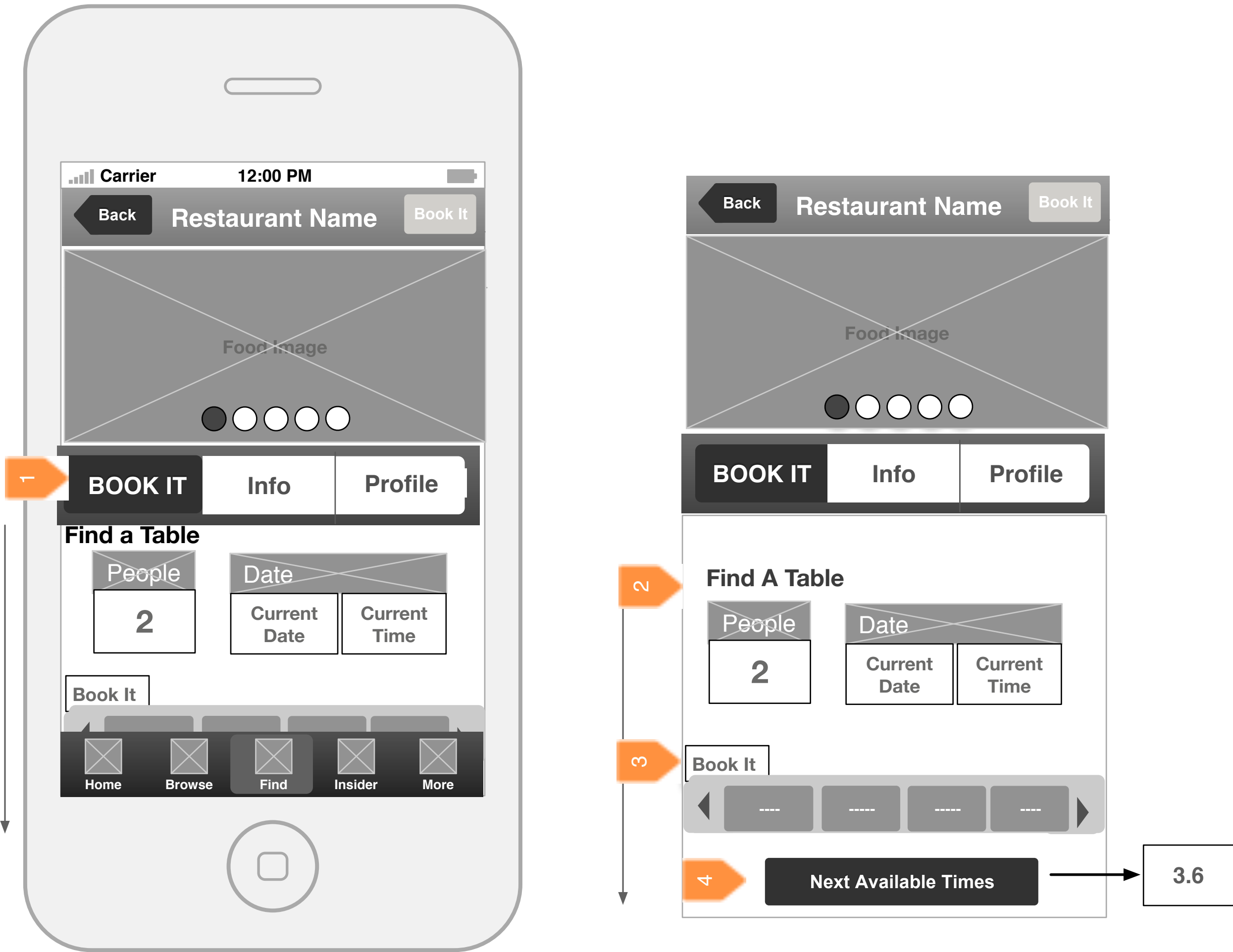
DATA & DEVELOPER NOTES



The restaurant profile book it toggle allows users to make query and book directly from insider the restaurant profile

1. **RESTAURANT PROFILE TOGGLE**
Active tab is highlighted and content is updated.
[GESTURE: Tap] Toggle between 3.8 RESTAURANT NFO,3.8 RESTAURANT PROFILE AND 3.8 RESTAURANT TIPS
2. **PLANNING INPUT**
User can submit party size, date and time to see if there are tables available at their selected . The party size defaults to 2 people, the date defaults to the current date and the time defaults to the next meal time. User can update. This updates the time slider options
[GESTURE: Tap] Display IOS picker - people (1 person - 8 people) date & time (Day, Month, Hour, Minutes, AM/PM)
3. **AVAILABLE TABLE SELECTOR**
From the list view users can take action to book tables that are available within a 45 minute time window
[GESTURE: Tap] 3.9 BOOK A TABLE
4. **NO RESULTS/ NEXT AVAILABLE TIME BUTTON**
If user updates inputs to receive no available tables the slider will gray out the selected times and display a button that takes user to the next available times for the restaurant.
[GESTURE: Tap] 3.6 VARIATION ON RESULTS - NO SEARCH RESULTS

[DATA & DEVELOPER NOTES](#)



This screen displays results in a visual map view, also displaying user's location if relative distance in within screen constraints

1. RESTAURANT LISTING

Image drives this results view with data overlay. User can tap to enter the full profile screen

[GESTURE: Tap] Displays restaurant information overlay. If user selects one pin then another the first display closes.
2. USER LOCATION

If application has access to user's location it should display on the map relative to restaurant listing(s). If user is not within screen view current location will not be displayed.
3. RESTAURANT INFORMATION

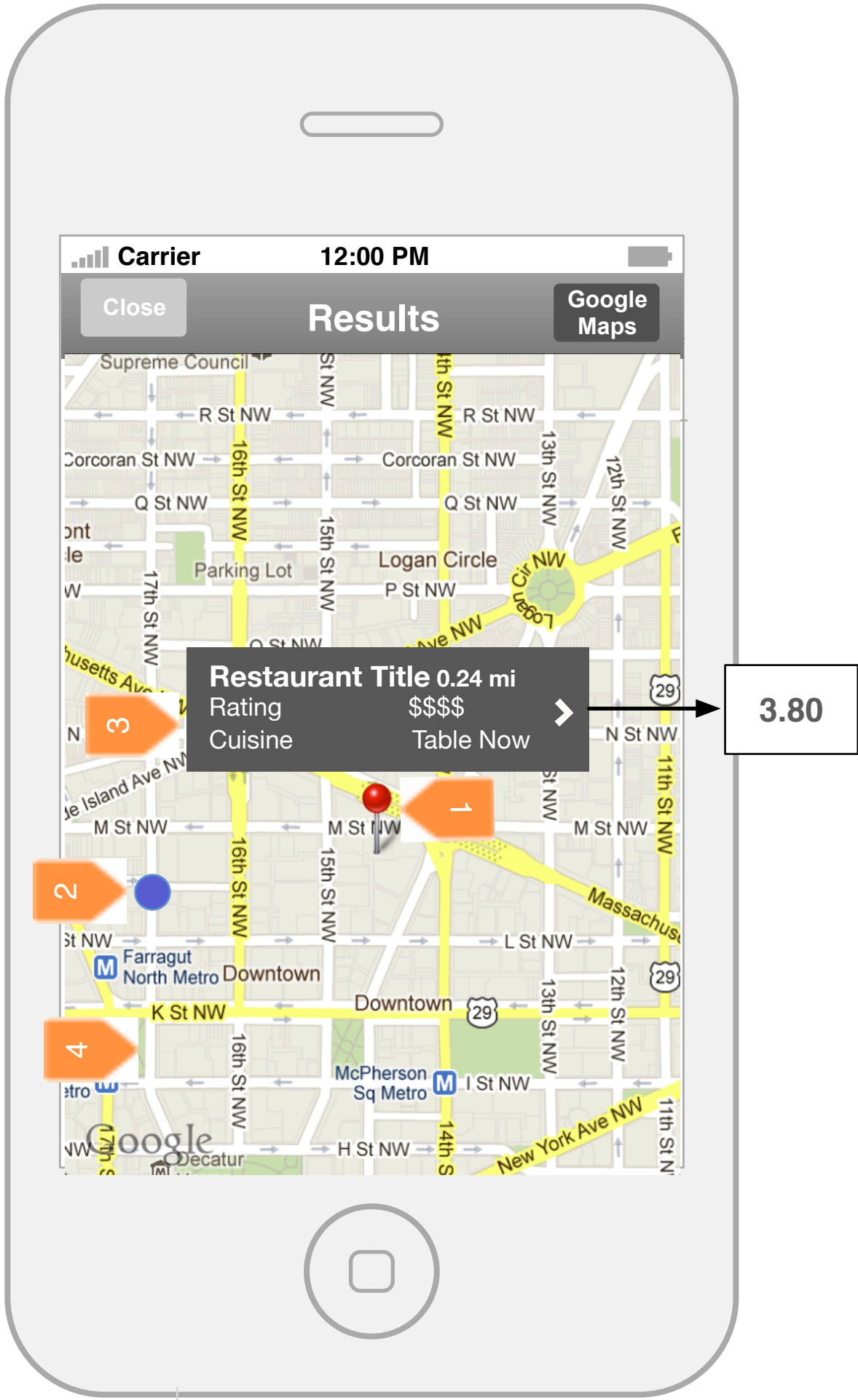
When user selects the map pin the restaurant information displays as an overlay on the map.

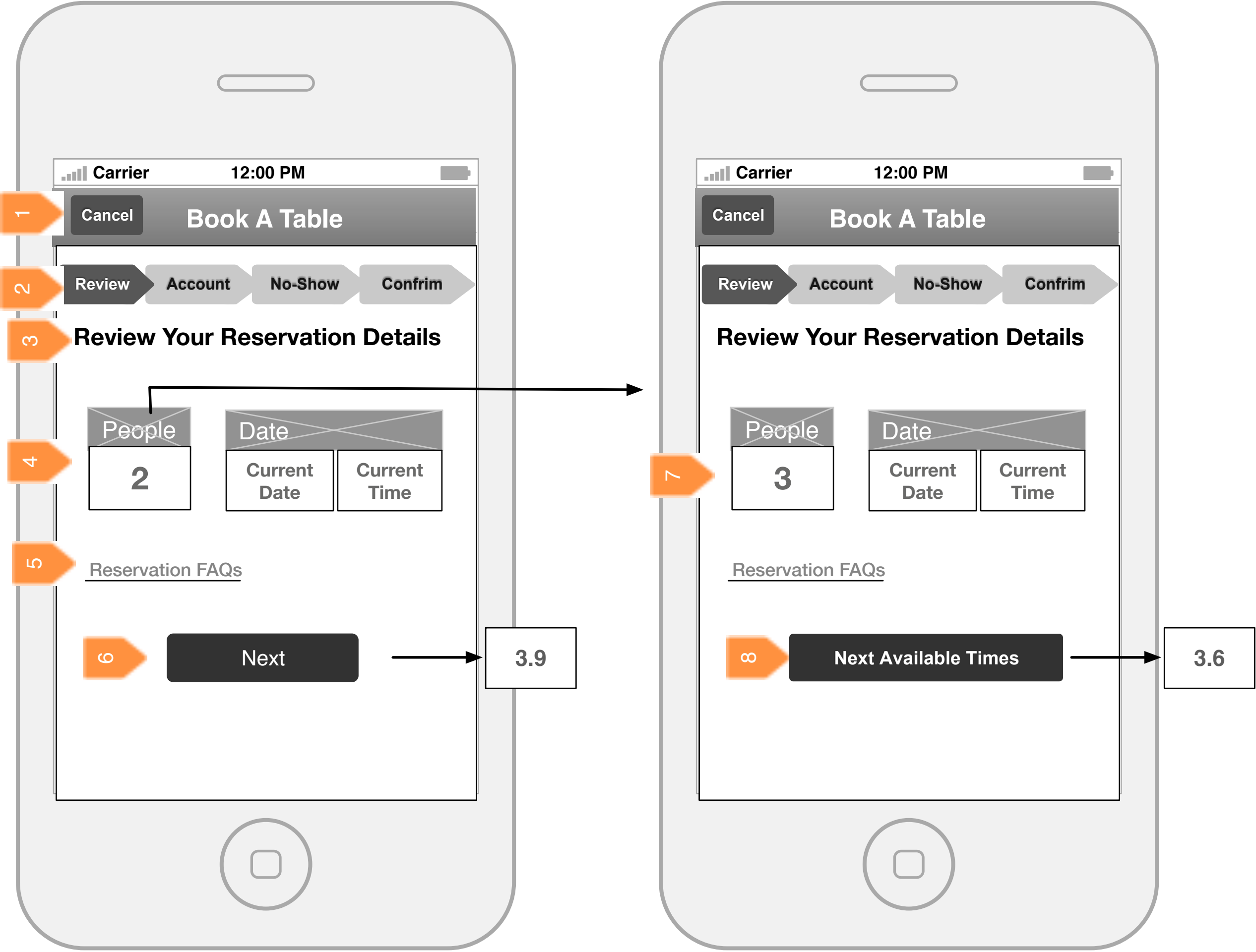
[GESTURE: Tap] 3.8 RESTAURANT INFO
4. MAP

User can pan through the map using the drag gesture.

[GESTURE: Drag] Pan to bring new areas of map into view.

DATA & DEVELOPER NOTES

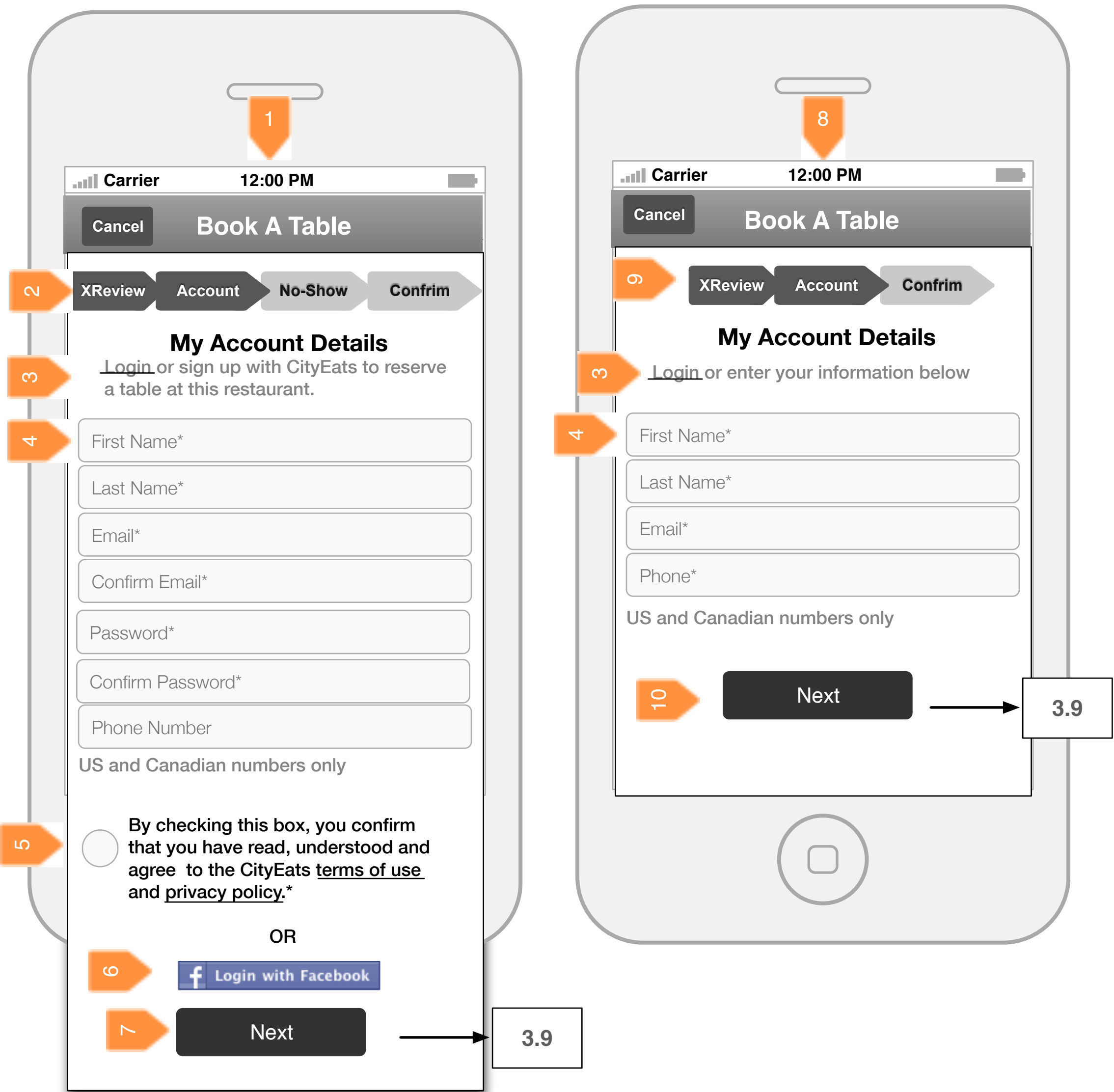




Review is the first step in the Book A Table flow. User must confirm the details of their intended reservation. The user can updated their planning inputs. Updating planning inputs does not guarantee table availability.

- 1. CANCEL**
If the user would like to abandon the reservation experience they can select cancel and return to their screen of origin, which could either be the visual search details screen, the listed results screen or the restaurant profile
- 2. WIZARD GUIDE/PROGRESS**
On the review screen the wizard guide shows the next steps inactive. Review is incomplete, but active.
- 3. REVIEW RESERVATION DETAILS**
To begin the process of making a reservation the user must confirm their details
- 4. RESERVATION INPUT FIELDS**
User can update their reservation information. If the user updates their inputs and there is no available table they have the option to either update their inputs again or view the next available times.
[GESTURE: Tap Party Size Field] Display iOS picker (1 people - 8 people)
[GESTURE: Tap Date/Time Field] Display iOS picker (Month, Day, Hour, Minute, AM/PM)
- 5. RESERVATION FAQs,**
Provides access to frequently asked questions regarding reservations
[GESTURE: Tap] Open screen or web view of FAQ content
- 6. NEXT BUTTON**
If the selected inputs return an available table the user can confirm their details to progress to the next step in the Book A Table process
[GESTURE: Tap] 3.9 BOOK A TABLE - ACCOUNT
- 7. UPDATED PEOPLE INPUT**
Changed people from "2" to "3"
- 8. NO RESULTS/ NEXT AVAILABLE TIME BUTTON**
If user updates inputs to receive no available tables the slider will gray out the selected times and display a button that takes user to the next available times for the restaurant.
[GESTURE: Tap] 3.6 VARIATION ON RESULTS - NO SEARCH RESULTS

[DATA & DEVELOPER NOTES](#)



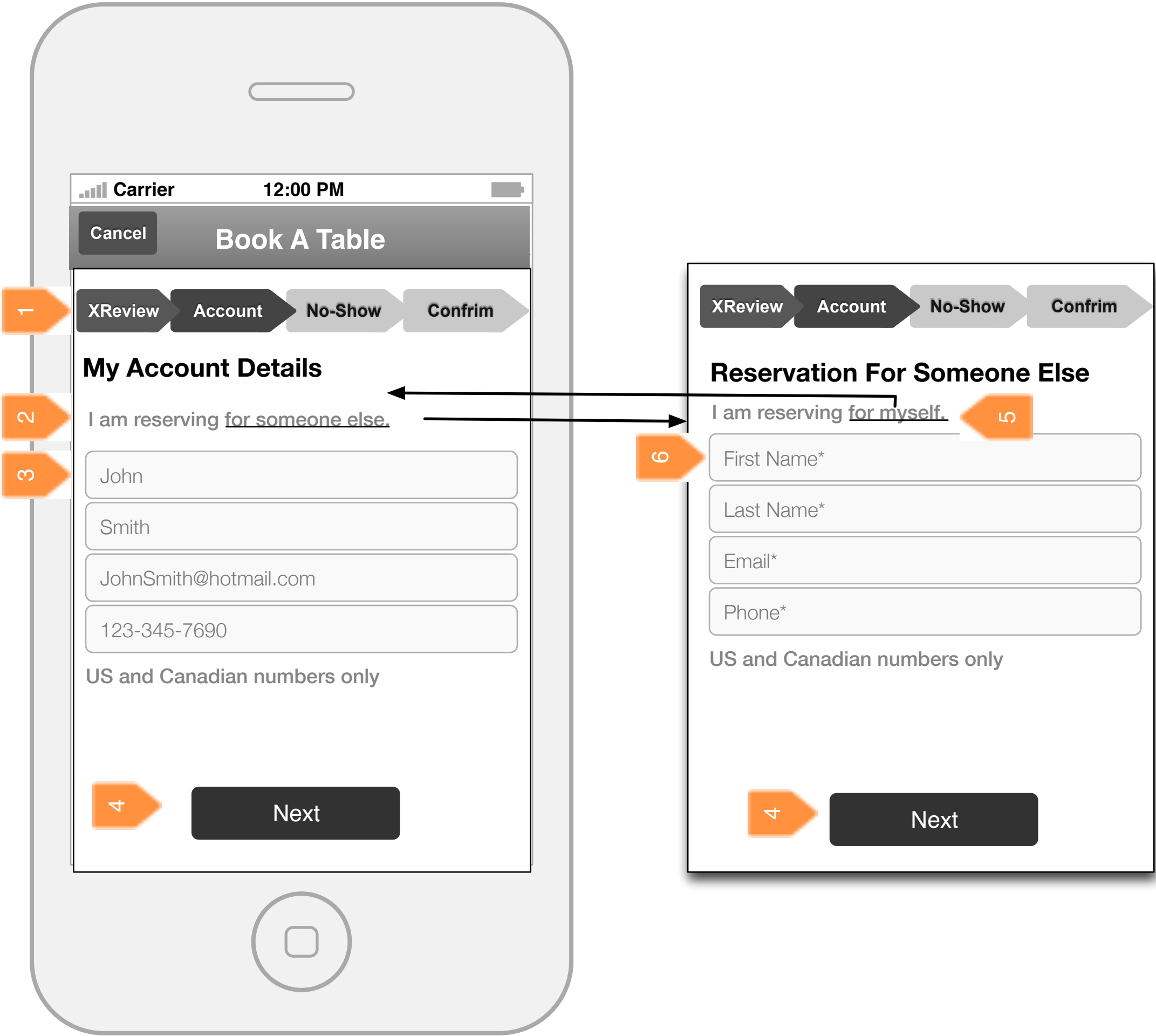
Displaying to screens, to highlight the differences between a logged out state when a no-show fee is required and not for the My Account Details page. For a No-Show Fee either login or registration is required.

- 1. ACCOUNT DETAILS WHEN LOGGED OUT + NO-SHOW POLICY**
Screen displays an adapted registration form and a link to login if the user already has an account. The user will not be able to proceed without either registering or logging in
- 2. WIZARD GUIDE/PROGRESS**
On the Account screen the wizard guide shows the next steps inactive. Review shows an active button with a check mark denoting that the step is complete, but editable. Account is active.
[GESTURE: Tap] "Review" button returns user to the previous screen
- 3. LOG IN SCREEN LINK**
If user is already a CityEats member this link will allow them to log in
[GESTURE: Tap] 0.2 LOG IN
- 4. REQUIRED FIELD**
To log in users must use their email address and password. To sign up users must submit a first name, last name, email address, password and confirm the password created.
[GESTURE: Tap] Upon tapping fields the keyboard will display
- 6. LOGIN WITH FACEBOOK**
Enables user to log in using Facebook connect
[GESTURE: Tap] Facebook connect log in follow
- 5. VERIFY TERMS OF USE AND PRIVACY POLICY**
User must verify that they have read and agreed to the terms of use and privacy policy
[GESTURE: Tap] Hyperlinks take user to screens with legal required copy
- 7. NEXT BUTTON**
This link progress user through the Book A Table flow. If the user is required to log in due to no-show policy and they do not have an account one will be created. If the user is not required to log in then next will save their information for this session alone.
[GESTURE: Tap] 3.9 BOOK A TABLE FLOW - NO-SHOW POLICY
- 8. ACCOUNT DETAILS WHEN NOT LOGGED IN + WITHOUT NO-SHOW POLICY**
Screen displays an truncated form with a minimal number of fields. Enables a user to reserve a table without an account. There is not a No-Show Fee for this restaurant.
- 9. WIZARD GUIDE/PROGRESS + WITHOUT NO-SHOW POLICY**
On the Account screen the wizard guide shows the next steps inactive. Review shows an active button with a check mark denoting that the step is complete, but editable. Account is active.

When there is not a No-Show Policy the wizard should only display the steps: Review, Account and Confirm
[GESTURE: Tap] "Review" button returns user to the previous screen
- 7. NEXT BUTTON**
This link progress user through the Book A Table flow. If the user is required to log in due to no-show policy and they do not have an account one will be created. If the user is not required to log in then next will save their information for this session alone.
[GESTURE: Tap] 3.9 BOOK A TABLE FLOW - CONFIRM

DATA & DEVELOPER NOTES

Menu limitation set at five

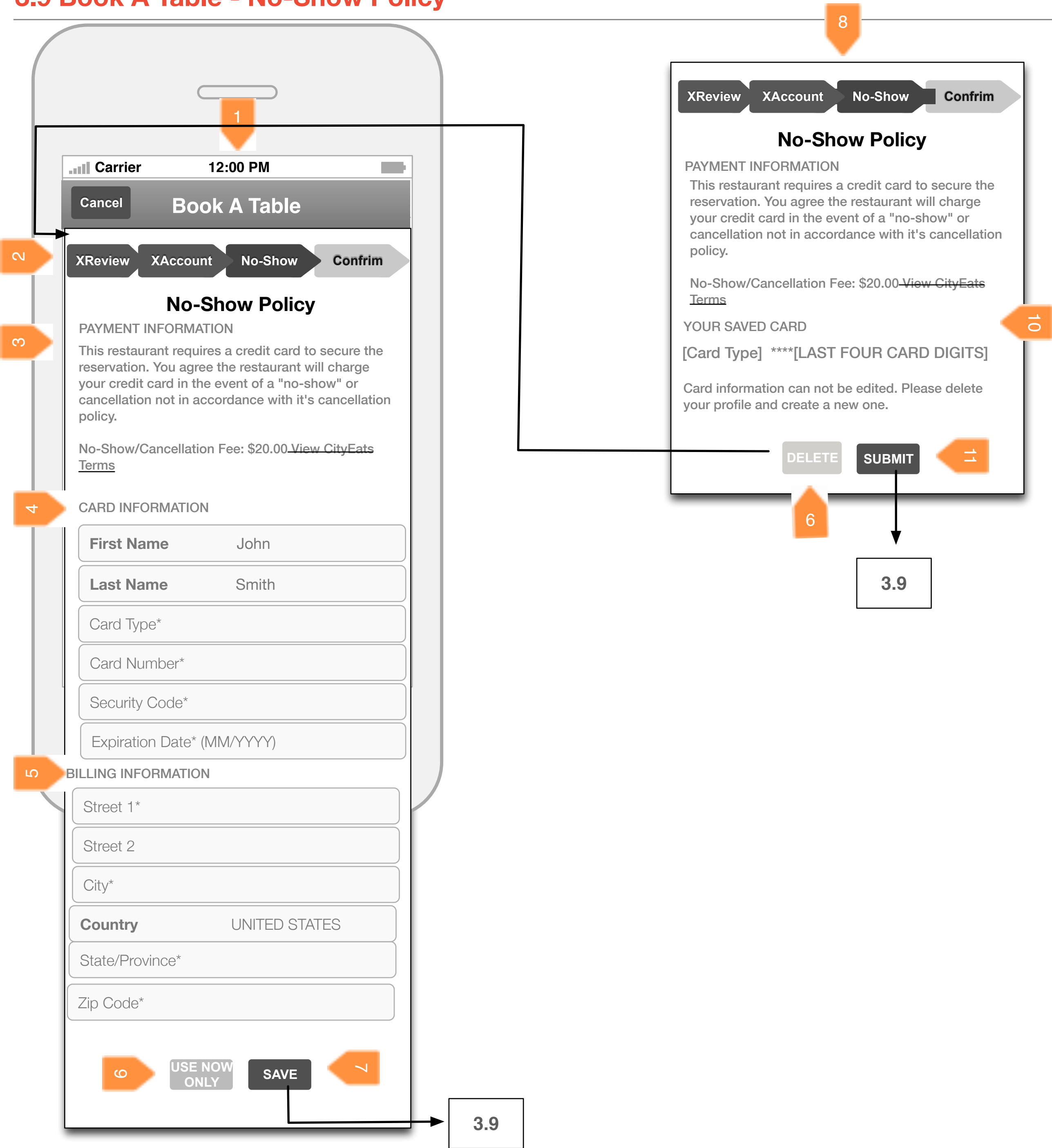


When user is logged in they can confirm their information by selecting "Next." They can also edit their information for this specific order or make a reservation for someone else.

- 1. WIZARD GUIDE/PROGRESS**
On the Account screen the wizard guide shows the next steps inactive. Review shows an active button with a check mark denoting that the step is complete, but editable. Account is active.
[GESTURE: Tap] "Review" button returns user to the previous screen
- 2. RESERVE FOR SOMEONE ELSE LINK**
The user has the ability to make a reservation on another individual's behalf.
[GESTURE: Tap] 3.9 BOOK A TABLE - ACCOUNT LOGGED IN B
- 3. REQUIRED FIELD**
Filled in using user's account information. User can update for this session alone. This update does not get stored to the user's account
[GESTURE: Tap] Upon tapping fields the keyboard will display
- 4. NEXT BUTTON**
This link progress user through the Book A Table flow. If the restaurant has a no-show policy the next step will be that screen. If there is not a no-show policy the user will confirm the details of their reservation
[GESTURE: Tap] 3.9 BOOK A TABLE FLOW - NO-SHOW or 3.9 BOOK A TABLE FLOW - CONFIRM
- 5. RESERVE FOR MYSELF LINK**
Returns user to the previous screen which is populated with their information
[GESTURE: Tap] 3.9 BOOK A TABLE - ACCOUNT LOGGED IN A

DATA & DEVELOPER NOTES

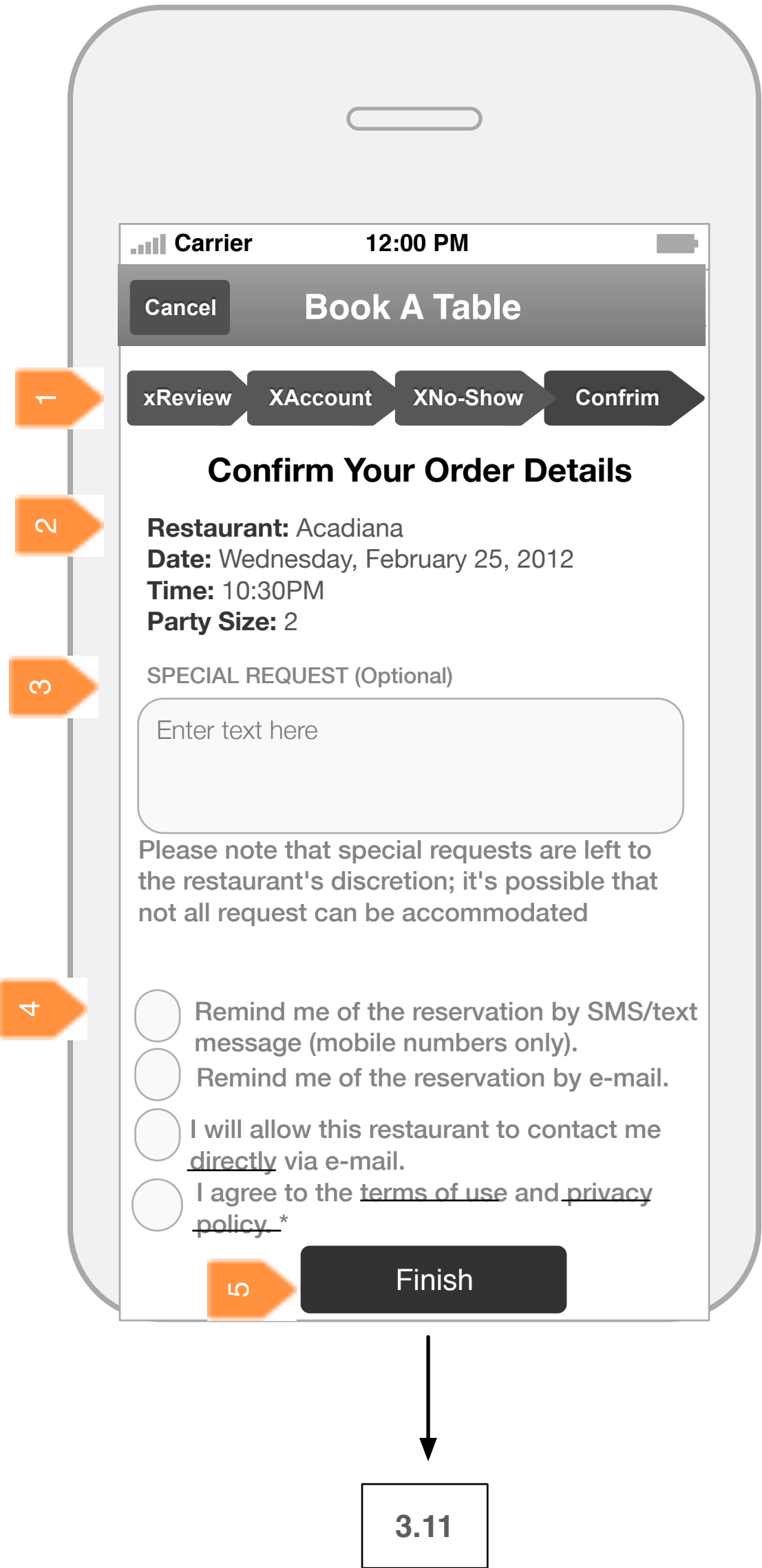
Menu limitation set at five



In the Book A Table flow the No-Show Policy screen only appears if a restaurant has a no-show fee and the user has created an account and logged in. The credit card submission must take place through a web view.

- BOOK A TABLE - NO-SHOW POLICY**
Associated with restaurants that have a no-show fee.
- WIZARD NAVIGATION**
The No-Show Policy is step 3 of 4 in the wizard. Shows "No-Show" highlighted, "Confirm" inactive and the earlier steps can be navigated to through the progression buttons.
[GESTURE: Tap] To return to either "Review" or "Account" screens
- PAYMENT INFORMATION**
Explains the no-show policy for the restaurant the user is reserving a table with. The user can view "CityEats Terms"
[GESTURE: Tap] To view "CityEats Terms" through a web view
- CARD INFORMATION**
User can submit their credit card information to be used when required. All fields are required to submit. The name fields are filled out as the user is logged in, but can be edited. The mechanics of each field are the same as 5.3 NO-SHOW FEE BILLING INFORMATION
- BILLING INFORMATION**
Billing address. The mechanics of each field are the same as 5.3 NO-SHOW FEE BILLING INFORMATION
- SAVED CARD NO-SHOW POLICY SCREEN**
If the user has previously saved their card information the NO-SHOW POLICY screen will show the restaurant's specific policy and saved card information. User can view "CityEats terms"
[GESTURE: Tap] To view "CityEats Terms" through a web view
- DELETE**
Allows user to delete previously saved credit card and billing information associated with the No-Show Policy
[GESTURE: Tap] 3.9 BOOK A TABLE - NO-SHOW POLICY (A)
- SAVED CARD SUMMARY**
Card summary only displays card type and the last four digits of the card
- SUBMIT BUTTON**
User can verify the wish to use their stored card and submit to continue the Book A Table flow
[GESTURE: Tap] 3.9 BOOK A TABLE FLOW - CONFIRM

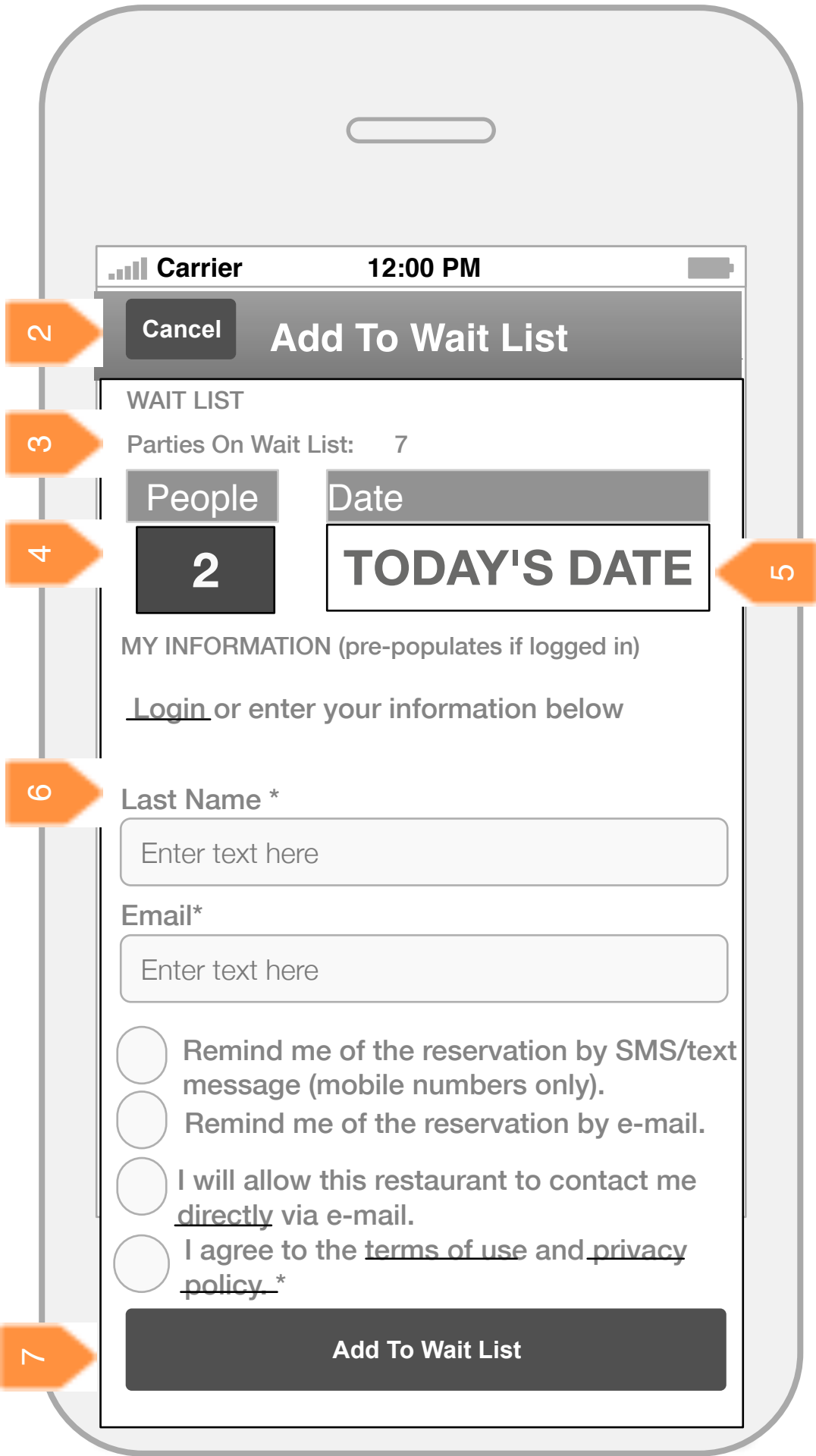
DATA & DEVELOPER NOTES



The final step of the Book A Table Flow allows the user to confirm and submit their reservation. User can navigate back to completed steps, input special requests and agrees to future communications, terms of use and privacy policy.

- 2. **WIZARD GUIDE/PROGRESS**
TBD
[GESTURE: Tap] TBD
- 2. **FINAL DETAILS OF RESERVATION**
TBD
- 3. **SPECIAL REQUEST**
Optional text field
[GESTURE: Tap] Reveal text keyboard
- 4. **OPT-INS AND TERMS OF USE**
Only required field is agreeing to terms of use and privacy. The first field should only display if the user does not have an account. The other fields ask about use of personal information to contact user.
[GESTURE: Tap] selects each field independently
- 5. **FINISH BUTTON**
Submits reservation and sends user to order confirmation screen
[GESTURE: Tap] 3.11 ORDER CONFIRMATION

DATA & DEVELOPER NOTES
Menu limitation set at five



The book a table screen will be a form screen that's sole purpose is to enable users to reserve a table. There will be no application menu or additional buttons to pull their attention away.

1. **SCREEN TITLE**
Book A Table
2. **CANCEL BUTTON**
Returns users to previous screen without any update
[GESTURE: Tap] To close Book A Table form
3. **WAIT LIST COUNT**
Displays number of parties currently on the wait list
4. **PARTY SIZE**
Use can update party size before adding themselves to the wait list. Defaults to 2 people.
[GESTURE: Tap Party Size Field] Display iOS picker (1 people - 8 people)
5. **CURRENT DATE**
Provides additional context. Field is not editable. Similar to 1.4 VISUAL SEARCH DETAILS, NOW VIEW.
6. **REQUIRED FIELDS**
To add to wait list user must fill in every field present (First Name, Last Name, Email, Phone -US and CAN only). If user is logged in reservation should be pre-populated but editable
[GESTURE: Tap Text Fields] Reveal text keyboard
[GESTURE: Tap Phone Field] Reveal phone keyboard
7. **ADD TO WAIT LIST BUTTON**
User taps button to add name to wait list.
[GESTURE: Tap] User submits name to wait list
- DESCRIBE USER'S EXPERIENCE AFTER SUBMITTING - iOS alert, SMS text confirmation, SMS notification when table is ready

DATA & DEVELOPER NOTES

- Please confirm add to wait list is a form that then integrates into the host SMS alert system.
- User does not submit SMS to add to wait list.

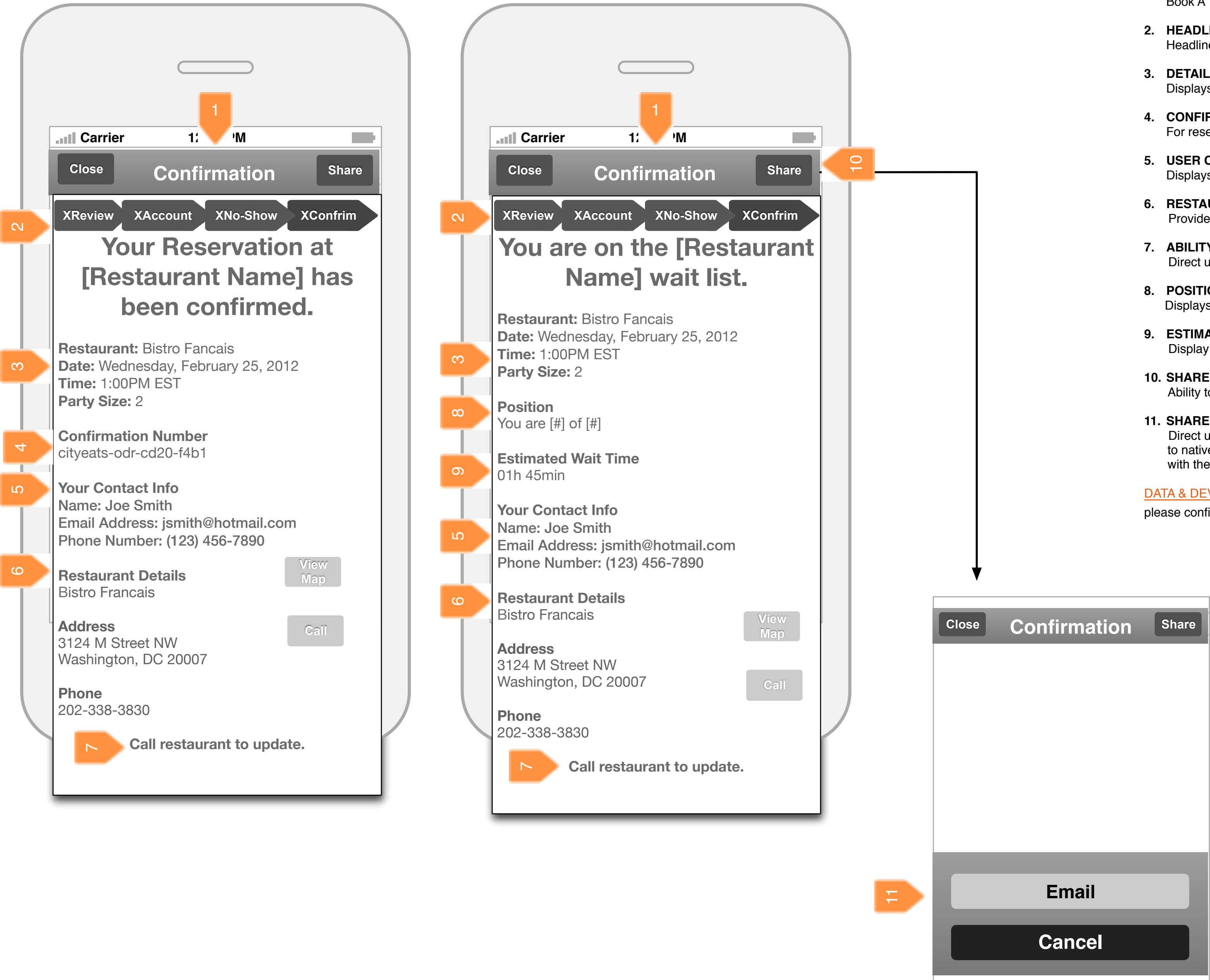
We can send a text message on the user's behalf, however there may be fees to the consumer associated with this implementation of the add to wait list feature



Order confirmation screen completes the book a table/add to wait list flows.

- 1. **SCREEN TITLE**
Book A Table
- 2. **HEADLINE**
Headline tells user if they have been confirmed for a reservation or a wait list.
- 3. **DETAILS**
Displays date, time and party size details
- 4. **CONFIRMATION NUMBER**
For reservations user will se a confirmation number
- 5. **USER CONTACT INFORMATION**
Displays user's name, email address and phone number
- 6. **RESTAURANT DETAILS**
Provides restaurant name, address and phone number with ability to view on map
- 7. **ABILITY TO UPDATE**
Direct user to web to update reservation in phase 1
- 8. **POSITION**
Displays position on wait list (at time of confirmation)
- 9. **ESTIMATED WAIT TIME**
Display estimated wait time (at time of confirmation)
- 10. **SHARE CONFIRMATION BY EMAIL**
Ability to share confirmation by email in phase 1
- 11. **SHARE ACTION SHEET**
Direct user to web to update reservation in phase 1. User selects email and is taken to native email client to share there confirmation of reservation or add to wait list with their contacts.

DATA & DEVELOPER NOTES
please confirm copy





Carrier

12:00 PM

Cancel

Book A Table

Review

Account

No-Show

Confrim

Review Your Reservation Details

People

2

Date

Current Date

Current Time

[Reservation FAQs](#)

Next

Carrier

12:00 PM

Cancel

Book A Table

XReview

Account

No-Show

Confrim

My Account Details

[Login](#) or sign up with CityEats to reserve a table at this restaurant.

First Name*

Last Name*

Email*

Confirm Email*

Password*

Confirm Password*

Phone Number

US and Canadian numbers only

☐

By checking this box, you confirm that you have read, understood and agree to the CityEats [terms of use](#) and [privacy policy](#).*

OR

f

Login with Facebook

Next

Carrier

12:00 PM

Cancel

Book A Table

XReview

XAccount

No-Show

Confrim

No-Show Policy

PAYMENT INFORMATION

This restaurant requires a credit card to secure the reservation. You agree the restaurant will charge your credit card in the event of a "no-show" or cancellation not in accordance with it's cancellation policy.

No-Show/Cancellation Fee: \$20.00 [View CityEats Terms](#)

CARD INFORMATION

Card Type:

Enter text here

First Name:

Enter text here

Last Name:

XReview

XAccount

No-Show

Confrim

No-Show Policy

PAYMENT INFORMATION

This restaurant requires a credit card to secure the reservation. You agree the restaurant will charge your credit card in the event of a "no-show" or cancellation not in accordance with it's cancellation policy.

No-Show/Cancellation Fee: \$20.00 [View CityEats Terms](#)

YOUR SAVED CARD

[Card Type] ****[LAST FOUR CARD DIGITS]

Card information can not be edited. Please delete your profile and create a new one.

DELETE

SUBMIT

Carrier

12:00 PM

Cancel

Book A Table

XReview

XAccount

XNo-Show

Confrim

Confirm Your Order Details

Restaurant: Acadiana

Date: Wednesday, February 25, 2012

Time: 10:30PM

Party Size: 2

SPECIAL REQUEST (Optional)

Enter text here

Please note that special requests are left to the restaurant's discretion; it's possible that not all request can be accommodated

☐

Remind me of the reservation by SMS/text message (mobile numbers only).

☐

Remind me of the reservation by e-mail.

☐

I will allow this restaurant to contact me [directly](#) via e-mail.☐

Finish



Carrier12:00 PM

CancelBook A Table

ReviewAccountConfrim

Review Your Reservation Details

People

2

Date

Current Date

Current Time

[Reservation FAQs](#)

Next

Carrier12:00 PM

CancelBook A Table

XReviewAccountConfrim

My Account Details

[Login](#) or enter your information below

First Name*

Last Name*

Email*

Phone*

US and Canadian numbers only

Next

Carrier12:00 PM

CancelBook A Table

XReviewXAccountConfrim

Confirm Your Order Details

Restaurant: Acadiana

Date: Wednesday, February 25, 2012

Time: 10:30PM

Party Size: 2

SPECIAL REQUEST (Optional)

Enter text here

Please note that special requests are left to the restaurant's discretion; it's possible that not all request can be accommodated

☐ Remind me of the reservation by SMS/text message (mobile numbers only).

☐ Remind me of the reservation by e-mail.

☐ I will allow this restaurant to contact me directly via e-mail.

☐ I agree to the terms of use and privacy policy.*

Finish

Carrier12:00 PM

CloseConfirmationShare

XReviewXAccountXNo-ShowXConfrim

Your Reservation at [Restaurant Name] has been confirmed.

Restaurant: Bistro Fancais

Date: Wednesday, February 25, 2012

Time: 1:00PM EST

Party Size: 2

Confirmation Number

cityeats-odr-cd20-f4b1

Your Contact Info

Name: Joe Smith

Email Address: jsmith@hotmail.com

Phone Number: (123) 456-7890

Restaurant Details

Bistro Francais

Address

3124 M Street NW

Washington, DC 20007

Phone

202-338-3830

View Map

Call

Call restaurant to update.

35 / 44



Carrier12:00 PM

CancelBook A Table

ReviewAccountNo-ShowConfrim

Review Your Reservation Details

People

2

Date

Current Date

Current Time

Reservation FAQs

Next

Carrier12:00 PM

CancelBook A Table

XReviewAccountNo-ShowConfrim

My Account Details

I am reserving for someone else.

John

Smith

JohnSmith@hotmail.com

123-345-7690

US and Canadian numbers only

Next

XReviewAccountNo-ShowConfrim

Reservation For Someone Else

I am reserving for myself.

First Name*

Last Name*

Email*

Phone*

US and Canadian numbers only

Next

Carrier12:00 PM

CancelBook A Table

XReviewXAccountNo-ShowConfrim

No-Show Policy

PAYMENT INFORMATION

This restaurant requires a credit card to secure the reservation. You agree the restaurant will charge your credit card in the event of a "no-show" or cancellation not in accordance with it's cancellation policy.

No-Show/Cancellation Fee: \$20.00 [View CityEats Terms](#)

YOUR SAVED CARD

[Card Type] ****[LAST FOUR CARD DIGITS]

Card information can not be edited. Please delete your profile and create a new one.

DELETE

SUBMIT

Carrier12:00 PM

CancelBook A Table

XReviewXAccountXNo-ShowConfrim

Confirm Your Order Details

Restaurant: Acadiana

Date: Wednesday, February 25, 2012

Time: 10:30PM

Party Size: 2

SPECIAL REQUEST (Optional)

Enter text here

Please note that special requests are left to the restaurant's discretion; it's possible that not all request can be accommodated

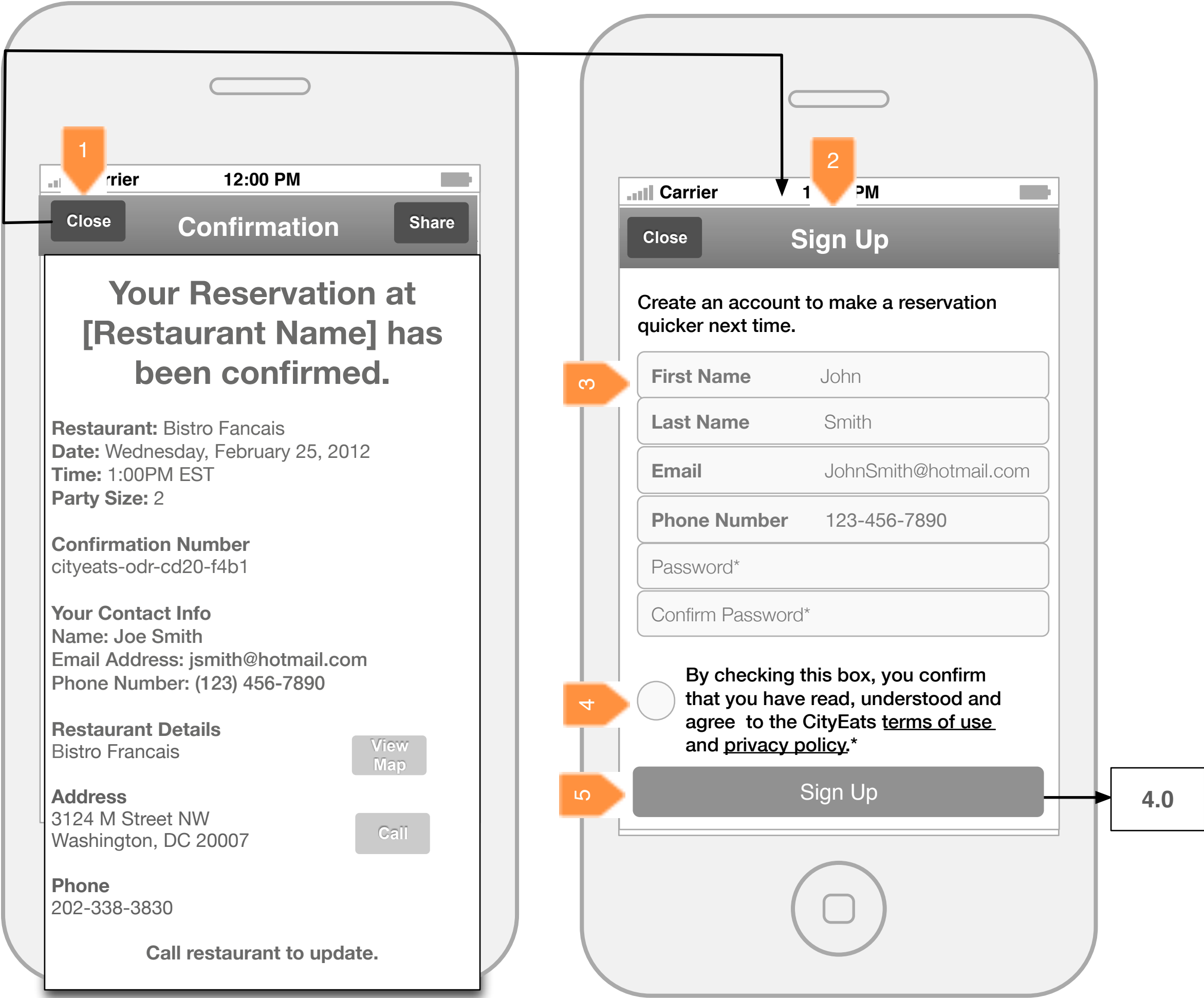
☐ Remind me of the reservation by SMS/text message (mobile numbers only).

☐ Remind me of the reservation by e-mail.

☐ I will allow this restaurant to contact me directly via e-mail.

☐ I agree to the terms of use and privacy policy.*

Finish



Once a user has gone through the reservation/wait list process if not logged up they should be redirected to the opportunity to create an account. This form is an updated version of the Sign Up Screen with fields pre-populated from the reservation process.

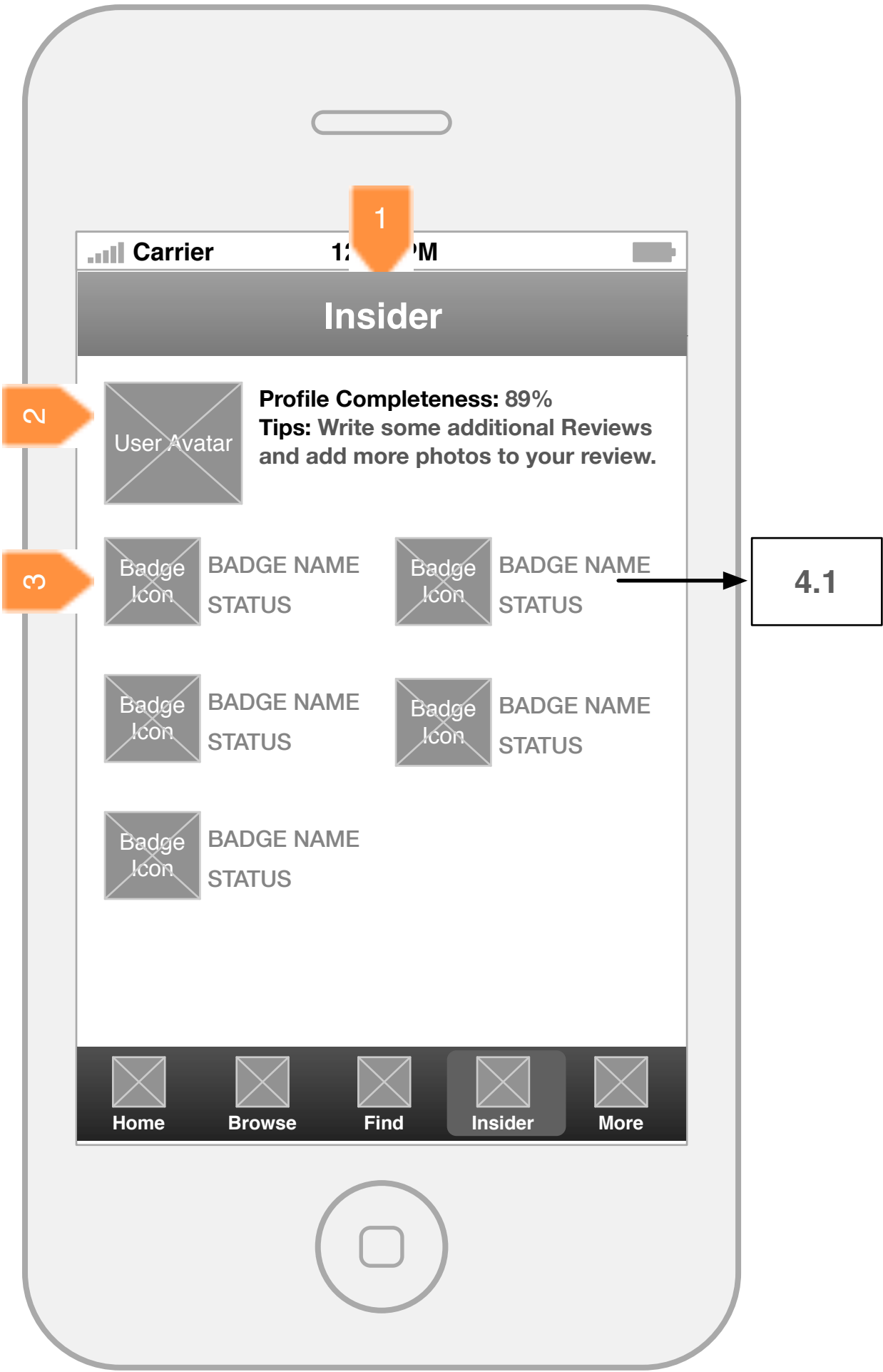
- 1. **CLOSE CONFIRMATION SCREEN**
Routes user to the sign up screen
[GESTURE: Tap] Sign Up form
- 2. **MODIFIED SIGN UP SCREEN**
Call to action to create an account for a quicker reservation in the future
- 3. **REQUIRED FIELD**
Filled in using user's information submitted through the reservation/wait list process. User can edit information and must fill in blank fields.
[GESTURE: Tap] Upon tapping fields the keyboard will display
- 4. **VERIFY TERMS OF USE AND PRIVACY POLICY**
User must verify that they have read and agreed to the terms of use and privacy policy
[GESTURE: Tap] Hyperlinks take user to screens with legal required copy
- 5. **SIGN UP BUTTON**
Creates a CityEats account that can be accessed across all platform
[GESTURE: Tap] 4.0 INSIDER BADGE DASHBOARD

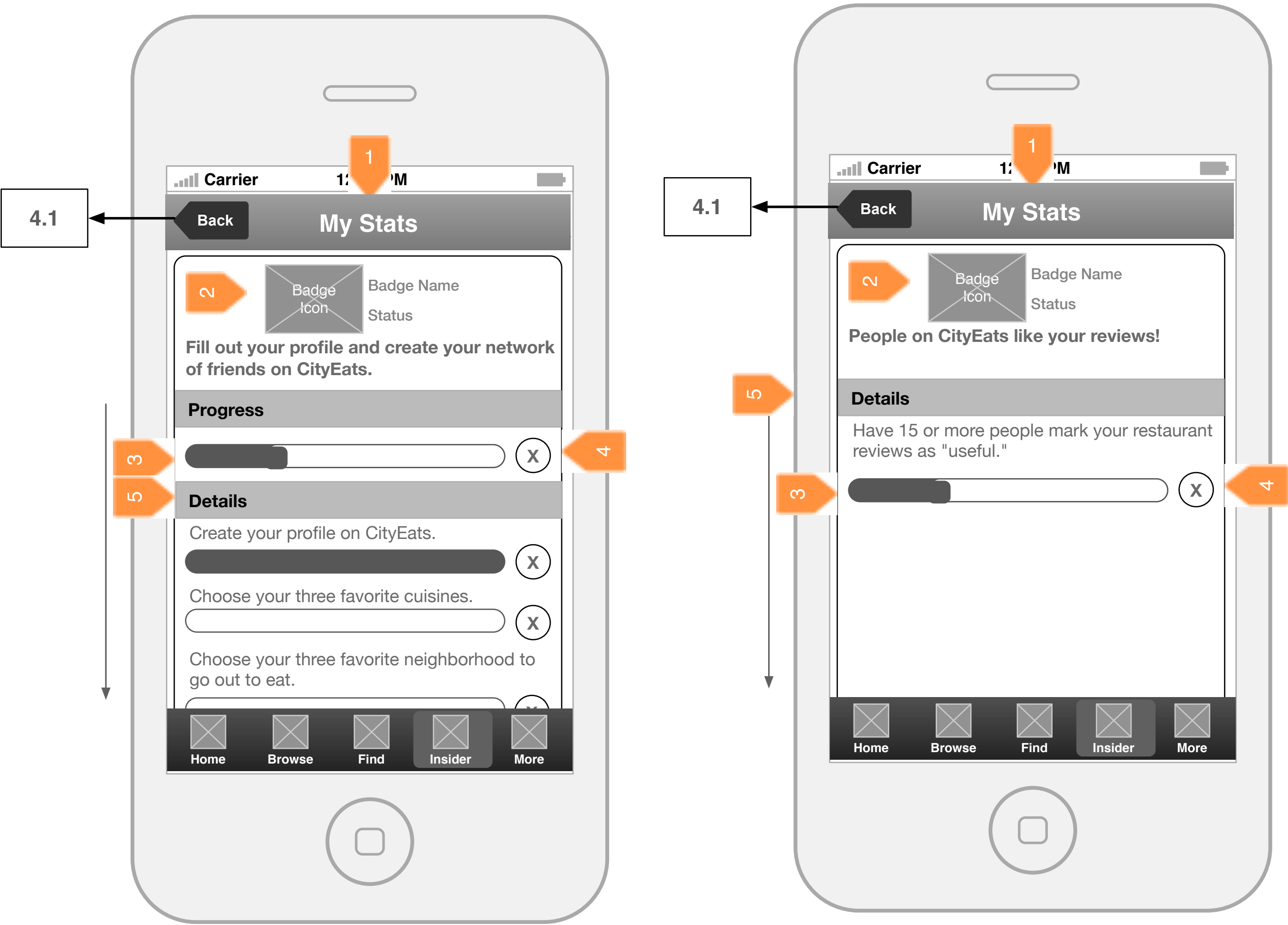
DATA & DEVELOPER NOTES

When logged in the Insider section opens with a badge dashboard

1. **SCREEN TITLE**
Insider
2. **PROFILE OVERVIEW**
User can see their profile completeness as a pie chart with a percentage next to it in text. Profile overview also provides high-level tips on how to complete profile (as per desktop experience)
3. **BADGE DASHBOARD**
Features badge icon, badge name in text and user's status. If user taps the user will be taken to a screen providing high-level badge information.
[GESTURE: Tap] 4.1 INSIDER BADGE HIGH-LEVEL

[DATA & DEVELOPER NOTES](#)





My Stats provides user with details regarding specific badges and their progress towards earning.

- 1. **SCREEN TITLE**
My Stats
- 2. **USER SNAPSHOT**
Displays badge icon, badge name and user's badge status
- 3. **PROGRESS**
Displays user's progress visually in a meter.
- 4. **PROGRESS ICON**
When complete this element is a check mark, signifying "done." While user is making progress this element is percentage quantifying the visual meter.
- 5. **DETAILS**
Details regarding user's progress in relation to the badge. For the Getting Started badge this features 5 progress bars as a subsection of the overall bar. Additionally this features a tip for completing the badge.

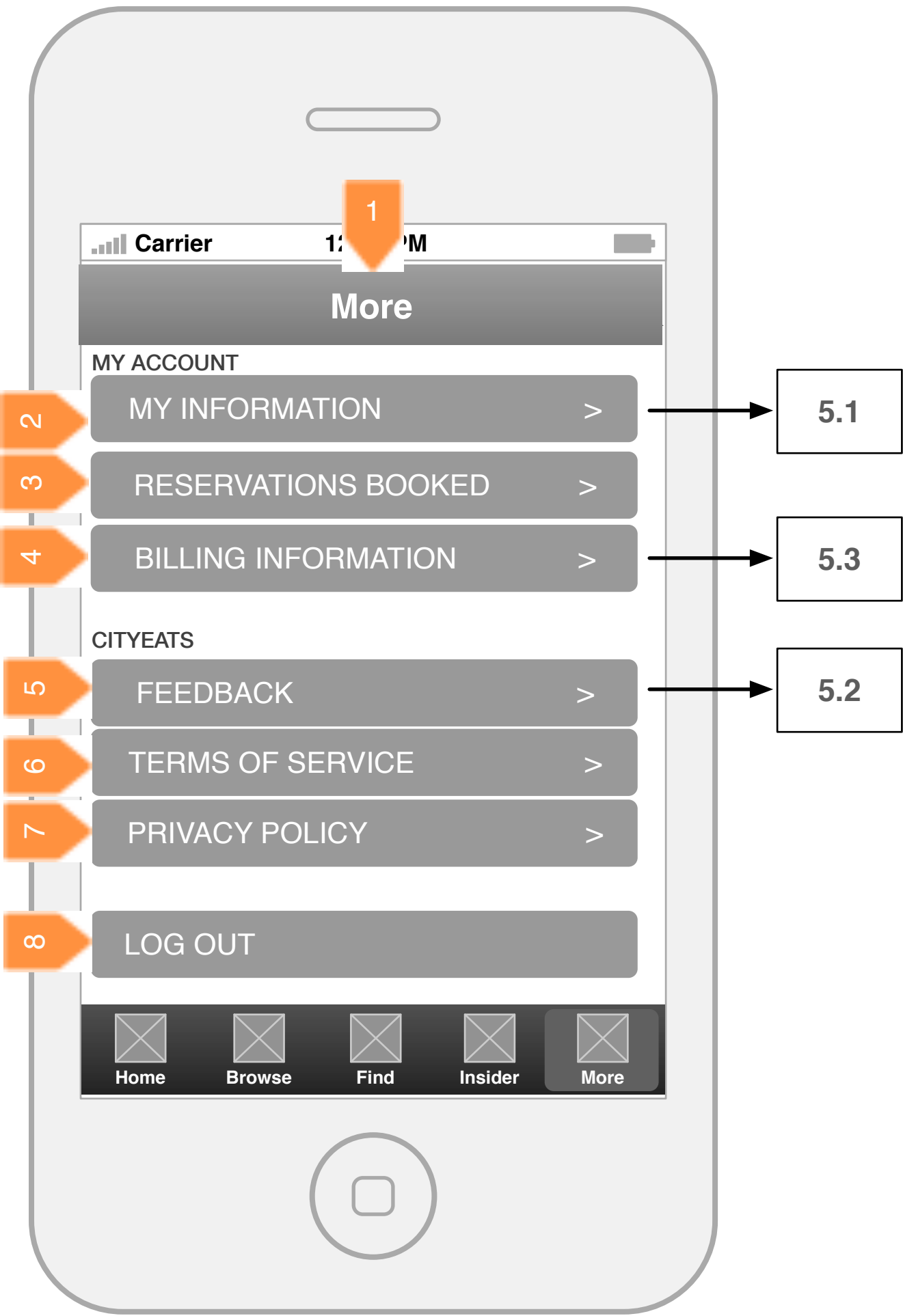
DATA & DEVELOPER NOTES

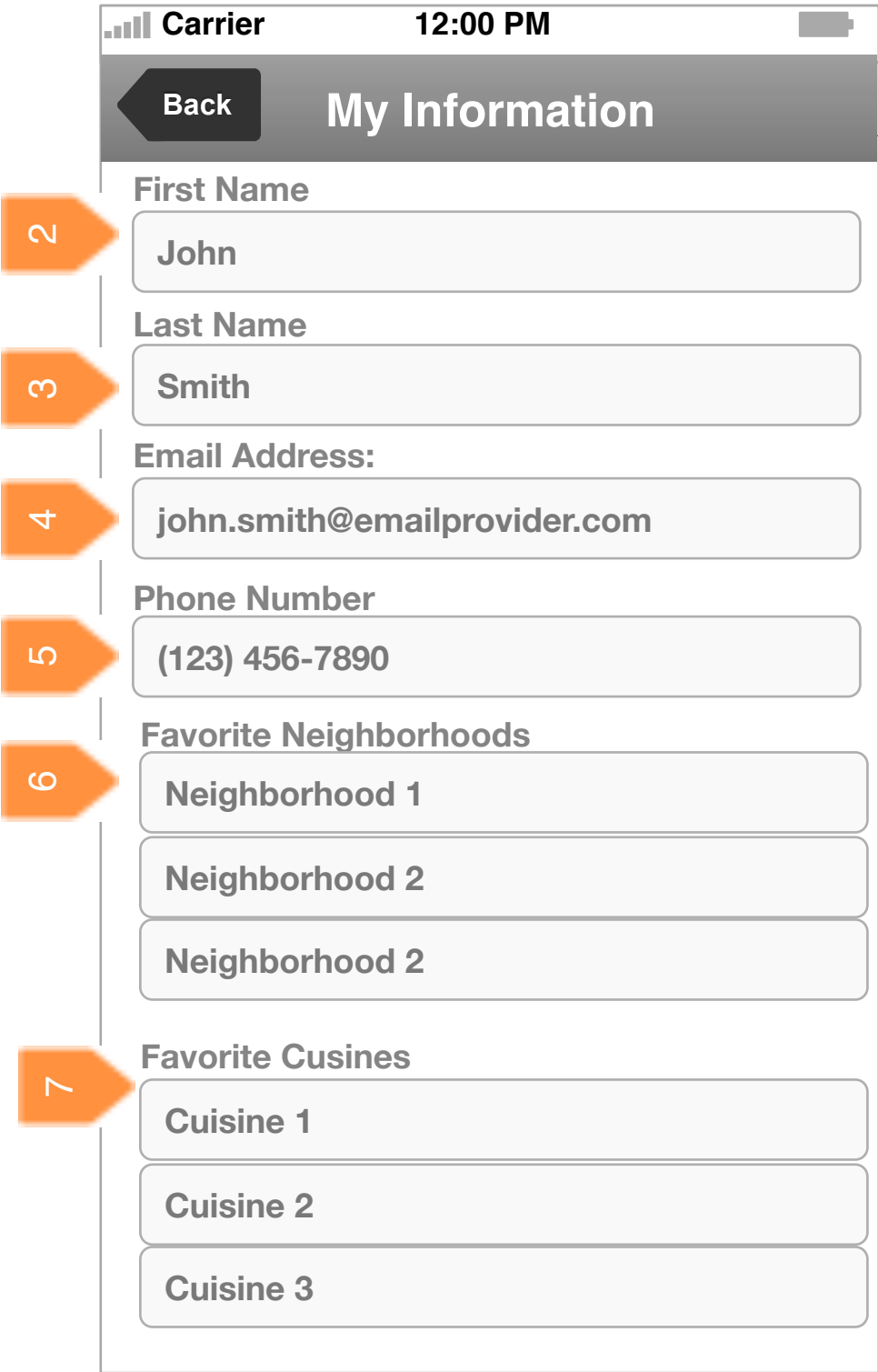
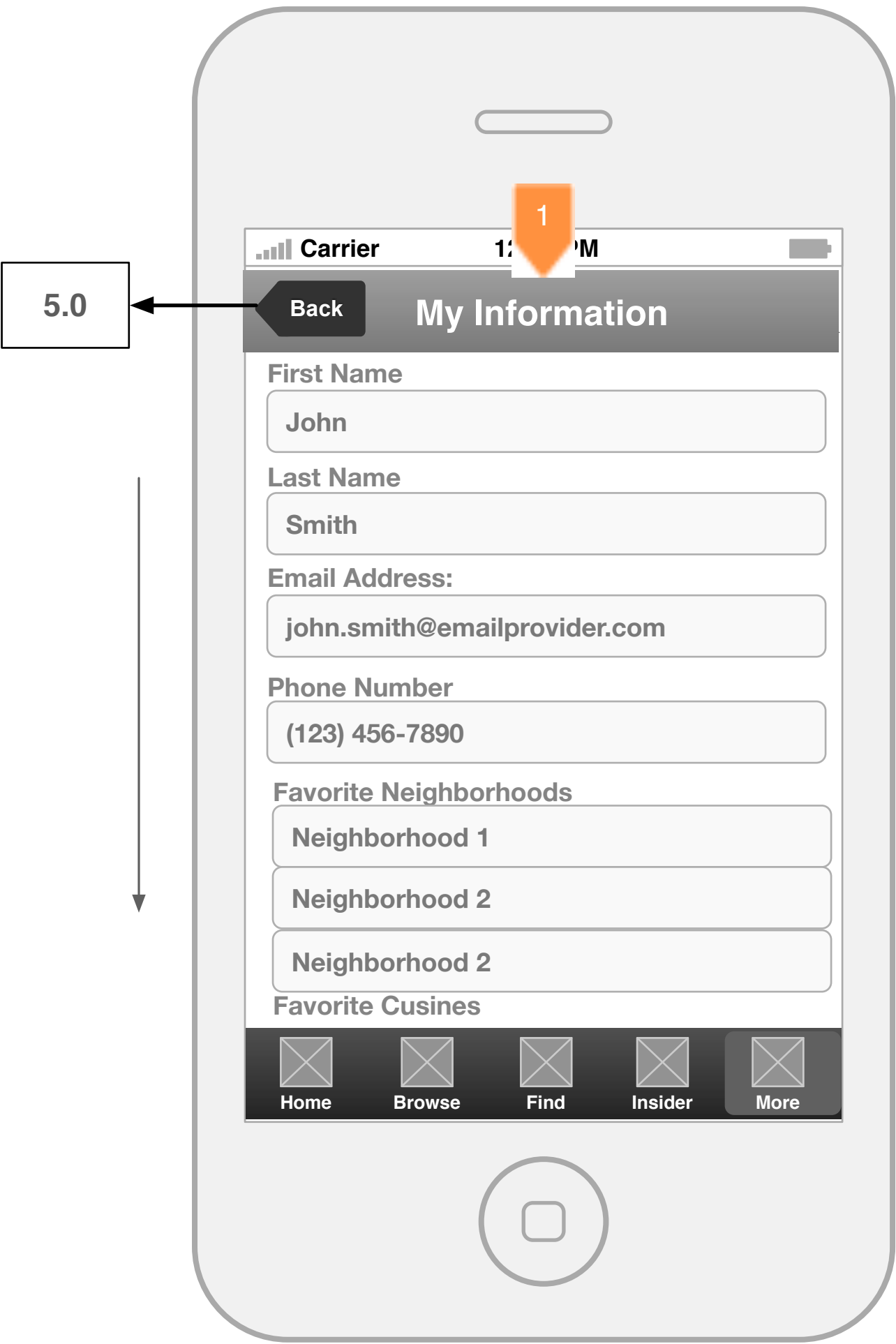


The More section will be the hub for user controls and settings.

- 1. **SCREEN TITLE**
More
- 2. **MY ACCOUNT**
User's self-submitted information
[GESTURE: Tap] 5.1 USER INFORMATION
- 3. **RESERVATIONS BOOKED**
Button only displays if user has booked reservations. LET'S DISCUSS IMPORTANCE AND SCOPE
- 4. **BILLNG INFORMATION**
Enables user to edit and save credit card information for booking tables (when necessary)
[GESTURE: Tap] 5.3 BILLING INFORMATION
- 5. **FEEDBACK**
User can provide feedback using a form via the application
[GESTURE: Tap] 5.2 FEEDBACK
- 6. **TERMS OF SERVICE**
Takes user to required legal text
[GESTURE: Tap] Screen featuring required legal text
- 7. **PRIVACY POLICY**
Takes user to required legal text
[GESTURE: Tap] Screen featuring required legal text
- 8. **LOG OUT**
Enables user to log out of application
[GESTURE: Tap] user is logged out

DATA & DEVELOPER NOTES



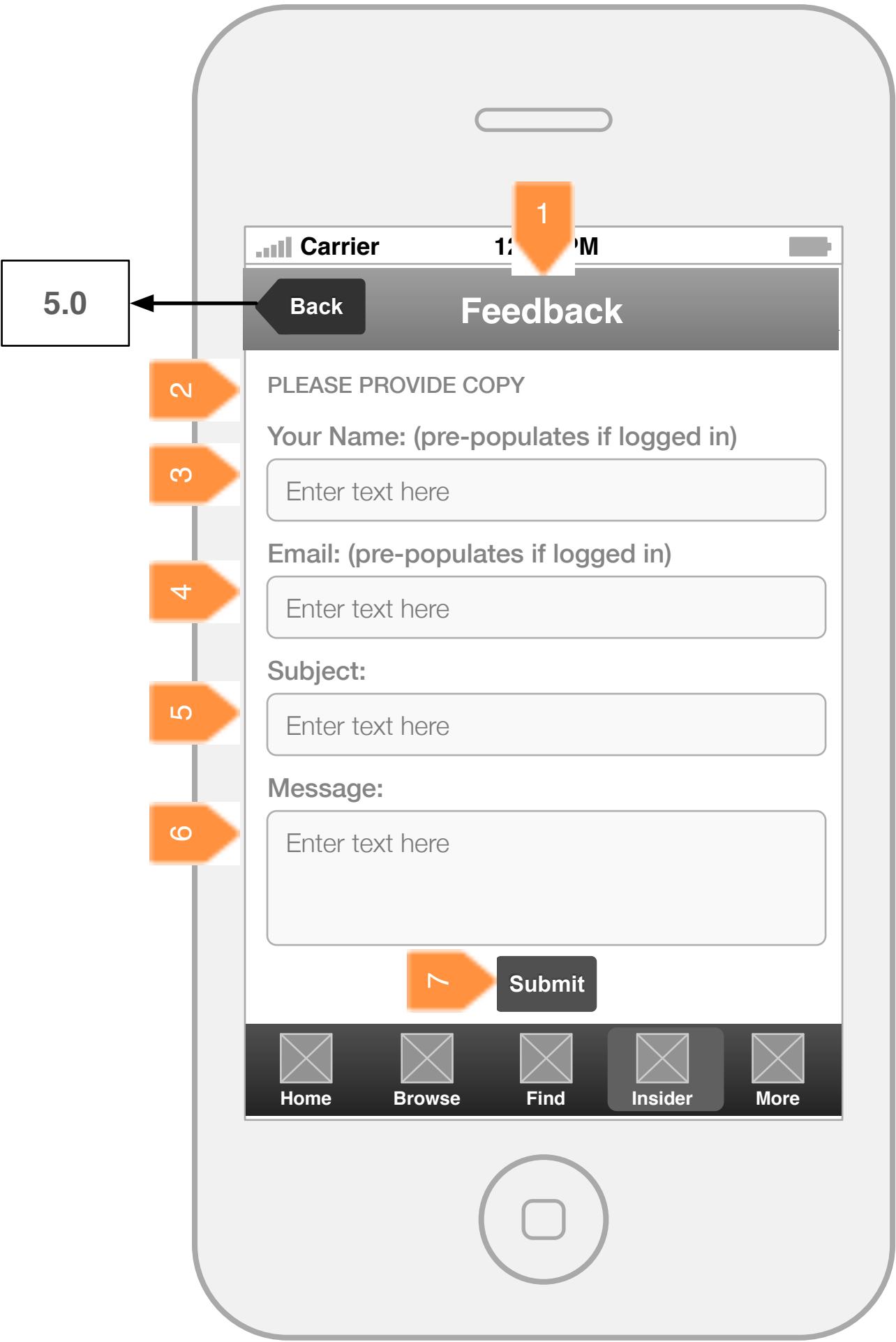


This screen displays user's account information. The content on this screen is not editable due to development limitations for launch.

- 1. **SCREEN TITLE**
My Information
- 2. **FIRST NAME**
Displays user's first name as submitted in sign up process or updated from other channel
- 3. **LAST NAME**
Displays user's last name as submitted in sign up process or updated from other channel
- 4. **EMAIL ADDRESS**
Displays user's email address as submitted in sign up process or updated from other channel
- 5. **PHONE NUMBER**
Displays user's phone number as submitted via other channel
- 6. **FAVORITE NEIGHBORHOODS**
Displays user's favorite neighborhoods as submitted in sign up process or updated from other channel. Does not include application sign up process
- 7. **FAVORITE CUISINES**
Displays user's favorite cuisine as submitted in sign up process or updated from other channel. Does not include application sign up process

DATA & DEVELOPER NOTES

Please confirm above limitations with development team



The Insider section has two states 1) user is not logged in 2) user is logged in. This displays the non-signed in state, which enables the user to login or sign up.

1. **SCREEN TITLE**
Book A Table
2. **COPY TDB**
PLEASE PROVIDE COPY
3. **USER NAME**
Should pre-populate user's first and last name if logged in
4. **EMAIL**
Should pre-populate if user is logged in
5. **SUBJECT**
User can provide their own subject line. Limit 60 characters.
6. **MESSAGE**
User can submit their own feedback. Limit 180 characters.
7. **SUBMIT BUTTON**
Upon submitting Feedback form user will receive confirmation of success
COPY TBD

DATA & DEVELOPER NOTES
Please provide confirmation copy
When can feedback not be submitted? Are there any fields that are not required?

Scripps Networks CityEats I'm Hungry iPhone

5.3 Billing Information - design referential to My Information



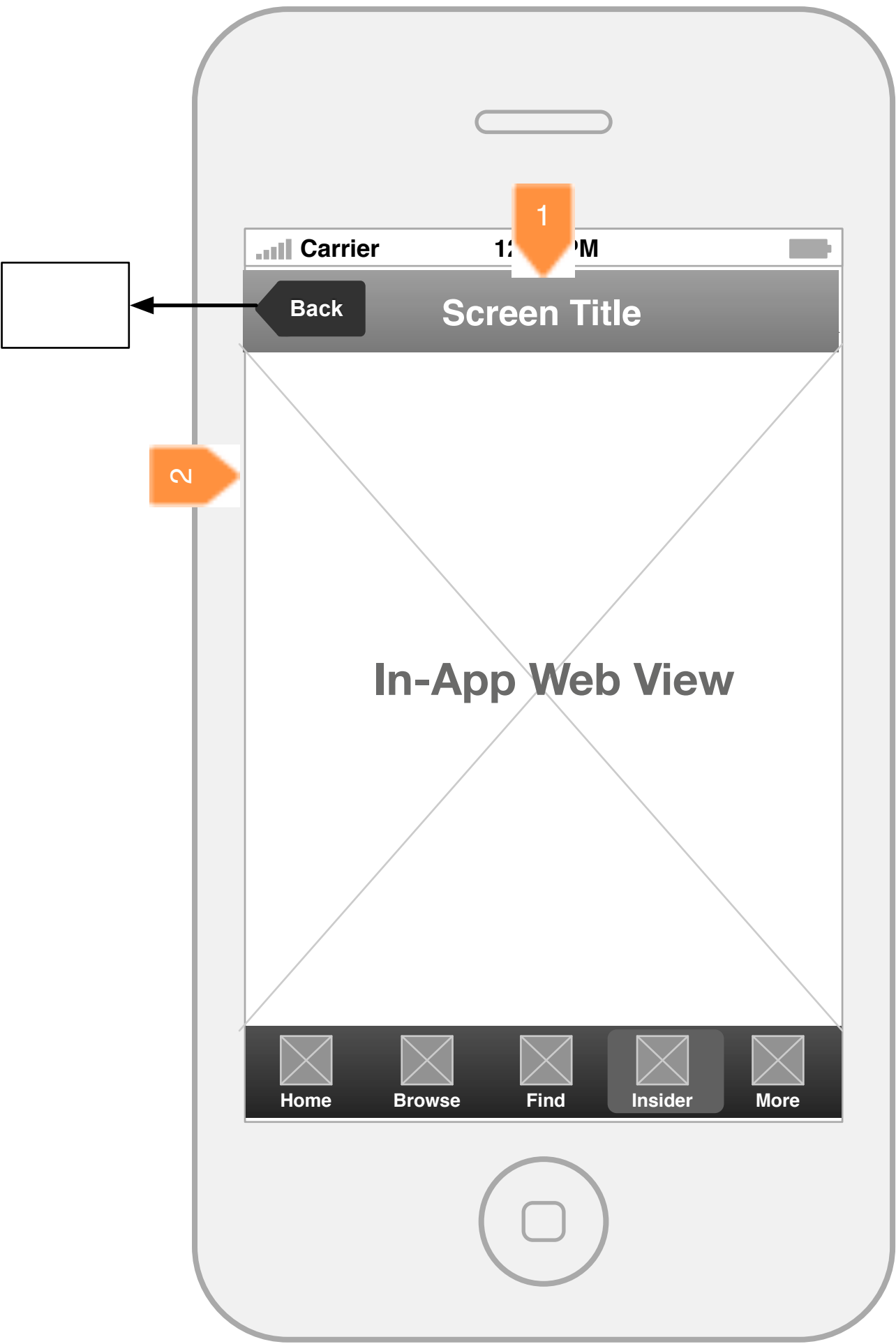
The user can save their no-show bi application. If the user wishes to delete a previously saved billing information profile they can do that in the "More" section

1. **SCREEN TITLE**
Billing Information
2. **CARD INFORMATION**
User can submit their credit card information to be used when required. All fields are required to submit.
3. **NAME FIELDS**
For text fields like First Name and Last Name the user can use the keyboard to submit
[GESTURE: Tap] Text keyboard should display, with next button being used for submit
4. **CARD TYPE**
[GESTURE: Tap] Display iOS picker (user can select card type)
5. **NUMBER FIELDS**
For number fiends like Card Number and Security code the keyboard should display numbers
[GESTURE: Tap] Numeral keyboard should display
6. **EXPIRATION DATE**
The expiration date has two variables month and year. Selecting done moves user to next field.
[GESTURE: Tap] Display iOS picker (Month, Year)
7. **BILLING INFORMATION**
Billing address
8. **BILLING ADDRESS TEXT FIELDS**
The text fields for billing address include Street 1, Street 2 and City. The submit button should read "next" and progress user through form
[GESTURE: Tap] Text keyboard should display, with next button being used for submit
9. **COUNTRY**
User can select the country of their billing address. Defaults to the United States. Other option is Canadar
[GESTURE: Tap] Display iOS picker displays United States and Canada, done progresses user on to next field in form
10. **STATE/PROVINCE**
User selects from list of states or provinces dependent upon selected country.
[GESTURE: Tap] Display iOS picker list of states or provinces in alphabetical order, done progresses user on to next field in form
11. **ZIP CODE**
User submits zip code
[GESTURE: Tap] Display numeral keyboard
12. **SAVE BUTTON**
User can save and submit billing information for future use. Can only store one card at a time. Upon the text visit to the billing information screen all fields are auto-populated. The user delete information submit.
[GESTURE: Tap] Save and submit form
13. **PREVIOUSLY SAVED BILLING INFORMATION**
User can delete saved information
14. **SAVED CARD SUMMARY**
Card summary only displays card type and the last four digits of the card
15. **DELETE BUTTON**
User can not update card information, but can delete saved card
[GESTURE: Tap] Delete's user's billing information

DATA & DEVELOPER NOTES

Please provide error messages





Web view will be implemented for payment information, terms of use, privacy policy and forgot password.

1. **SCREEN TITLE**
Should updated depending on the web view target
- A. Payment Information
 - B. Terms of Use - https://secure.cityeats.com/terms_of_use
 - C. Privacy Policy - https://secure.cityeats.com/privacy_policy
 - D. Forgot Password - <https://secure.cityeats.com/user/password/new>
 - E. Reservation FAQs - <https://secure.cityeats.com/faq>

DATA & DEVELOPER NOTES

Please provide confirmation copy
When can feedback not be submitted? Are there any fields that are not required?