

Scripps Networks
SaveMyTable
iPad Application
for Merchants

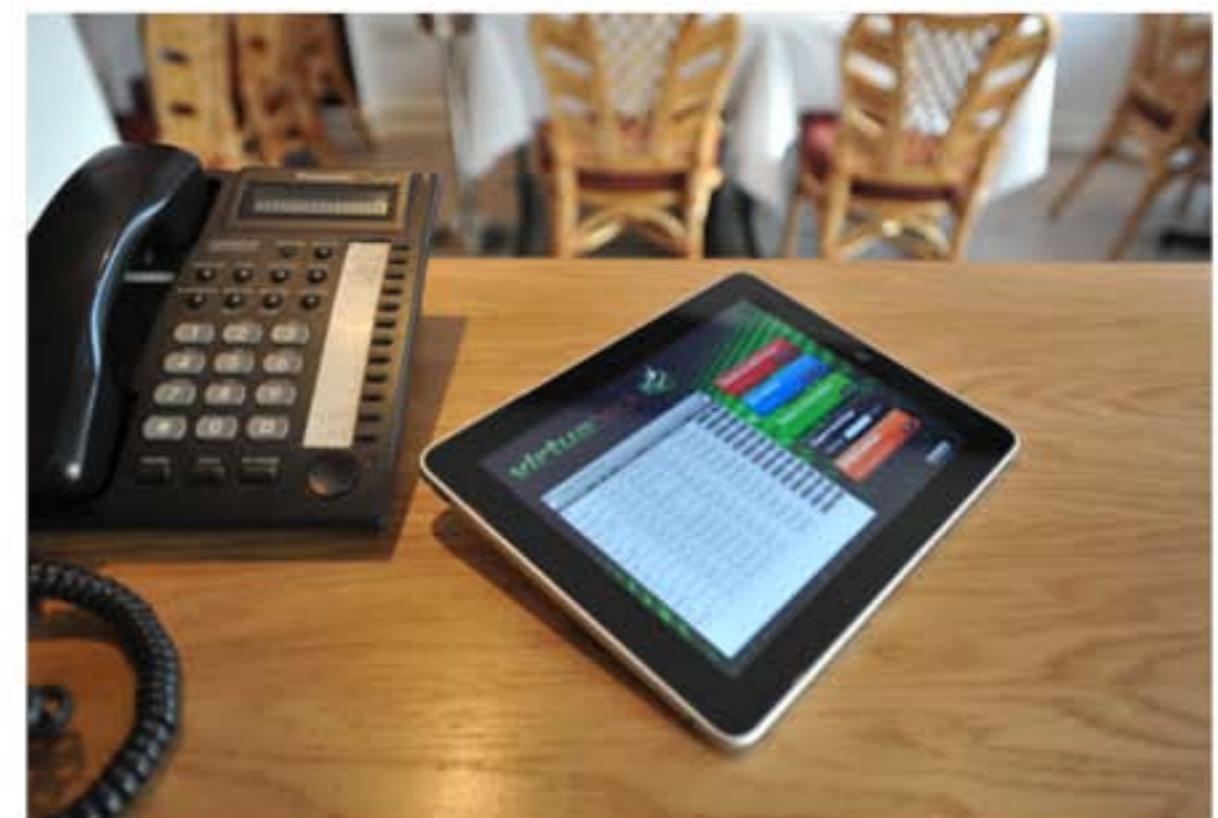
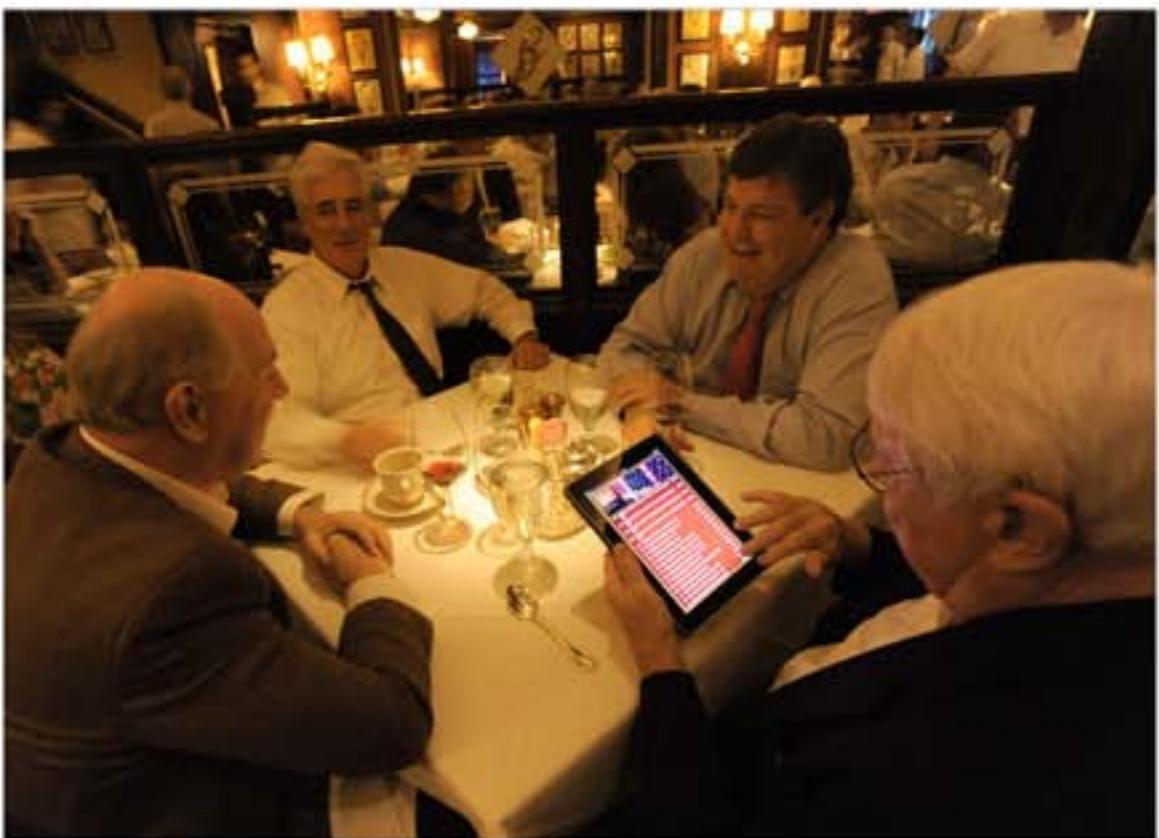
Creative Inspiration &
Competitor Review

Prepared by TigerSpike
For Scripps Networks

Job #: AMER-SCR31428

TIGERSPIKE
CREATIVE. COMPETITIVE.

Staff and patrons using ipad



Reservations and Table Management applications

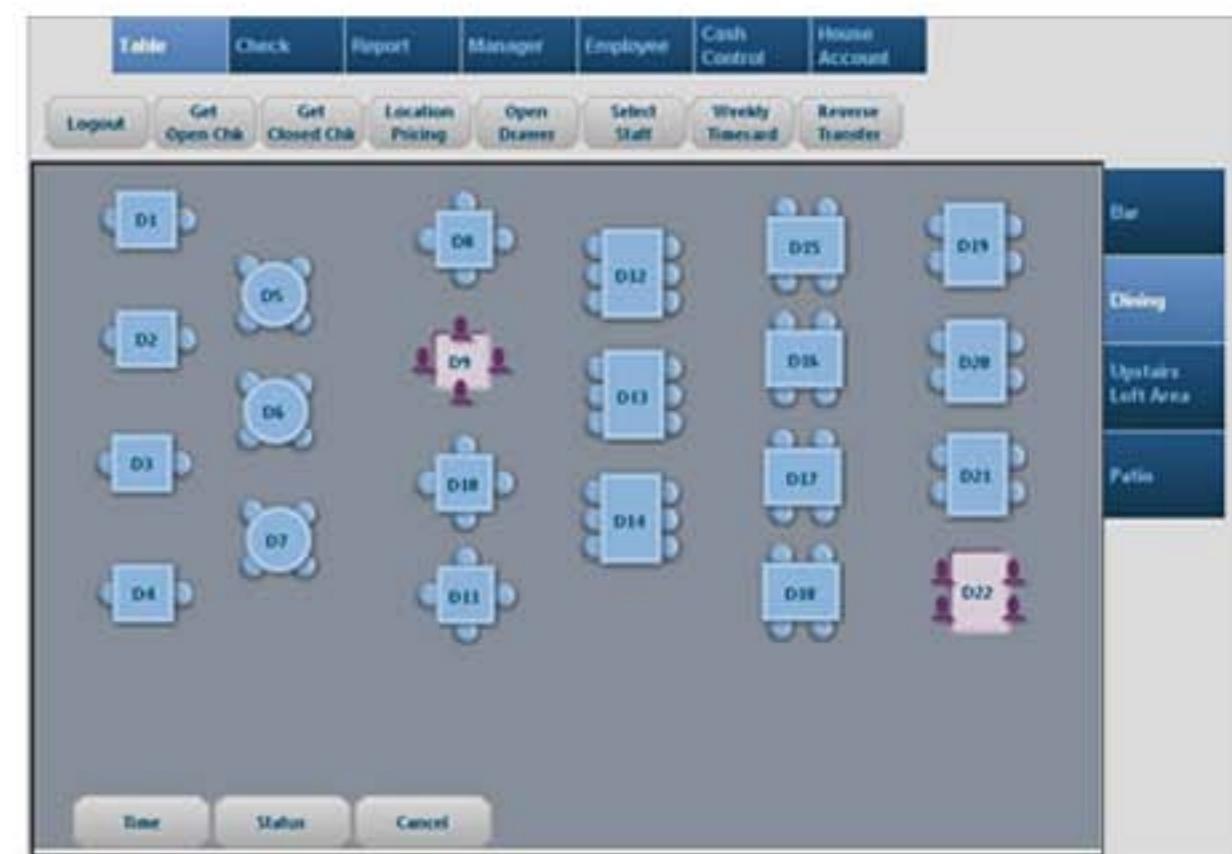
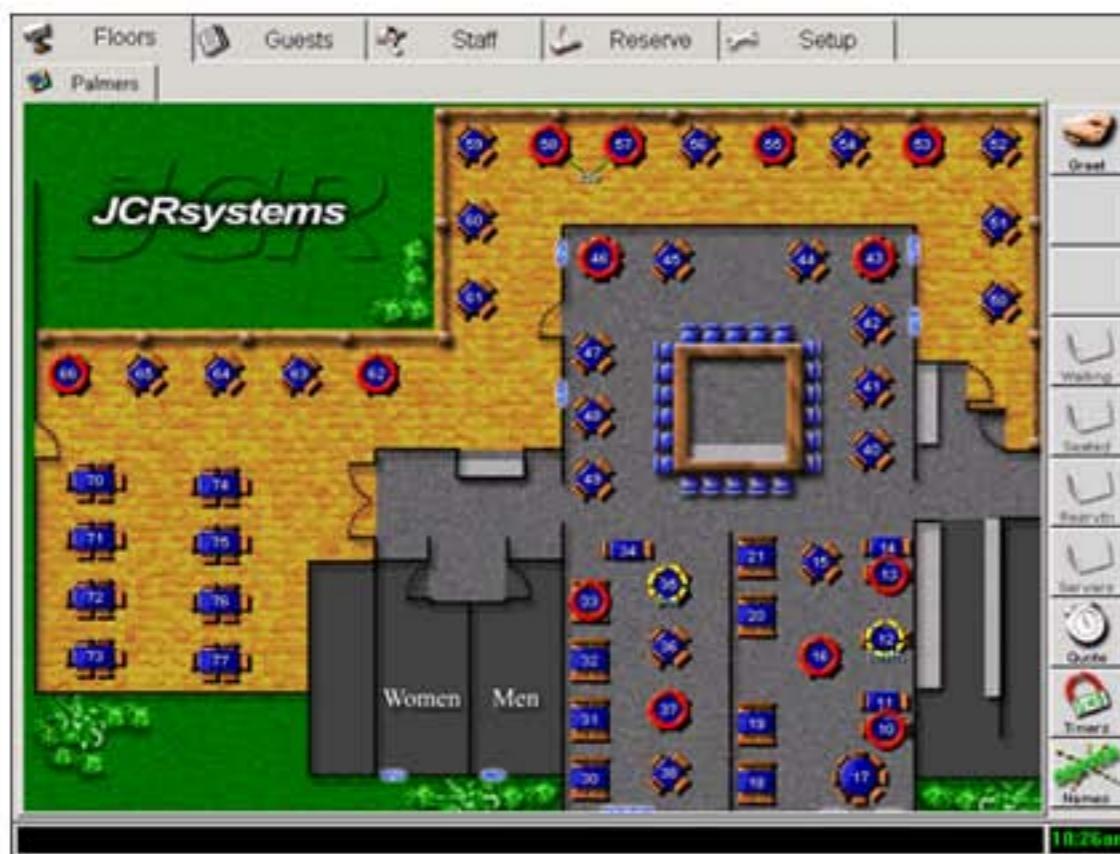
Tables Customers Staff Reservations Configuration

Waiting Paged On Hold On Call Guest Reserved All

Name Size Arrival Time Quoted Timer Tables Notes

Name	Size	Arrival Time	Quoted	Timer	Tables	Notes
Foster	2	12:27pm	0:29	604		
Belkendagah	5	12:43pm	12 hrs	0:04	225	
Jackson	3	12:25pm		0:12		
Gordon	4	12:36pm		0:07		
COLLIER	4	1:00pm				
Peloso	2	12:37pm	12 hrs	0:10		
Edwards	5	12:33pm		0:14	423	
Ulrich	2	12:33pm		0:14	106	
Nelson	9	12:36pm		0:11	211	
Young	4	12:45pm		0:02		
Newton	2	12:45pm	12 hrs	0:02		
Smith	4	12:26pm		0:22	425	
Taylor	4	12:26pm		0:22	426	
Duffy	2	12:26pm		0:21	505	
Bossall	4	12:27pm		0:20	427	
McDonald	3	12:27pm		0:20	105	
Eckert	2	12:27pm		0:20	102	
Patterson	6	12:28pm		0:20	309	
Franklin	8	12:28pm		0:20	308	
Thompson	4	12:31pm		0:16	303	
Savage	2	12:31pm		0:16	306	
Lopez	4	12:31pm		0:16	429	
Tucker	4	12:41pm		0:06	421	

Welcome to Playlist! 12:49pm



Reservations and Table Management applications

The screenshot shows the virtuabook software interface. At the top left is the logo "virtuabook". Below it is a 3D rendering of a restaurant interior with tables and chairs. To the right of the 3D view are several functional buttons:

- Create or edit a room**: A red button.
- Live diaries**: A blue button.
- Today's reservations**: A green button.
- Export bookings**: A dark grey button.
- Global settings**: An orange button.

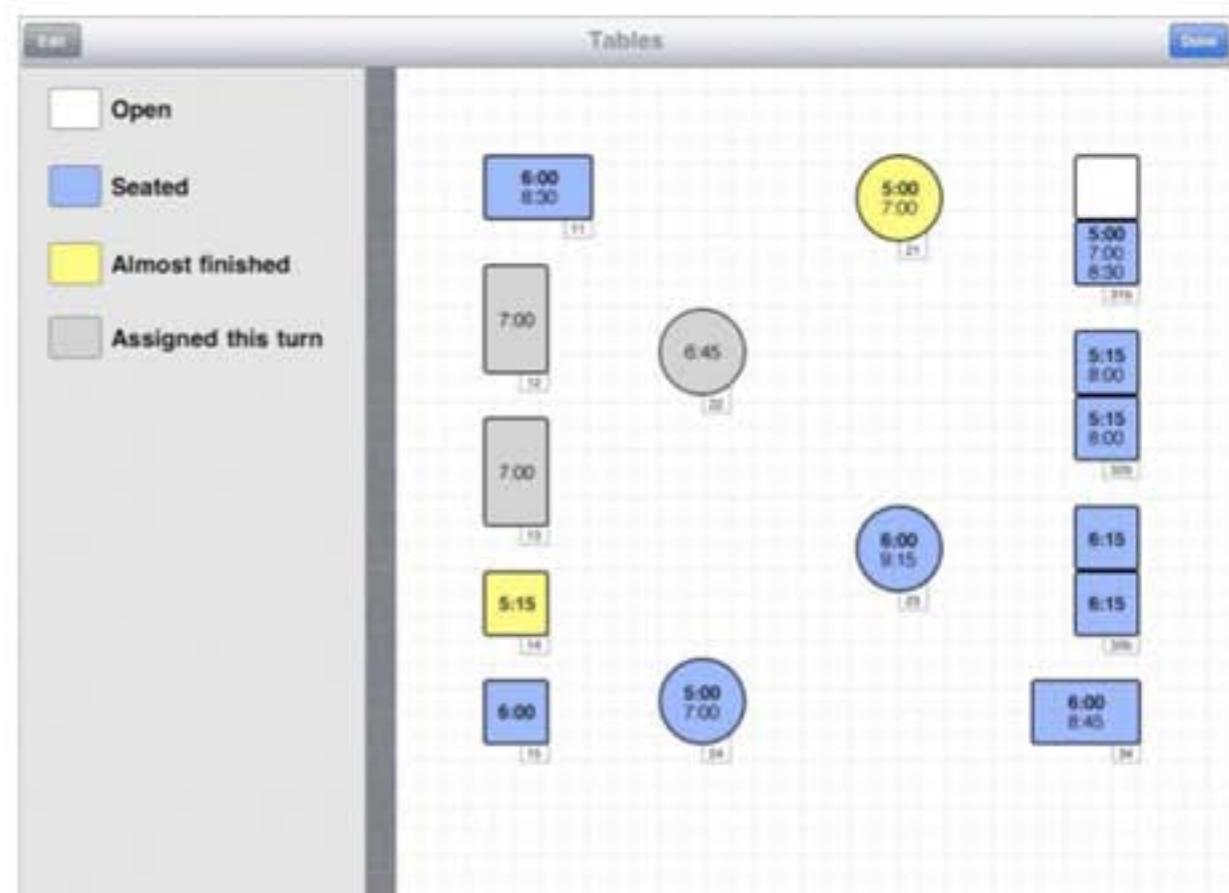
On the left side, there is a "Virtuabook Support" section with a support icon and contact information: (+46 208 123 9607) and support@virtuabook.com. Next to it is a "Current Statistics" box showing various counts like 1000000, 1000, 0, etc., and a "Last 7 days" and "Last 30 days" summary.

This screenshot displays a reservation calendar for Monday, May 17. The interface is divided into a header, a graph, and a main reservation grid.

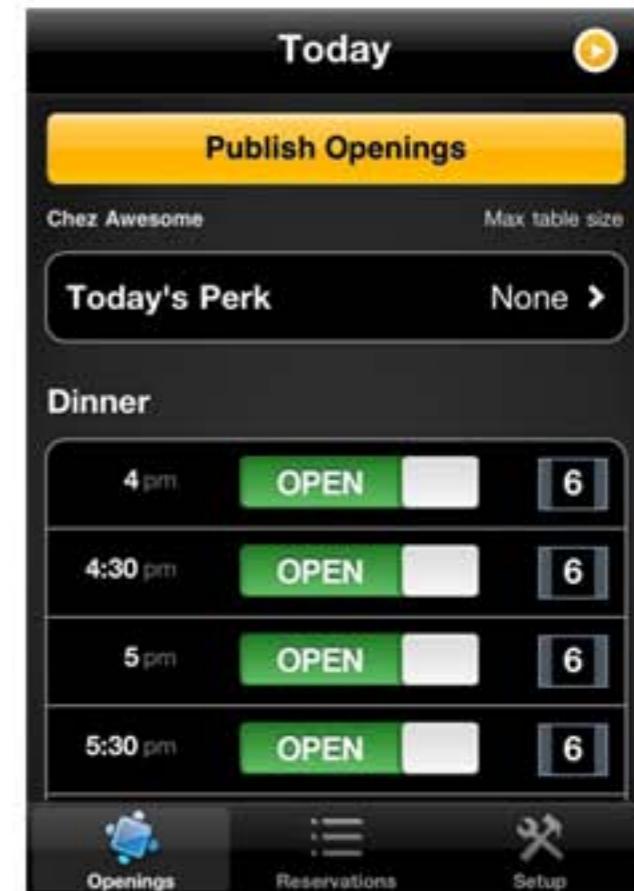
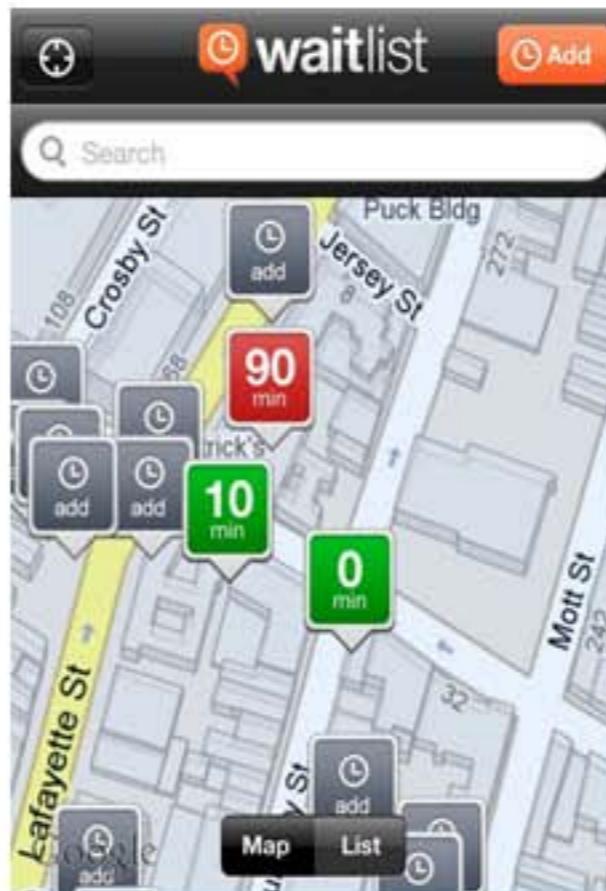
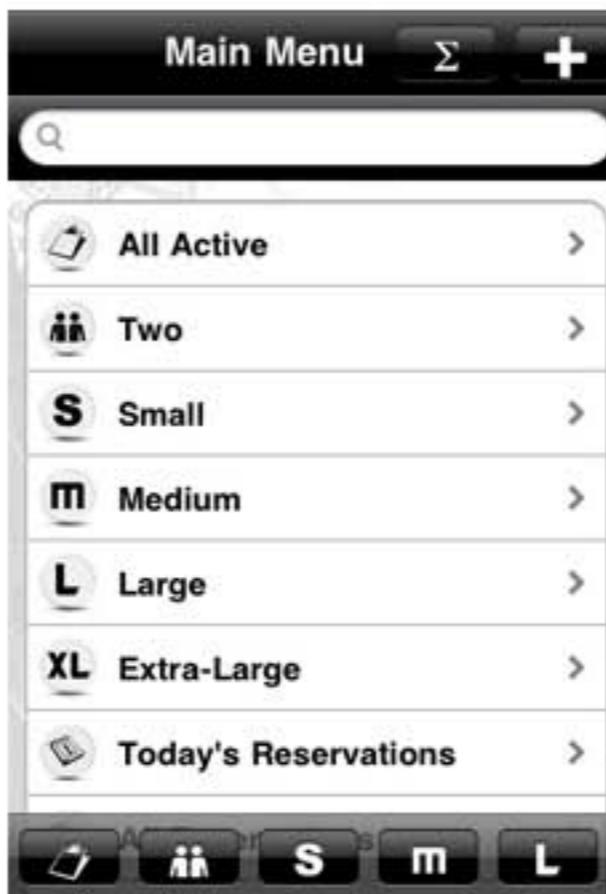
Header: Shows "Monday May 17" with "Today" and "Calendar" buttons. A graph at the top right shows a bell curve with the text "32 hours 147 seated".

Grid: The main area is a 4x6 grid representing time slots from 5:00pm to 7:00pm. Each slot contains a list of reservations:

Time	Reservations
5:00pm	2 Walk In
5:15pm	3 Ericka Samuels, 6 Jansen
5:30pm	4 Walk In
5:45pm	4 Sam Stephens, 2 Brian Schmidt, 2 Walk In
6:00pm	3 Walk In
6:15pm	2 Tien Phuc, 4 Emma Wallace
6:30pm	12 Freeman, 6 Jordan Phillips
6:45pm	2 Tien Phuc, 3 Paley
7:00pm	4 Jacob Jones, 4 Zeb Ulrich, 2 Liz Monson



Reservations and Table Management applications



Point of sales mobile applications



Search filters and results

Networks **Brands** **Tariffs** **Features** **Styles** **Offers**

Monthly Cost	Inclusive Texts	Monthly Minutes
<input type="range"/> doesn't matter	<input type="range"/> unlimited	<input type="range"/> unlimited
any	150 txts	any
zero	doesn't matter	<input type="checkbox"/> Anytime only <input type="checkbox"/> Cross network <input type="checkbox"/> doesn't matter

[Flights](#) | [Hotels](#) [Cars](#) · [Cruises](#) · [Vacations](#) SPONSORED BY ORBITZ

Round trip | One way | Multi-city

From: New York, NY (NYC) – All airports To:

Include nearby airports Include nearby airports

Leave: 03/25/2011 Return: 03/27/2011 Adults: 1 Class: Economy Stops: Non-stop only

Search flights Search hotels too (in a new window)

List View **Time Grid**

Lowest fares by time

LEAVE						
	Pre-dawn 12a - 6a	Early am 6a - 9a	Morning 9a - 12p	Afternoon 12p - 5p	Evening 5p - 9p	Night 9p - 12a
PRE-DAWN	-	-	-	-	-	-
EARLY AM	\$516	\$443	\$483	\$483	\$1174	\$589
MORNING	-	-	\$490	\$546	-	-
AFTERNOON	-	\$425	\$483	\$483	-	-
Evening	-	\$485	\$485	\$485	-	-
NIGHT	-	-	-	-	-	-

▼ Stops Best Fare

- nonstop \$314
- 1 stop \$304
- 2+ stops \$593

▼ Flight Times

(Departure) (Return Flight)

Takeoff [show all](#)

Sat 6:00a - 11:00p

Landing [show all](#)

Sat 8:30a - Sun 12:30a

Takeoff [show all](#)

Sun 5:30a - 9:00p

Landing [show all](#)

Sun 7:30a - 11:00p

▼ Airlines Best Fare

- All \$304
- Alaska Airlines [only](#) \$325
- American Airlines [only](#) \$325
- Delta [only](#) \$436
- JetBlue Airways [only](#) \$448
- United [only](#) \$304
- US Airways [only](#) \$324
- Multiple Airlines** [only](#) \$316

Southwest [get info](#)
Star Alliance SkyTeam oneworld
Airline fees [Add baggage fees](#)

Rate Indicator helps you buy with confidence.

RATE INDICATOR

DEAL **AVG. RATE** **NOT A DEAL**

Monday, Jan 10

Today's Perk:
Discount Today 1/2 bottle of wine during 6-9pm
[Change](#)

Lunch Max table size

11:00AM	OPEN	2 3 5 4 6
11:30AM	OPEN	2 4 5 6 7 8
12:00PM	OPEN	2 4 6 8 10
12:30PM	FULL	2 4 6 8 10
1:00PM	FULL	2 4 6 8 10
1:30PM	OPEN	2 3 5 4 6

android User [optional] **Search**

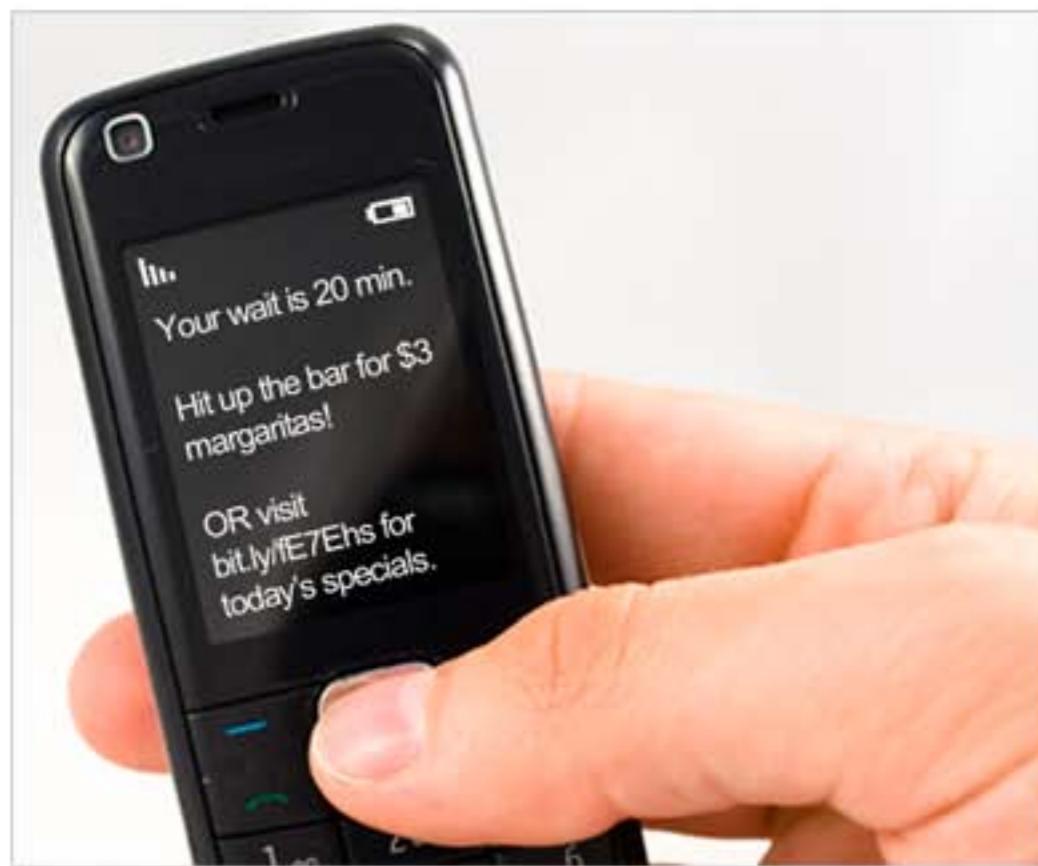
Select a date to filter results

last 8h 01-13 01-12 01-11 01-10 01-09 01-08 01-07 older

Found 30108 tweets in 0.1 s Find origin of 'android'
Translate tweets into German Sort relevance **retweets** latest oldest



Mobile alerts, social network and promotions



Create/Edit Text Message

Campaign Title: Favorites

Spring Menu

Message Text:
Our patio is now open for the spring! Join us to outside and taste our new spring menu.

Characters remaining: 110

Select Followers

Text Updates (25)
 Facebook

Campaign Total: 25

Schedule Delivery

Date: 3/20/2011



New Message

Your table is ready!
Please see our hostess.

25 min (19)

Jerry

George

0 min ago

40 min (4)

40 min (4)

20 min (0)

Logout

Followers

Show 10 entries

Name	Phone Number
Abby	1 (412) 555-0100
Ana	1 (724) 555-0170
Eve	1 (412) 555-0192
harris	1 (412) 555-0180
James	1 (412) 555-0145
	1 (724) 555-0120

New Message

Thank you for dining with us tonight. Reply 1 to join our updates list.