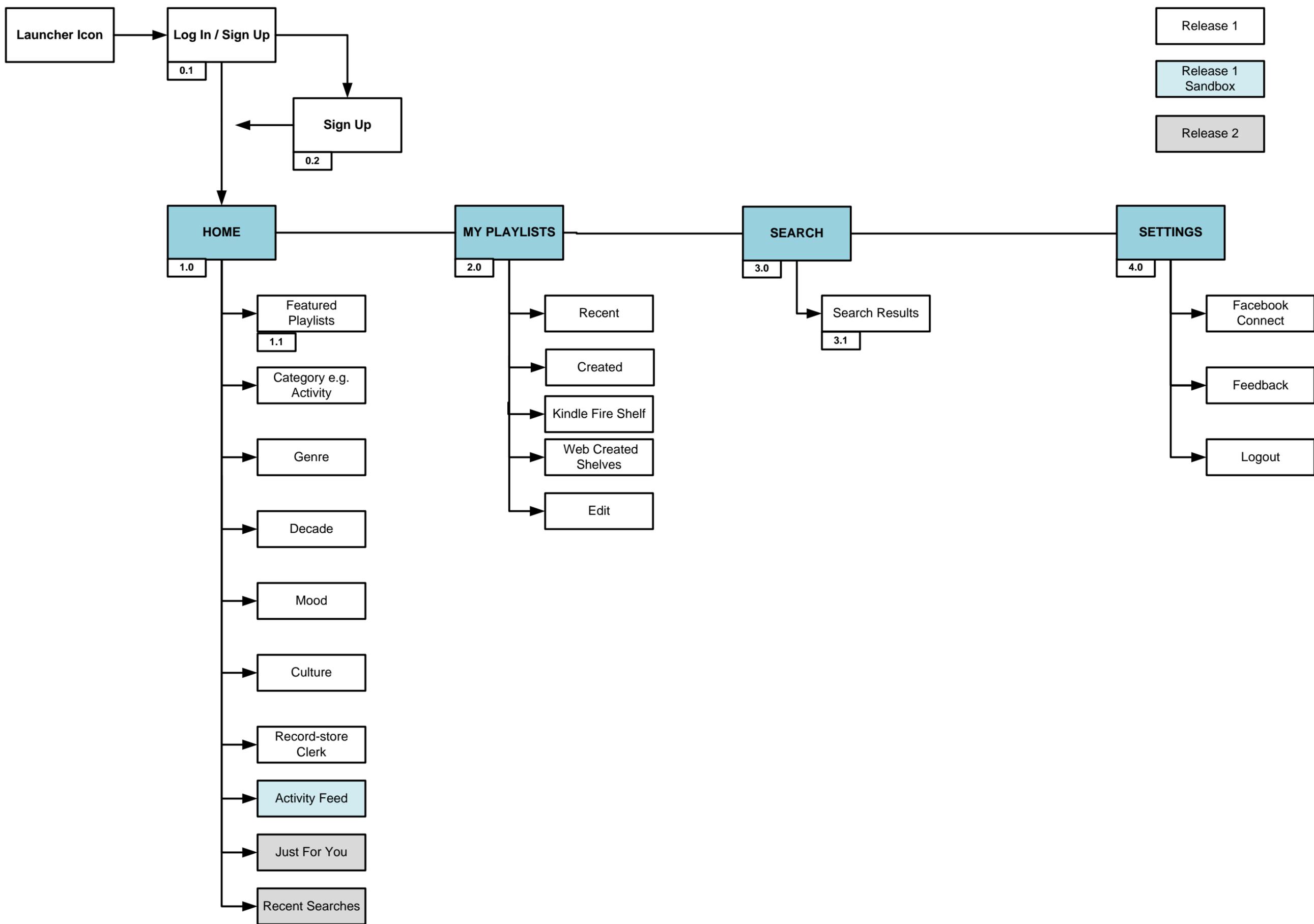


Songza Application

Wireframes for Kindle Fire

Application Map



- Release 1
- Release 1 Sandbox
- Release 2

Universal Features and Navigation

Songza application for Kindle Fire Universal Features and Navigation will include:

- A – Songza Branding
- B – Tab/Navigation Bar
- C – Screen Title
- D – Categories and Filters
- E – Dashboard
- F – Device Menu

Note. Release 1 will only display content in landscape mode

A SONGZA BRANDING

Displays important information about the device and the current environment. Status bar is displayed on all screens.

B TAB BAR/NAVIGATION

Songza Logo: tap to 1.0 HOME
Now Playing: tap to 1.2 Playlist
Search: tap to 3.0 SEARCH
My Playlists: tap to 2.0 MY PLAYLISTS
Settings: tap to 4.0 SETTINGS

C SCREEN TITLE

Screen title e.g. Playlists/ Playlist Categories
Back arrow; tap to display the previous screen

D CATEGORIES/FILTERS

Categories for playlists

E DASHBOARD

The dashboard will include text, images and audio

F DEVICE MENU OPTIONS

The Option Menu will display when the user selects the menu button on the device, The options menu will be dependent on the screens content.

Note. The navigation will use native Android elements. Standard navigation elements include:

Back – Tap to go back to the previous screen

Home – Tap to display the device home screen (not the application home screen)

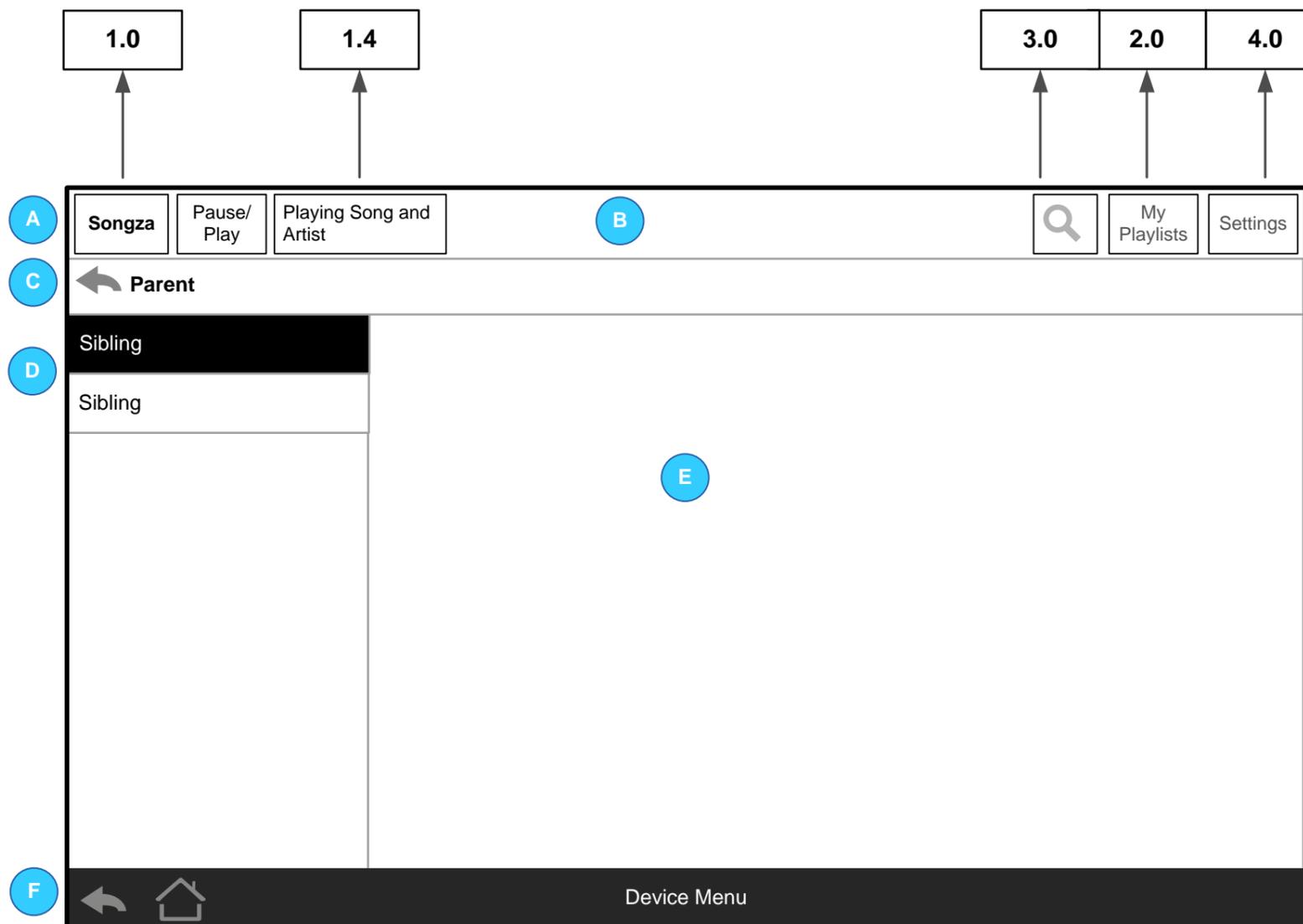
Status - Displays important information about the device and the current environment.

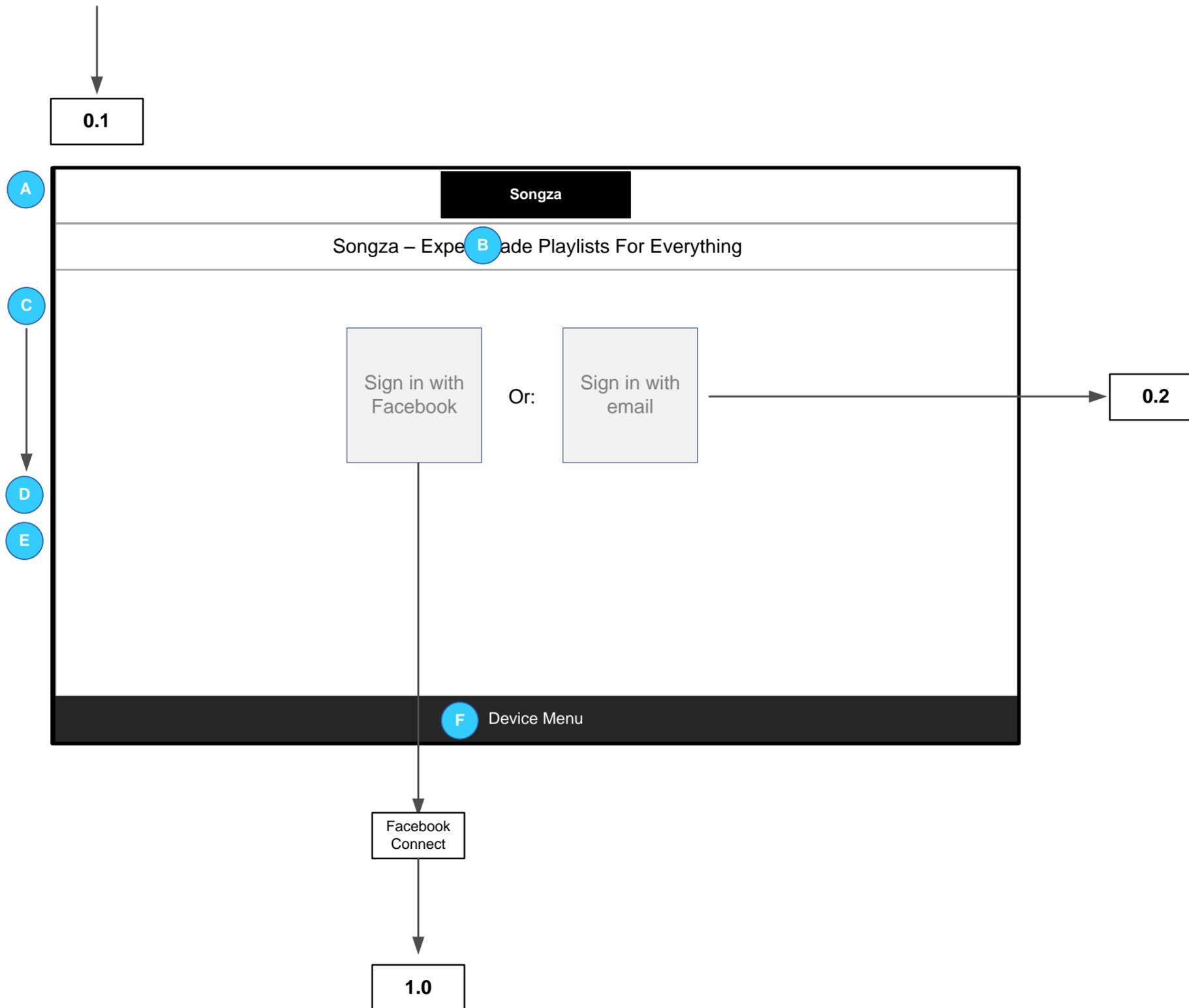
LOADING FEEDBACK

A loading spinner will display when content is loading.

DATA & DEVELOPER NOTES

http://api.dev1.songza.com/static/docs/classC__Api__Mobile.html





Log In

Users can Log in with Facebook (existing Songza user and new users) or via email.

A SONGZA BRANDING

Songza Logo

B SCREEN TITLE

Log In

C LOG IN

Songza members can log in via email or Facebook:

Email Log In details to include:

- tap Facebook to display Facebook Connect screens
- Email to display 0.2

F DEVICE MENU

DATA & DEVELOPER NOTES

A TIGERSPIKE NOTES

API Mobile Class References

Log In

`loginWithFacebookAction`

`loginFlow`

B SONGZA NOTES

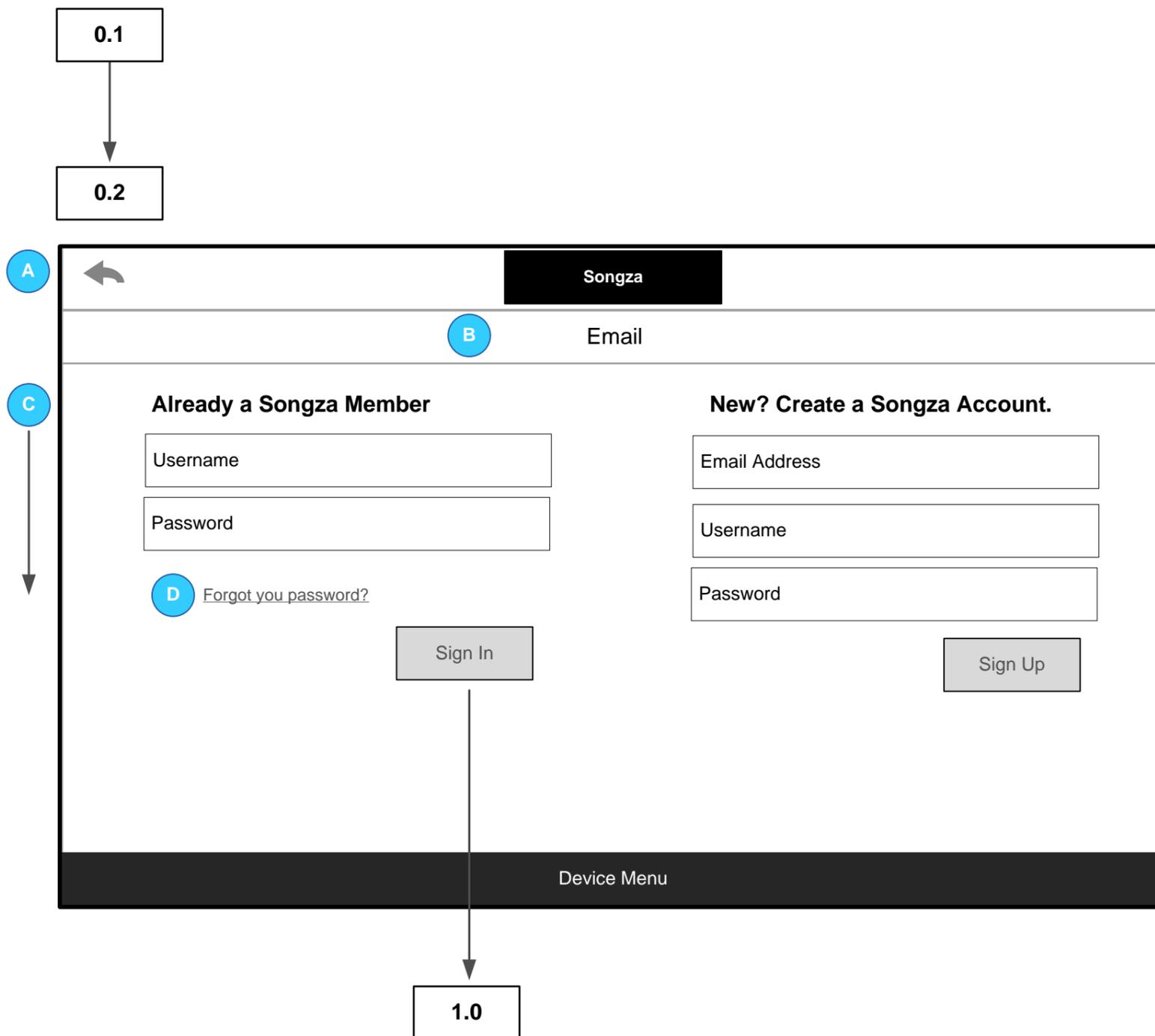
Login Page:

`loginFlow`

Not used by the version of the application that you have

As a side note, there are probably references to a `connectToFacebookAction` in the code you have.

Previously setting up a facebook account was a two step process where you would first create a songza account and then you would link that account with facebook. We changed the `loginWithFacebookAction` to automatically infer all of the information we require for your account, so in most cases the connect call is no longer needed.



Sign Up

Users can Sign Up via email or Facebook.

A **SONGZA BRANDING**

Songza Logo

B **SCREEN TITLE**

Email Log In / Sign Up

C **via EMAIL**

Users can Log In or Sign Up via email

Email to include:

- Username input field
- Password input field
- Submit button

Tap 'Sign Up' button to display 1.0 Home

D **FORGOT PASSWORD**

Users that are unable to Log In can reset their password

- Opens in browser to: http://songza.com/auth/reset_password/

Tap Reset Password button for email to be delivered to user with reset password instructions

DEVICE MENU

DATA & DEVELOPER NOTES

API Mobile Class References

Log In

- `loginWithPasswordAction`
- `authenticateWithPasswordAction`
- `loginFlow`

Create Account API calls:

- `newUserAction`
- `userAction`
- `userByNameAction`

Login In:

- `loginWithPasswordAction`:
This is used to check the users password and start up a session
- `authenticateWithPasswordAction`
This is used by us internally for form checking, but does not actually log the user in.
I don't believe the app uses this.
- `loginFlow`
Not used by the version of the application that you have

Create Account API Calls:

- `newUserAction`
This call creates the new user, but does not actually log them in. You will have to call `loginWithPassword` action to do that.
- `userAction`
This call just fetches the current user. I doubt you would need it on this screen, but it is useful to use it as the application is starting up to determine if you need to prompt the user to log in or not.
- `userByNameAction`
Probably not necessary on this screen.

Songza Home

A SONGZA BRANDING

Songza Logo

B TAB BAR/NAVIGATION

Songza Logo: Active

Now Playing: tap to 1.2 Playlist

Search: tap to 3.0 SEARCH

My Playlists: tap to 2.0 MY PLAYLISTS

Settings: tap to 4.0 SETTINGS

C SCREEN TITLE

Discover Playlists

D CATEGORIES/FILTERS

Categories for playlists

E FEATURED PLAYLISTS

Songza featured playlists (according to API). Playlists will include:

- Playlist quilt image
- Playlist description (max. 250 chars.)

F DEVICE MENU

DATA & DEVELOPER NOTES

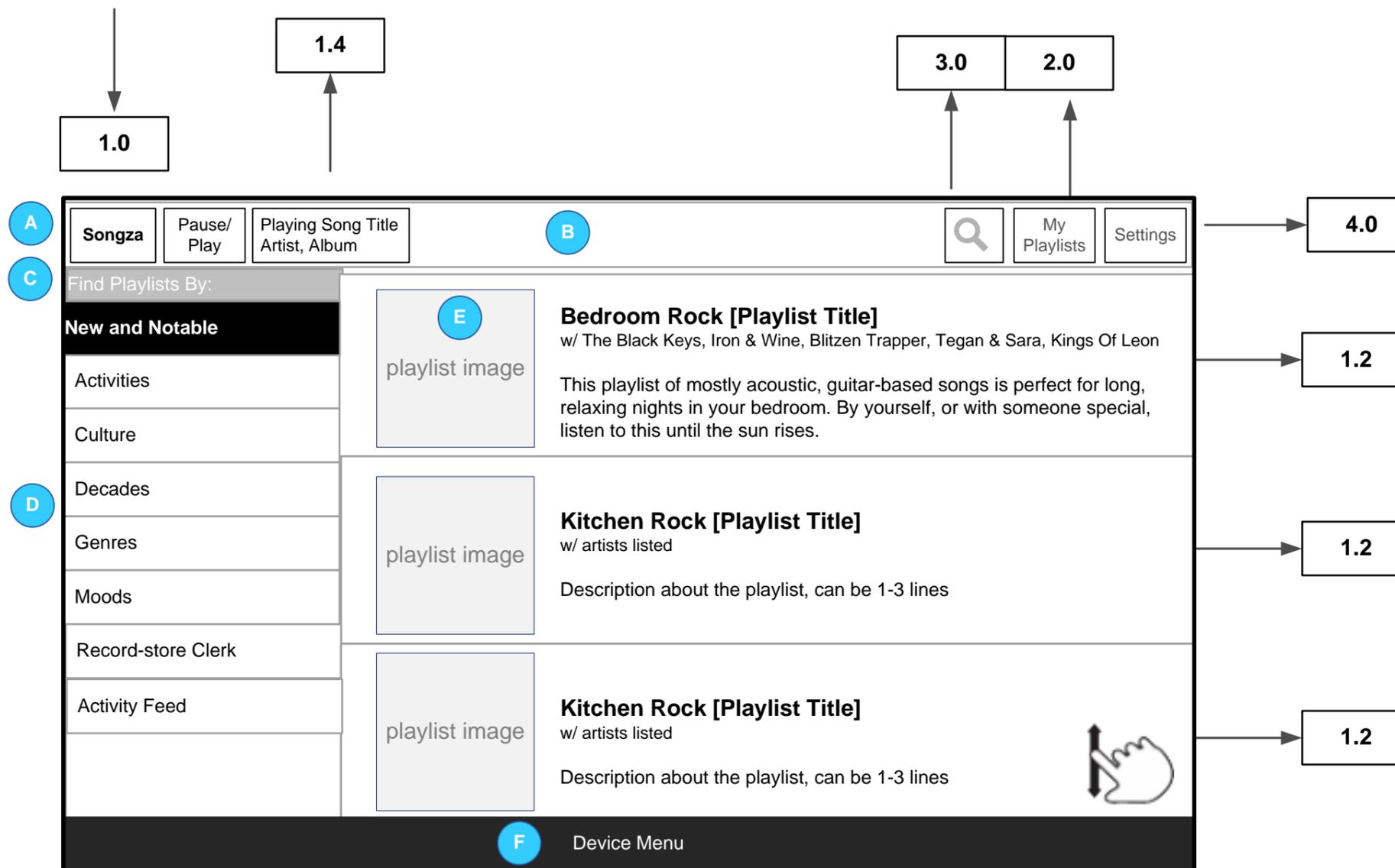
tagAction

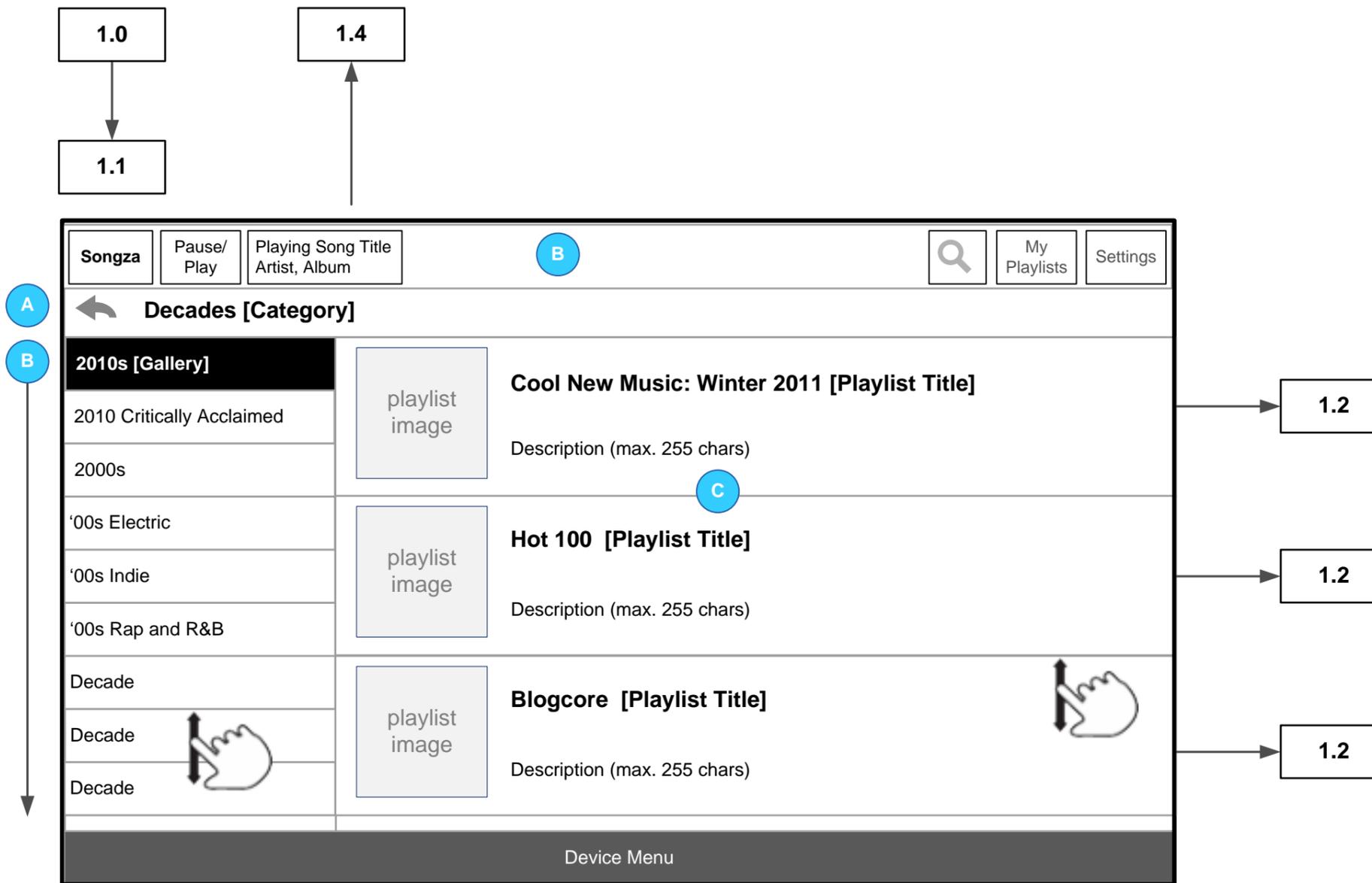
This call will retrieve the list of tags. You only want to show the featured ones.

justForYouAction

Provides playlist recommendations for the user

There is currently no call that will provide you the list of stations that will be displayed in the featured section.





CATEGORY: DECADES

Songza playlist library categories include Activities, Genres, Decades Moods, Culture, Record-store clerk and Just for you. The example present is for 'Decades'.

A CATEGORY TITLE

Decades

B GALLERIES

Decades includes 24 galleries from 2010s through to 1930s. Galleries will include:

- Gallery Title

The default category will be 2010s

> Tap Gallery title to display playlists in the Dashboard view.

[Future recommendation would be 'Most Listened/Popular Decades']

C GALLERY PLAYLISTS

All playlists associated with a gallery will be listed. Each playlist will include:

- Playlist image
- Playlist artists
- Playlist description (if adequate space is available on screen)

If no image is available a default Songza image will display.

ACTION: tap playlist item to display 1.2 PLAYLIST

DATA & DEVELOPER NOTES

API Mobile Class References

- galleryDisplayAction

galleryDisplayAction

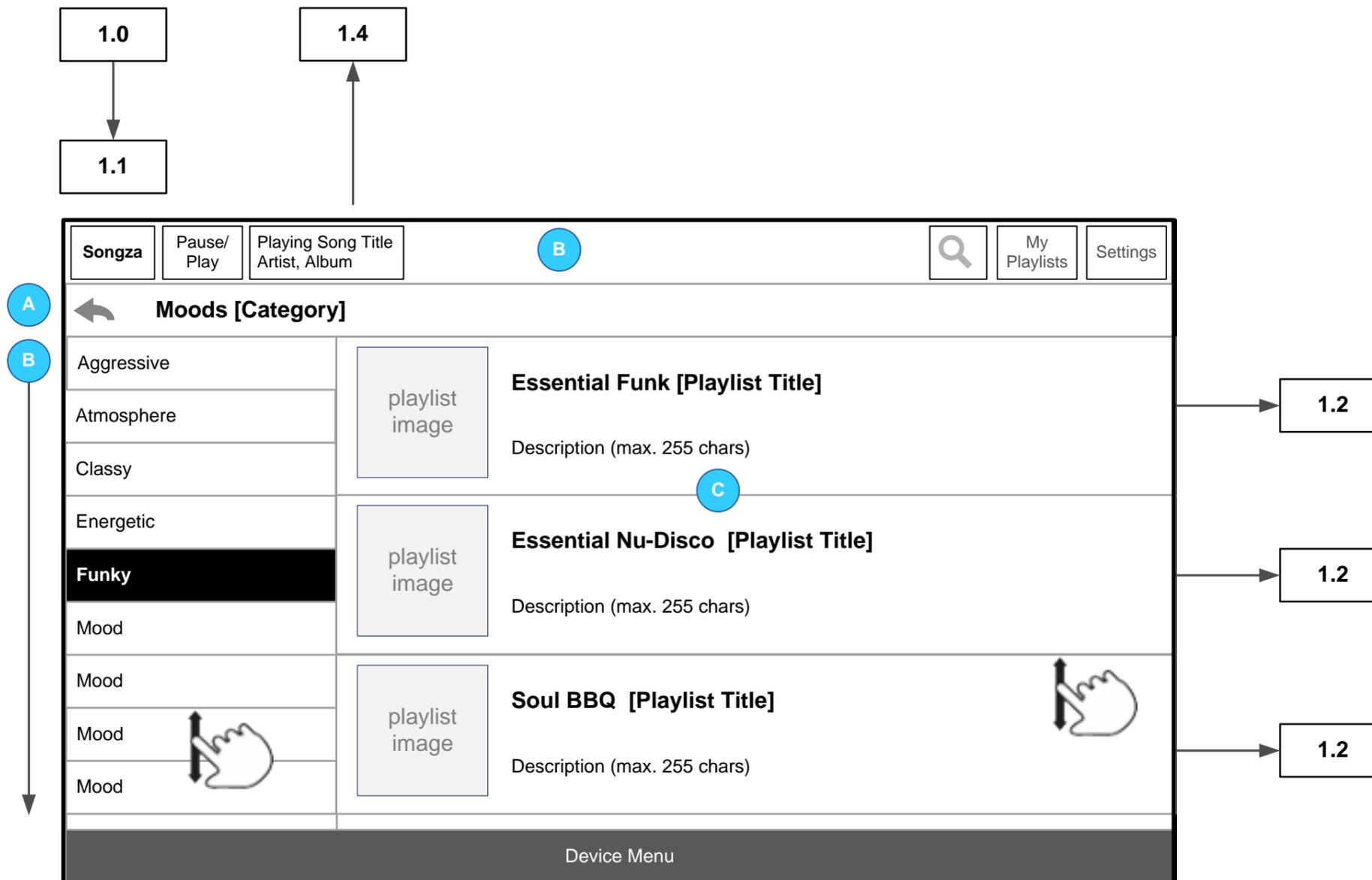
Fetches a gallery by id. I imagine you don't want to use this call unless you intend to fetch just one gallery.

tagGalleriesAction

Fetches all of the galleries in a tag.

stationMultiAction

This call can be used to fetch all of the stations in a gallery. You must construct a list of station ids to pass to id



CATEGORY: MOODS

Songza playlist library categories include Activities, Genres, Decades Moods, Culture, Record-store clerk and Just for you. The example present is for 'Decades'.

A CATEGORY TITLE

Moods

B GALLERIES

Moods includes 33 galleries from Aggressive through to Warm. Categories will include:

- Gallery Title

The default category will be Aggressive

> Tap Gallery title to display playlists in the Dashboard view.

[Future recommendation would be 'Most Listened/Popular Moods']

C GALLERY PLAYLISTS

All playlists associated with a gallery will be listed. Each playlist will include:

- Playlist image
- Playlist artists
- Playlist description (if adequate space is available on screen)

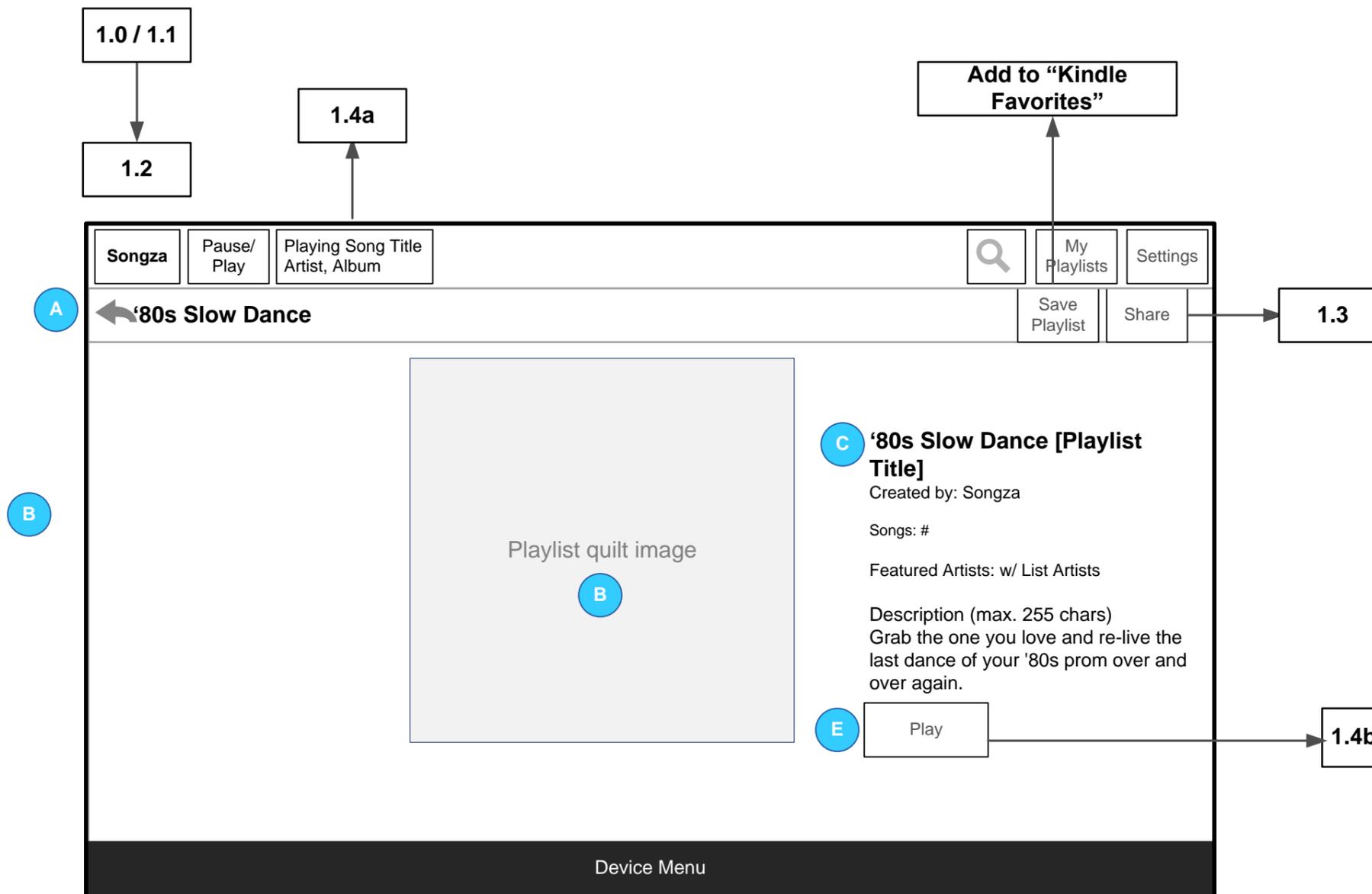
If no image is available a default Songza image will display.

ACTION: tap playlist item to display 1.2 PLAYLIST

DATA & DEVELOPER NOTES

API Mobile Class References

- galleryDisplayAction



PLAYLIST

A playlist is a collection of songs. The example presented is for '80s' Slow Dance' categorised within Decades > '80s Party .

A GALLERY TITLE

'80s Party

B PLAYLIST IMAGE

Playlists will include:
Playlist Quilt Image

C PLAYLIST

Playlists will include:

- Playlist Title
- Created by
- Playlist description

D PLAYLIST TOOLS

Playlist contextual tools will include:

- Save Playlist
- Share

ACTION: tap 'Save Playlist' to display msg – Playlist Added to Kindle Favorites

ACTION: tap 'Share' to display 1.3 SHARE PLAYLIST

E PLAY BUTTON

ACTION: tap "Play" to begin audio playback

DATA & DEVELOPER NOTES

stationAction
Fetch a playlist by id

stationNextAction
Fetch the next song to play. Optionally you can specify that you are requesting a song for buffering purposes

stationNotifyPlayAction
Notify the site that a song has begun playing. This should be called each time a new song starts.

stationVoteAction
Thumbs up or Thumbs down a song

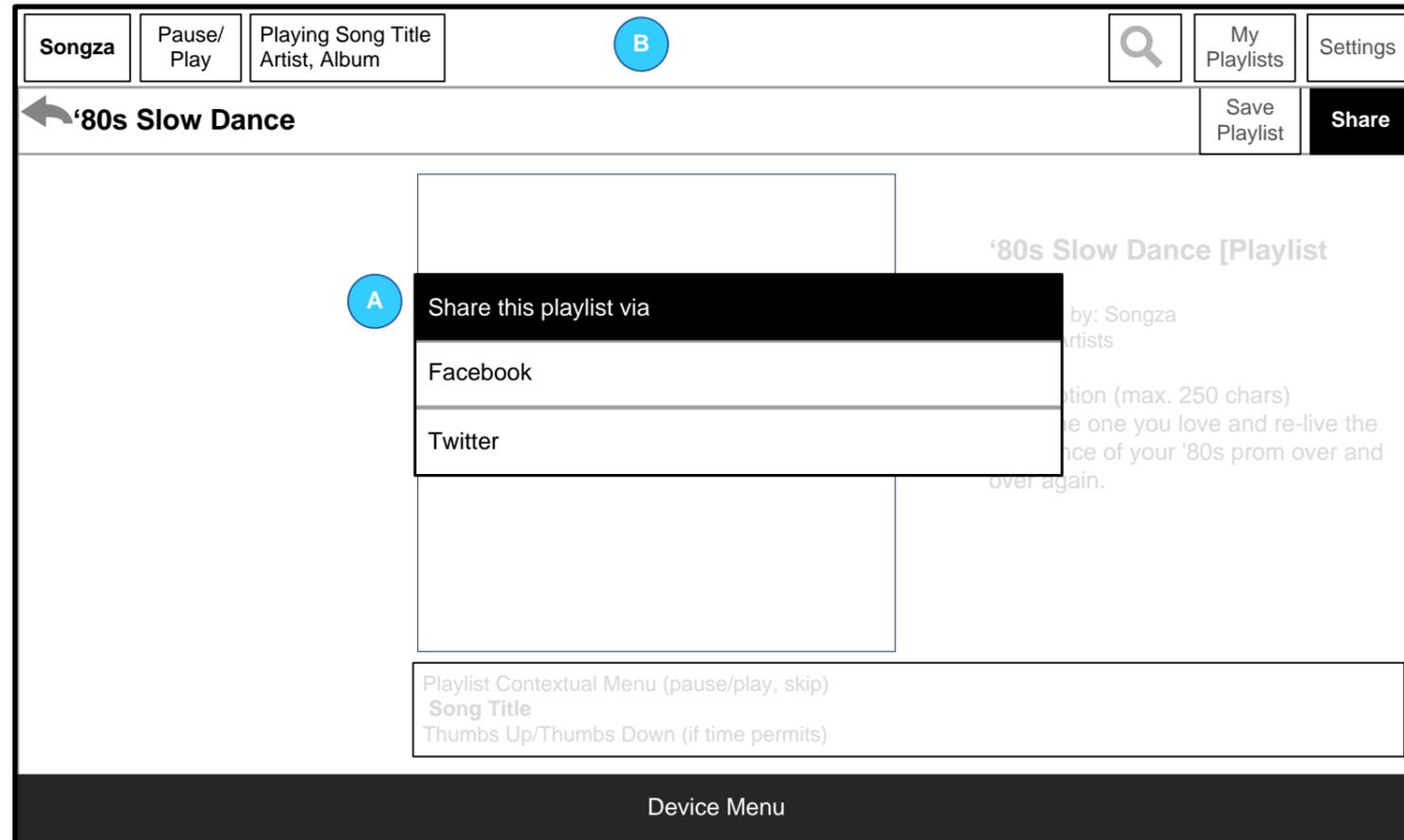
FUTURE RELEASE

Content and functionality that is out of scope for Release 1:

- Recent Listeners
- Remove Comments

1.2

1.3



SHARE PLAYLIST

Users can share a playlist via Google Share Intent.

DATA & DEVELOPER NOTES

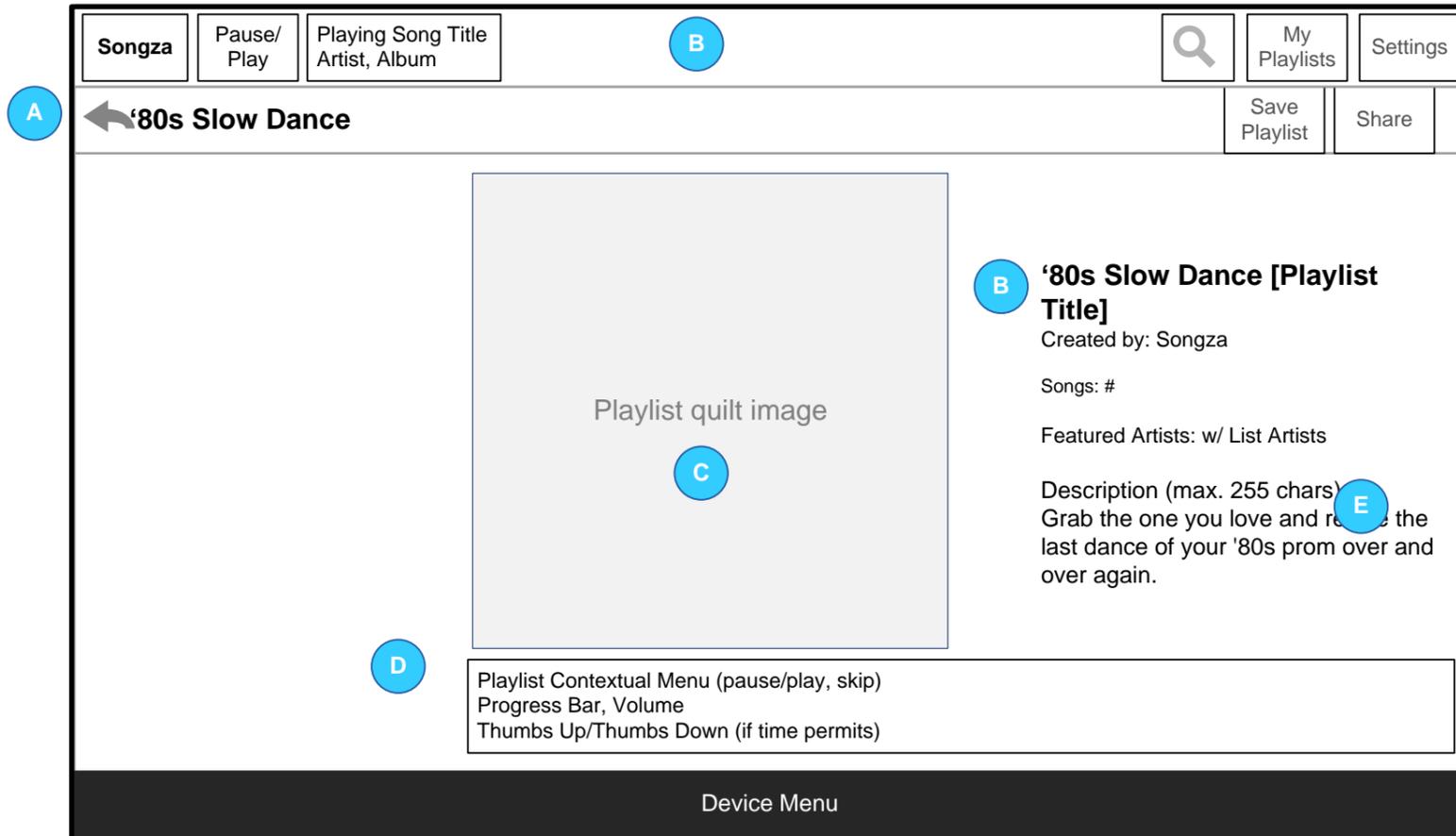
Android Share Intent

Default copy:

"I'm listening to <Song> by <Artist> (on <Playlist_Title> <Playlist's_bit.ly_URL> via Songza on Kindle Fire."

1.0 / 1.1 / 1.2

1.4



PLAYLIST

A playlist is a collection of songs. The example presented is for '80s' Slow Dance' categorised within Decades > '80s Party .

A GALLERY TITLE

'80s Party

B PLAYLIST

Playlists will include:

- Playlist Title
- Created by
- Playlist description

C PLAYLIST IMAGE

Playlists will include:

- Playlist Quilt Image

D PLAYLIST CONTEXTUAL PLAYER

To include:

- Play
- Pause
- Skip/Next

E PLAYLIST TOOLS

Playlist contextual tools will include:

- Save Playlist
- Share

ACTION: tap 'Save Playlist' to display msg – Playlist Added to Kindle Favorites

ACTION: tap 'Share' to display 1.3 SHARE PLAYLIST

DATA & DEVELOPER NOTES

stationAction
Fetch a playlist by id

stationNextAction
Fetch the next song to play. Optionally you can specify that you are requesting a song for buffering purposes

stationNotifyPlayAction
Notify the site that a song has begun playing. This should be called each time a new song starts.

stationVoteAction
Thumbs up or Thumbs down a song

FUTURE RELEASE

Content and functionality that is out of scope for Release 1:

- Recent Listeners
- Remove Comments

My Playlists

My Playlist displays all users saved playlists.

A TITLE

My Playlists

B RECENT (default)

Recent will include recently listened to playlists
Display associated playlists in the Dashboard view.

C CATEGORIES

Categories must include: Recent, Created, Web-generated Playlists and

Kindle Favorites – this will be the default category for all Playlists
“favored” through the Kindle Fire app

D EDIT

Time allowing users can edit categories.

DATA & DEVELOPER NOTES

API Mobile Class References

collectionUserAction

Fetch the list of shelves that a user has made

collectionUserCreateAction

Create a new shelf

collectionDeleteAction

Delete a shelf

collectionAddStationAction

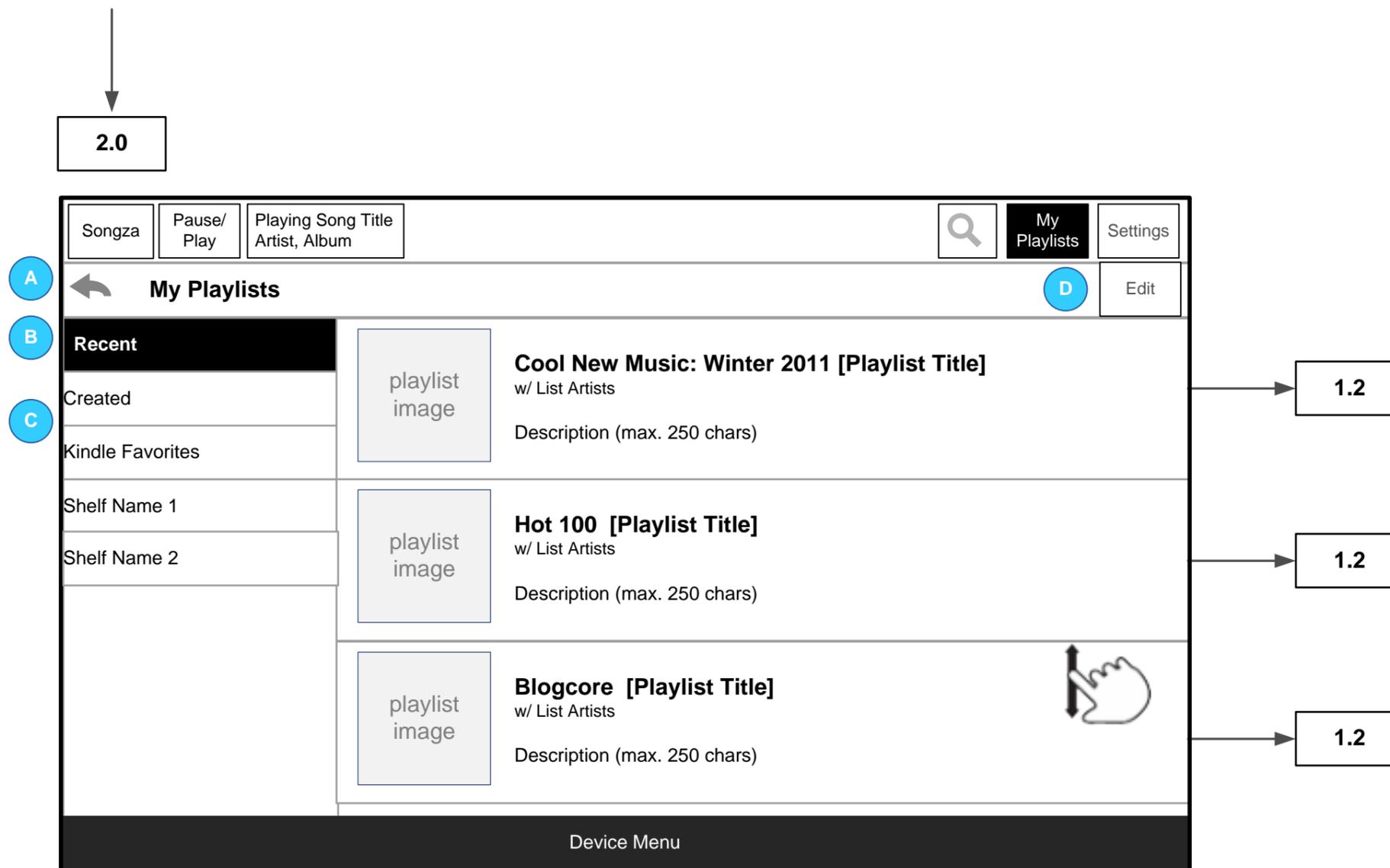
Add a station to a shelf

collectionRemoveStationAction

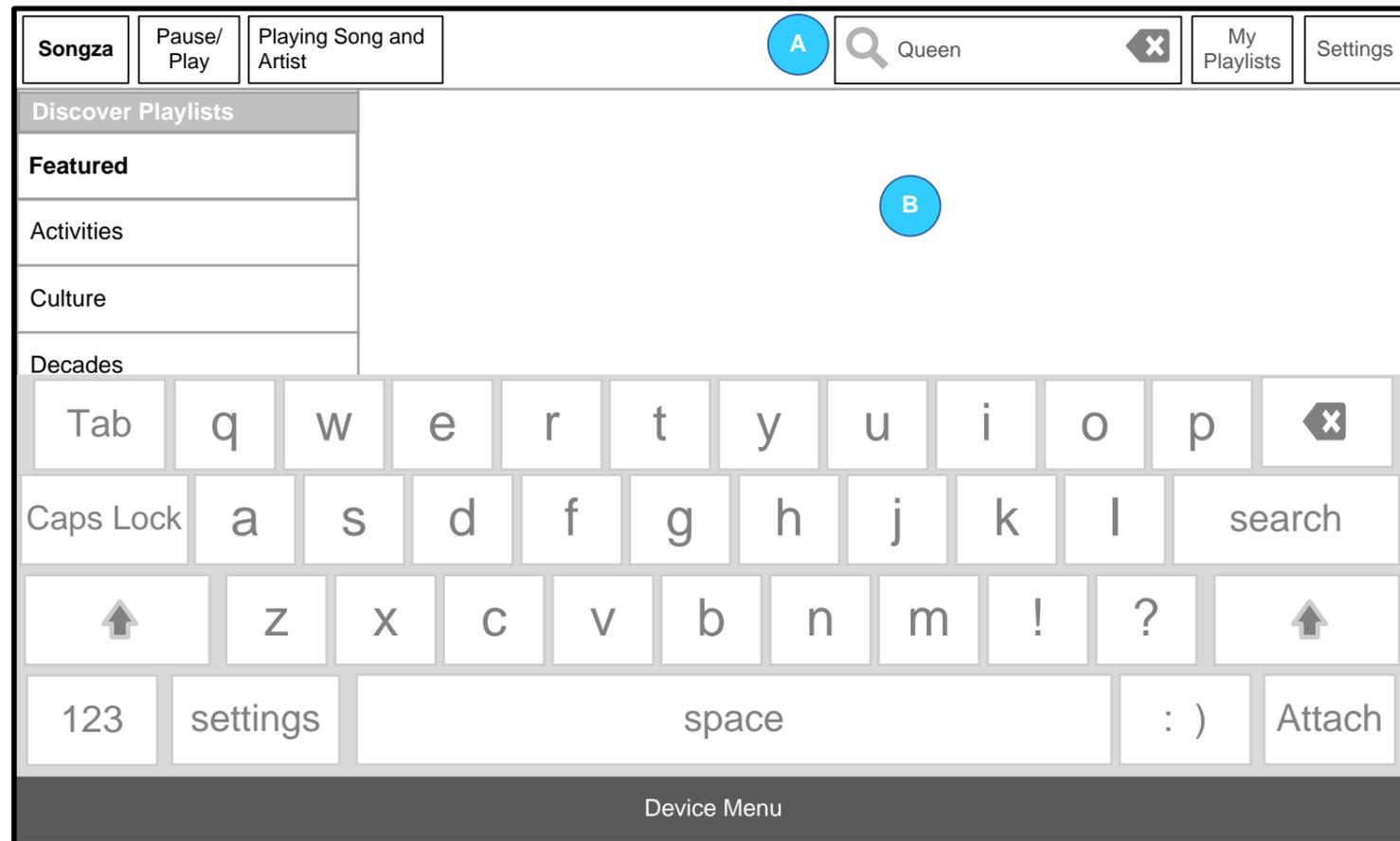
Remove a station from a shelf

userStationsAction

Returns recently listened to and created stations



3.0



SEARCH

Users can enter the name of the artist or playlist title into the search field to display Songza Search results.

A SEARCH FIELD

Tap 'Search', display slide in keyboard.

User enters a 'search term', terms displays in search field

Tap 'search' in keyboard

B SEARCH RESPONSE

If 1+ search results display 2.1 SEARCH RESULTS

DATA & DEVELOPER NOTES

API: SearchStationAction

searchStationAction

Find stations whose name matches an input query

suggestNameAction

Suggest one or more artists that match a given query

stationGlobalArtistAction

Attempt to find or automatically create a station of a given artist (might not always succeed)

SEARCH RESULTS

Users can view search results for an artist or playlist after conducting a search.

A TITLE

Search

B SEARCH QUERY

Search query will display in the search field. Users can tap to edit the search term or tap 'x' to clear all.

If 0 search results display text:

0 results in Artists or Playlists for "search term"

B SEARCH QUERY

Search query will also be highlighted in the screen title.

C SEARCH RESULTS

Search results will include:

- Playlist image
- Playlist artists
- Playlist description (if adequate space is available on screen)

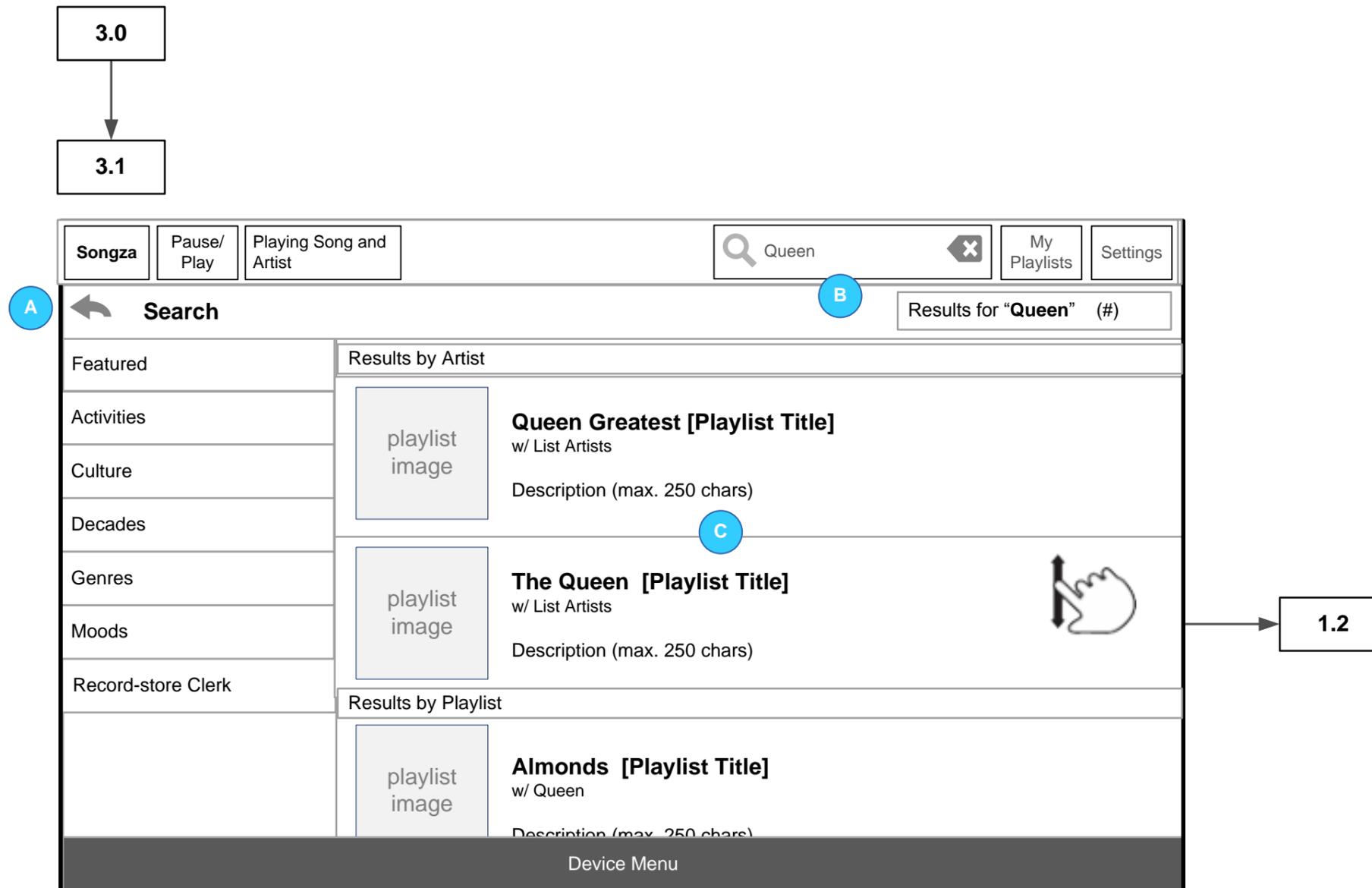
If time allows:

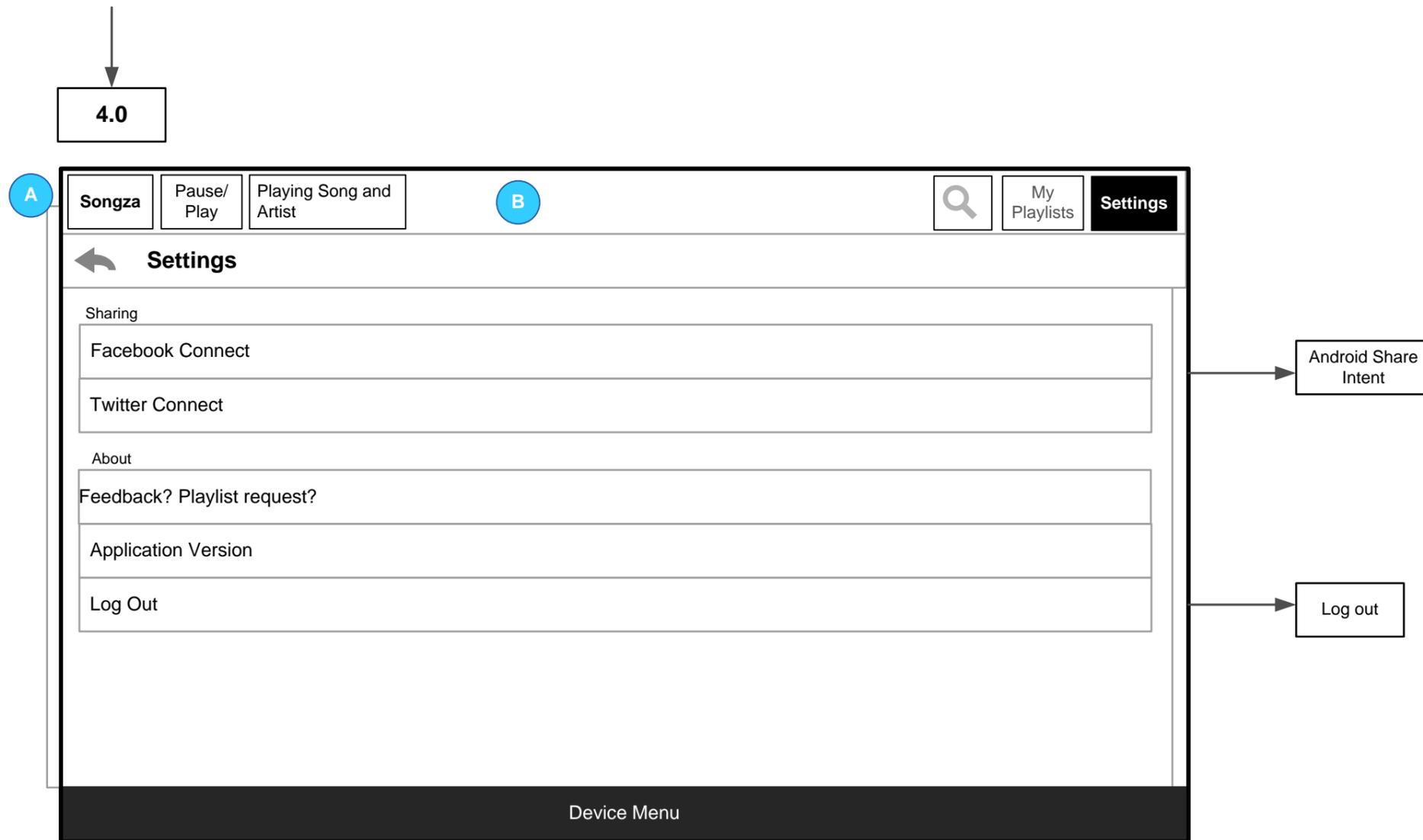
Search results are organized into two categories:

- Artists and number of results (if available in the API)
- Playlists and number of results (if available in the API)

DATA & DEVELOPER NOTES

Artists Search Results will be first
Playlists search results will be second





SETTINGS

A TITLE

Settings

B SETTINGS

Settings will include:

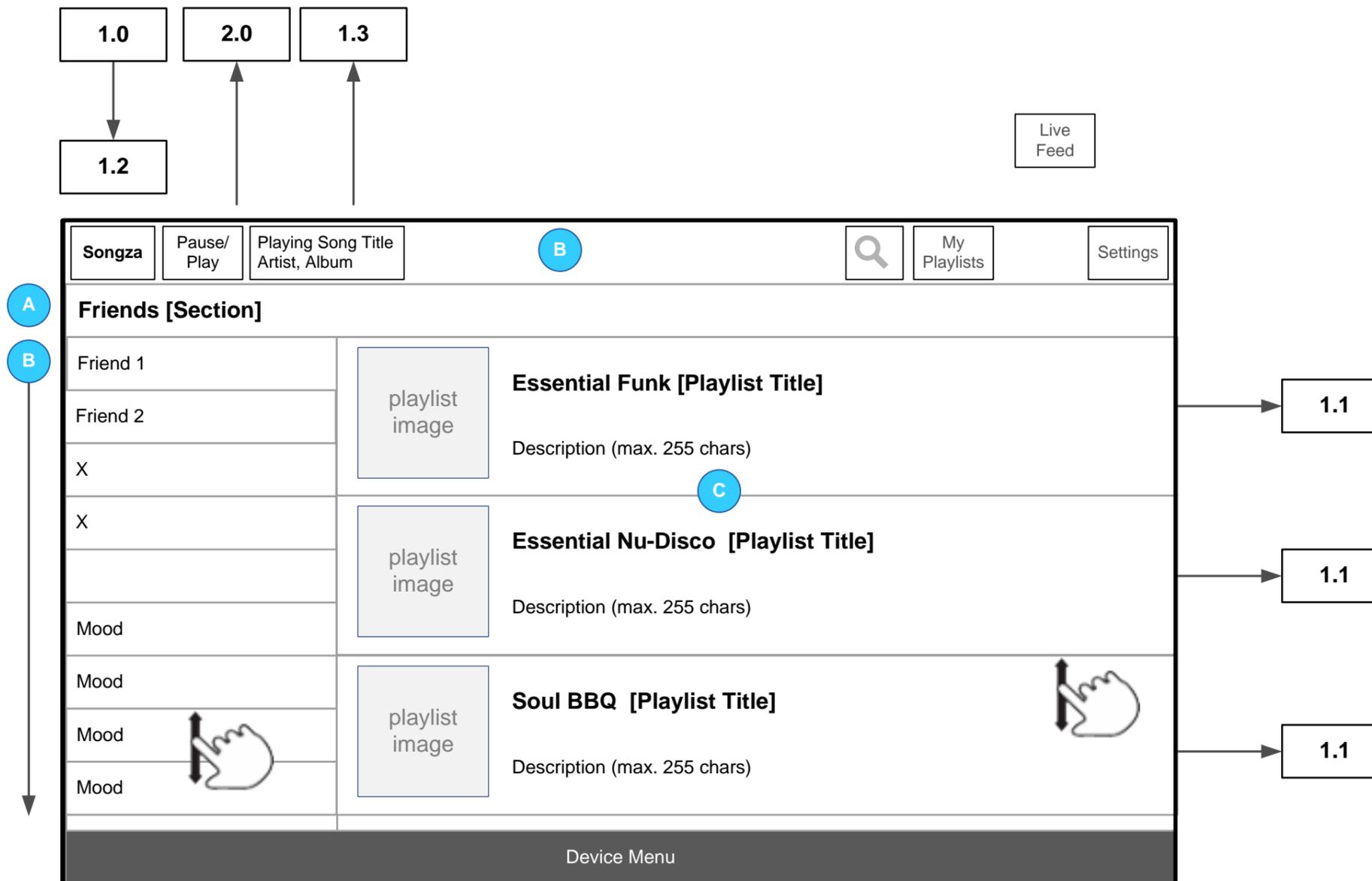
- Facebook Login
- Feedback (call to action only if no native email client on Kindle Fire)
- Songza Log Out

> tap Facebook Login to display Facebook Connect

> tap Email to Songza web browser

> tap Log out to log user out of Songza

Note back button on browser will let the user return to the app



CATEGORY: MOODS

Songza playlist library categories include Activities, Genres, Decades Moods, Culture, Record-store clerk and Just for you. The example present is for 'Decades'.

A CATEGORY TITLE

Moods

B GALLERIES

Moods includes 33 galleries from Aggressive through to Warm. Categories will include:

- Gallery Title

The default category will be Aggressive

> Tap Gallery title to display playlists in the Dashboard view.

[Future recommendation would be 'Most Listened/Popular Moods']

C GALLERY PLAYLISTS

All playlists associated with a gallery will be listed. Each playlist will include:

- Playlist image
- Playlist artists
- Playlist description (if adequate space is available on screen)

If no image is available a default Songza image will display.

ACTION: tap playlist item to display 1.1 PLAYLIST

DATA & DEVELOPER NOTES

API Mobile Class References

- galleryDisplayAction